



Quality that wins awards.
Low payments that win your heart.

BI-WEEKLY FINANCING STARTING FROM
0.99% APR
ON SELECT MODELS*

NOW take advantage of our low
bi-weekly lease and finance payments
Bi-weekly lease available on our most popular models on 48 & 60-month terms only*

2013 FIT DX
BI-WEEKLY LEASE FOR

\$77 @ 2.99% APR

FOR 48 MONTHS* WITH \$1,989 DOWN
PAYMENT/OAC AND \$0 SECURITY DEPOSIT



MODEL GE8G2DEX

NAMED ONE OF CAR AND DRIVER'S 10BEST
FOR THE 7TH YEAR IN A ROW

THE ALL-NEW 2013 ACCORD LX
BI-WEEKLY LEASE FOR

\$129 @ 3.99% APR

FOR 48 MONTHS* WITH \$2,319 DOWN
PAYMENT/OAC AND \$0 SECURITY DEPOSIT



MODEL CR2E3DE

2013 CANADIAN
CAR OF THE YEAR



ENHANCED 2013 CIVIC DX
BI-WEEKLY LEASE FOR

\$82 @ 2.99% APR

FOR 48 MONTHS* WITH \$1,529 DOWN
PAYMENT/OAC AND \$0 SECURITY DEPOSIT



MODEL FB2E2DEX

CANADA'S FAVOURITE CAR
15 YEARS IN A ROW**

2013 CR-V LX
BI-WEEKLY LEASE FOR

\$129 @ 1.99% APR

FOR 48 MONTHS* WITH \$2,463 DOWN
PAYMENT/OAC AND \$0 SECURITY DEPOSIT



MODEL RM3H3DES

2013 IIHS TOP SAFETY PICK:
SMALL SUV

CASH INCENTIVES
ON OTHER
SELECT MODELS*

OR GET
UP TO

\$4000

MAXIMUM CASH INCENTIVE AVAILABLE
ONLY ON 2013 PILOT MODELS

HondaOntario.com
Ontario Honda Dealers



*Receive 0.99% purchase financing on any new 2013 Honda Fit DX (Model GE8G2DEX) // 2013 Honda Civic DX Sedan (Model FB2E2DEX) // 2013 Honda Accord LX Sedan (Model CR2E3DE) // 2013 Honda CR-V LX 2WD (Model RM3H3DES) // 2013 Honda Odyssey LX (Model RL5H2DE) // 2013 Honda Ridgeline DX (Model YK1F2DEZ) for a maximum of 24 // 24 // 24 // 48 // 36 // 24 months available through Honda Financial Services Inc., on approved credit. Representative Bi-weekly Finance example: based on a 2013 Honda CR-V LX 2WD (Model RM3H3DES) on a 48 month term at 0.99% APR, complete price of \$27,765 [includes \$1,640 freight and PDI, EHF tires (\$29), EHF filters (\$1), A/C tax (\$100 except Civic DX & Fit DX), and OMVIC fee (\$5), Excludes taxes, license, insurance, and registration]. Cost of borrowing \$564.60 for a total finance obligation of \$28,329.60. Down payment or equivalent trade-in on purchase financing offers may be required based on approved credit from Honda Financial Services Inc. *Bi-weekly lease only available on 2013 Honda Fit // 2013 Honda Civic // 2013 Honda Accord // 2013 Honda CR-V models on 48 and 60-month terms only. †Limited time lease offers on any new 2013 Honda Fit DX (Model GE8G2DEX) // 2013 Honda Civic DX Sedan (Model FB2E2DEX) // 2013 Honda Accord LX Sedan (Model CR2E3DE) // 2013 Honda CR-V LX 2WD (Model RM3H3DES) models available through Honda Financial Services Inc., on approved credit. Representative bi-weekly lease example: based on a 2013 Honda Fit DX (Model GE8G2DEX) // 2013 Honda Civic DX Sedan (Model FB2E2DEX) // 2013 Honda Accord LX Sedan (Model CR2E3DE) // 2013 Honda CR-V LX 2WD (Model RM3H3DES) on a 48 month term with 104 bi-weekly payments at 2.99% // 2.99% // 1.99% lease APR and \$100 // \$0 // \$400 // \$400 customer incentive deducted from the negotiated selling price before taxes (customer incentive can be combined with subvented rates of interest offered by Honda as part of a low rate interest program). The bi-weekly payment is \$77 // \$82 // \$129 // \$129 [includes \$1,495 // \$1,495 // \$1,640 // \$1,640 freight and PDI, EHF tires (\$29), EHF filters (\$1), A/C tax (\$100 except Fit DX and Civic DX), and OMVIC fee (\$5)] with \$1,989 // \$1,529 // \$2,319 // \$2,463 down payment or equivalent trade-in, \$0 security deposit and first bi-weekly payment due at lease inception. Total lease obligation is \$9,997 // \$10,057 // \$15,735 // \$15,879. 96,000-kilometre allowance; charge of \$0.12/km for excess kilometres. *\$4,000 // \$2,500 // \$2,000 // \$2,000 // \$1,500 // \$1,500 // \$1,000 // \$750 // \$500 customer cash incentive is valid on any new 2013 Honda Pilot // 2013 Honda CR-V except CR-V LX 2WD (Model RM3H3DES) // 2013 Honda Odyssey except Odyssey LX (Model RL5H2DE) // 2013 Honda Crosstour // 2013 Honda Accord Coupe // 2013 Accord Sedan EX-L, Sport, LX CVT // 2013 Honda Accord Sedan Touring // 2013 Honda Civic Coupe & Sedan except Civic DX Sedan (Model FB2E2DEX) // 2013 Honda Fit except Fit DX SMT (Model GE8G2DEX) models when registered and delivered between April 2nd and April 30th, 2013. Cash incentive is available for all Honda retail customers except customers who lease or finance through Honda Financial Services Inc. at a subvented rate of interest offered by Honda as part of a low rate interest program. All advertised lease and finance rates are special rates. Cash incentive will be deducted from the negotiated price before taxes. For all offers: license, insurance, PPSA, other taxes (including HST) and excess wear and tear are extra. Taxes payable on full amount of purchase price. Offers only valid for Ontario residents at Ontario Honda Dealers. Dealer may sell/lease for less. Dealer order/trade may be necessary. Vehicles and accessories are for illustration purposes only. Offers, prices and features subject to change without notice. See your Ontario Honda Dealer or visit HondaOntario.com for full details. **Based on Association of International Automobile Manufacturers of Canada (AIAMC) data reflecting sales between 1997 and December 2012.



