BUILT Ford TOUGH EVENT

F-SERIES CANADA'S BEST-SELLING TRUCKS‡ FOR 47 YEARS

Super Crew with optional equipment shown

F-150 OFFERS BEST IN CLASS PAYLOAD††† TOWING††† POWER†††

2013 IIHS TOP SAFETY PICK CREW CAB MODELS

9.6L/100km 29MPG HWY^^
13.3L/100km 21MPG CITY^^

2013 F-150 XLT SUPER CAB 4X4
LEASE FOR ONLY
$398^@2.99% APR
PER MONTH FOR 36 MONTHS WITH
$0 DOWN PAYMENT.
OFFER INCLUDES $8,000 IN MANUFACTURER REBATES AND $750 CUSTOM EVENT CASH ALTERNATIVE.
OFFER EXCLUDES TAXES.

"WITH BEST-IN-CLASS POWER, PAYLOAD & TOWING F-150 IS ALWAYS THE ANSWER."

UP TO $8,500^ IN MANUFACTURER REBATES ON MOST NEW 2013 TRUCKS + $1,000‡ TOWARDS FORD CUSTOM ACCESSORIES ON MOST NEW 2012/2013 TRUCKS

IT'S BACK
ELIGIBLE COSTCO MEMBERS RECEIVE AN ADDITIONAL
$1,000††
COSTCO WHOLESALE
ON MOST NEW 2013 AND 2014 MODELS

OR STEP UP TO AN F-150 XLT SUPER CREW 4X4 5.0L FOR
$15^ MORE A MONTH.
OFFER INCLUDES $8,500 IN MANUFACTURER REBATES AND $750 IN CUSTOM EVENT CASH ALTERNATIVE.
OFFER EXCLUDES TAXES.

COMES LOADED WITH:
- 17" MACHINED PAINTED ALUMINUM WHEELS
- 5.0L V8 ENGINE
- ROLL STABILITY CONTROL™ WITH TRAILER SWAY CONTROL
- SYNC®

Platinum model shown

Our advertised prices include Freight, Air Tax, PPSA and the Ontario Environmental Charge. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

GEORGETOWN'S ONLY FORD DEALERSHIP

CONCEPT Ford

361 Guelph St.
GEORGETOWN
www.conceptford.com

John Haden
General Mgr. and General Sales Mgr.

Reg Newell
Sales Mgr.

Nick Hatton
Financial Services Mgr.

Craig Colcy
Sales and Leasing Consultant.

Mike Jasper
Sales and Leasing Consultant

Mitch Edwards
Sales and Leasing Consultant

Nathan Clarke
Sales and Leasing Consultant

905-873-1626

BUY FROM THE PEOPLE YOU KNOW

Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. For factory orders, a customer may either take advantage of eligible Ford retail customer promotional incentives/offers available at the time of vehicle factory order or time of vehicle delivery, but not both or combinations thereof. ^Until April 30, 2013, lease a new 2013 F-150 Super Cab XLT 4x4 3.7L/ F-150 Super Crew XLT 4x4 5.0L model and get [2.99%] APR for up to 36 months on approved credit (OAC) from Ford Credit. Not all buyers will qualify for this lowest APR payment. Lease the above models with a value of $28,620/$31,020 at 2.99% APR for up to 36 months with [$0] down or equivalent trade in, monthly payment is [$398/$413], total lease obligation is [$14,328/$14,868], optional buyout is [$16,330/$18,373]. Cost of leasing is [$2,006/$2,204]. Offers include [$8,000/$8,500] in manufacturer rebates and $750 in Custom Event Cash Alternative. Vehicle shown is an F-150 Super Crew Platinum for $33,478 after $8,500 in manufacturer rebates and $750 in Custom Event Cash Alternative is deducted. Taxes payable on full amount of lease financing price after any price adjustment is deducted. Offers include freight, air tax, PPSA and Ontario Environmental Charge but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Additional payments required for PPSA, registration, security deposit, NSF fees (where applicable), excess wear and tear, and late fees. Some conditions and mileage restrictions apply. A charge of [19] cents per km over kilometage restriction applies, plus applicable taxes (F-Series). ‡Offer valid from March 1, 2013 to April 30, 2013 (the "Program Period"). Receive CA$1,000 towards select Ford Custom truck accessories, excluding factory-installed accessories/options ("Accessories"), with the purchase or lease of a new 2012/2013 Ford F-150 (including Raptor) or Super Duty (each an "Eligible Vehicle") delivered or factory ordered during the Program Period (the "Offer"). Offer is subject to vehicle and Accessory availability. Offer is not redeemable for cash and can only be applied towards eligible Accessories. Any unused portions of the Offer are forfeited. Total Accessories may exceed CA$1,000. Only one (1) Offer may be applied toward the purchase or lease of an eligible vehicle. Customer's choosing to forego the Offer will qualify for CA$5,750 in customer cash to be applied to the purchase, finance or lease price of an Eligible Vehicle taxes payable before customer cash is deducted. This Offer is not combinable with CPA, GPC, Daily Rental Allowances, the Commercial Uplift Program, or the Commercial Fleet Incentive Program (CFP). Limited time offer. Offer may be cancelled at any time without notice. Some conditions apply. Offer available to residents of Canada only. See Dealer for details. ††Offer only valid from April 2, 2013 to May 31, 2013 (the "Offer Period") to resident Canadians with a Costco membership on or before March 31, 2013. Use this $1,000CDN Costco member offer towards the purchase or lease of a new 2013/2014 Ford vehicle (excluding Fiesta, Focus, C-Max, Raptor, GT500, Mustang Boss 302, Transit Connect EV & Medium Truck (each an "Eligible Vehicle"). The Eligible Vehicle must be delivered and/or factory-ordered from your participating Ford dealer within the Offer Period. Offer is only valid at participating dealers, is subject to vehicle availability, and may be cancelled or changed at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to persons domiciled with an eligible Costco member. Offer is not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Uplift Program or the Commercial Fleet Incentive Program (CFP). Applicable taxes calculated before $1,000CDN offer is deducted. Dealer may sell or lease for less. Limited time offer; see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ^^Estimated fuel consumption ratings for the [2013] F-150 4x4 3.7L- V6 6 speed SSS. Fuel consumption ratings based on Transport Canada-approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. †F-150: When properly equipped. Max. towing of 11,300 lbs with 3.3L Ecoboost 4x2 and 4x4 and 6.2 2 valve V8 4x2 engines. Max. payloads of 3,120 lbs/3,100 lbs with 3.0L TI-VCT V6/3.3L V6 Ecoboost 4x2 engines. Max. horsepower of 411 and max. torque of 434 on F-150 6.2L V8 engine. Class is Full-Size Pickups under 8,500 lbs GVWR vs. 2012/2013 competitors. ‡F-Series is the best-selling pickup truck in Canada for 47 years in a row based on Canadian Vehicle Manufacturers' Association statistical sales report, December 2012. ©2013 Sirius Canada Inc. "SiriusXM", the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. ©2013 Ford Motor Company of Canada, Limited. All rights reserved.