



2013 Dodge Dart GT shown.<sup>5</sup>

2013 Dodge Dart Rallye shown.<sup>5</sup>

ALL-NEW **DODGE DART**

**DODGE PERFORMANCE. ALFA ROMEO FLAIR. OUT-OF-THIS-WORLD FUEL ECONOMY.**

**LEASING IS BACK!**

**2013 DODGE DART SE**  
THE MOST TECHNOLOGICALLY ADVANCED COMPACT CAR\*\*



LEASE FOR **\$99** BI-WEEKLY\* @ **4.99%** FOR 60 MONTHS WITH \$2,401 DOWN

PURCHASE FOR **\$16,995** OR AND GET **0%** FINANCING\* FOR 36 MONTHS

PURCHASE PRICE INCLUDES FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED, OTHER RETAILER CHARGES MAY APPLY.

	2013 DODGE DART	2013 CIVIC <sup>o</sup>	2013 ELANTRA <sup>o</sup>	2013 COROLLA <sup>o</sup>	2013 FOCUS <sup>o</sup>
BEST AVAILABLE HIGHWAY FUEL ECONOMY <sup>o</sup>	59 MPG	44 MPG	54 MPG	50 MPG	51 MPG
STANDARD AIR BAGS	10	6	6	6	7
LARGEST AVAILABLE TOUCH-SCREEN DISPLAY	8.4 INCHES	< 7 INCHES	< 7 INCHES	< 7 INCHES	8 INCHES
TOTAL PASSENGER ROOM (L)	2752.4	2678.0	2707.0	2568.0	2568.0
4-WHEEL DISC BRAKES	STD	AVAIL	STD	N/A	AVAIL
7-INCH TFT DISPLAY	AVAIL	N/A	N/A	N/A	N/A
PROJECTOR HEADLAMPS	STD	N/A	N/A	N/A	N/A

\*Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

**LESS FUEL. MORE POWER. GREAT VALUE.**  
10 VEHICLES WITH 40 MPG HWY OR BETTER.



Dodge.ca/dart

**Less Fuel. More Power. Great Value** is a comparison between the 2013 and the 2012 Chrysler Canada product lineups. 40 MPG or greater claim (7.0 L/100 km) based on 2013 EnerGuide highway fuel consumption estimates. Government of Canada test methods used. Your actual fuel consumption will vary based on powertrain, driving habits and other factors. See retailer for additional EnerGuide details. <sup>o</sup>2013 Dodge Dart AERO (Late availability) – Hwy: 4.8 L/100 km (59 MPG) and City: 7.3 L/100 km (39 MPG), 2013 Civic SI 2.4 L I-VTEC<sup>o</sup> curb 4-cylinder Manual – Hwy: 6.4 L/100 km (44 MPG) and City: 10.0 L/100 km (28 MPG), 2013 Elantra L 1.8 L Dual CVT DOHC 16V Engine Automatic – Hwy: 5.2 L/100 km (54 MPG) and City: 7.2 L/100 km (39 MPG), 2013 Corolla 1.8 L 4-Cylinder DOHC 16V VVT-i DIS ETCS-I Engine Manual – Hwy: 5.6 L/100 km (50 MPG) and City: 7.4 L/100 km (38 MPG), 2013 Focus S 2.0L Ti-VCT GDI I-4 Manual – Hwy: 5.5 L/100 km (51 MPG) and City: 7.8 L/100 km (38 MPG). **Wise customers read the fine print:** •, ♦, †, § 2013 Dodge Dart offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers on or after April 2, 2013. Offers subject to change and may be extended without notice. All pricing includes freight (\$1,595), air tax (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailer may sell for less. ♦\$16,995 Purchase Price applies to the new 2013 Dodge Dart SE (25A) only. ♦4.99% lease financing of up to 60 months available on approved credit through WS Leasing Ltd. (a wholly owned subsidiary of Westminster Savings Credit Union) to qualified customers on new 2012, 2013 and 2014 Jeep Grand Cherokee and Dodge Dart models at participating retailers in Ontario, New Brunswick, Newfoundland and Labrador, Nova Scotia and Prince Edward Island. Retailer order/trade may be necessary. Retailer may lease for less. See your retailer for complete details. Example: 2013 Dodge Dart SE (25A) with a Purchase Price of \$16,575 leased at 4.99% over 60 months with \$2,401 down payment, equals 130 bi-weekly payments of \$99 with a cost of borrowing of \$2,913.20 and a total obligation of \$14,608.10, 22,000 kilometre/year allowance, Charge of \$0.18 per excess kilometre. Some conditions apply. †0.0% purchase financing for 36 months available on the new 2013 Dodge Dart SE (25A) to qualified customers on approved credit through Royal Bank of Canada, Scotiabank and TD Auto Finance on 2012/2013 Jeep Compass, Patriot and 2013 Dodge Dart models. Example: 2013 Dodge Dart SE (25A) with a Purchase Price of \$16,995, with a \$0 down payment, financed at 0.0% for 36 months equals 78 bi-weekly payments of \$217.88; cost of borrowing of \$0 and a total obligation of \$16,995. §2013 Dodge Dart GT shown. Late availability. 2013 Dodge Dart Rallye shown. Price: \$21,090. \*\*Based on 2013 Ward's upper small sedan costing under \$25,000. <sup>o</sup>Competitors' information obtained from Autodata, EnerGuide Canada and manufacturer's website as of March 12, 2013. <sup>o</sup>Jeep is a registered trademark of Chrysler Group LLC. <sup>†</sup>The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc.