The interior of the 2013 Ram Laramie Longhorn puts many premium luxury sedans to shame featuring real wood trim imported from France.

Ram pickups show their strength

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is \$1,200 over the 4.7 and another \$200 for the Hemi 5.7 with six-speed. So \$1,400 for a Hemi over the base 4.7. But on the SLT you can actually choose the V6 or the Hemi for same price (again different packages, etc.)."

At the press launch in Nashville I spent the whole day in the 3.6-litre in the SLT trim model which is one step up from the base SXT and what I thought will prove the most popular choice especially in the Crew Cab version I drove.

Ram claims the 3.6-litre has the same grunt as a V8.

With just my co-driver and I aboard, it certainly felt very strong on the combination of most secondary roads south of Nashville.

The ride, not the power, was the best part. Even without the optional air suspension, the Ram tracked the narrow roads in that part of the state tenaciously.

Later towing a big trailer with a large ATV strapped to it, the Ram pulled up and down gentle grades with no discernable sense of the transmission hunting the rev range for more power.

Even though our SLT was basically entry level, the seats were big and supportive with dozens of cubbies and storage areas scattered throughout which is what those who will gravitate to the SXT or SLT are looking for.

But if you want premium luxury like fittings, the Longhorn has without doubt the most opulently equipped interior offered by any vehicles under the Chrysler Corporation banner.

The air suspension optional (\$1,500) offers five ride heights that raise or lower the body over a range of four inches. It changes ride height at speed as selected

manually from the console or key fob.

With the air suspension, Ram claims best in class step-in height or 553.4 mm (21 in), ground clearance 274 mm (10.8 in), best departure angle 27.8 degrees and breakout angle of 24.2 degrees.

Little details, as noted above, are a big deal with pickup buyers and the Ram has sweated a lot of them.

The unique Ram Box built into each side of the bed can now be opened and locked remotely and it is also illuminated. It keeps things dry but, if needed, it can carry ice and there is a drain plug.

With the eight-speed transmission there are active shutters in front of the radiator. When closed, they help direct air away from the engine bay to improve aerodynamics. They automatically open when needed.

There are some 45 safety/driver aids on every Ram, most standard.

With 16 per cent of Canadian vehicle sales being pickups, obviously a lot is riding on the 2013 Ram and officials in Nashville were buoyed by the fact their sales are up 28 per cent so far this year, which they see as encouraging.

Could this be the Year of the Ram?
Dodge Ram 1500 pickup 2013 (at a glance)

BODY STYLE: Full-size pickup truck.
DRIVE METHOD: front-engine, rear-/four-wheel-drive.

ENGINE: 3.6-litre, DOHC V6 (306 hp, 269 lb/ft); 4.7-litre SOHC V8 (310 hp, 330 lb/ft); 5.7-litre OHV V8 (395 hp, 407 lb/ft)

FUEL ECONOMY: NA
TOW RATING: V6 up to 6,500 lb; V8 up to 10,450 lb

PRICE: Base 4.7-litre, \$26,995; 3.6-litre/eight-speed adds \$1,200; 5.7-litre/six-speed adds \$1,400 over 4.7-litre

WEBSITE: www.dodge.ca