Ford

SWAP YOUR RIDE EVENT

IT'S BACK! WHICH FORD WILL YOU FALL IN LOVE WITH?

SWAP YOUR RIDE NOW AND GET **0% APR** PURCHASE FINANCING FOR UP TO **72 MONTHS†**

ON MOST NEW 2013 FIESTA, FOCUS, FUSION, ESCAPE & EDGE.

"It's very sleek. It's stylish. It's sophisticated."

2013 IIHS TOP SAFETY PICK+
BUILT AFTER DECEMBER 2012

THE ALL-NEW 2013 FUSION S

Well-Equipped For Only
$156*@1.49% APR
Financed bi-weekly for 72 months **WITH $0 DOWN PAYMENT.**
or lease for only **$298^@0% APR**
per month for 48 months **WITH $0 DOWN PAYMENT.**

or purchase for only **$23,228**** Offers exclude taxes.

5.3L/100km 53MPG HWY^^
8.0L/100km 35MPG CITY^^

2013 FOCUS SE SEDAN

2013 IIHS TOP SAFETY PICK

Well-Equipped For Only **$126*@0% APR**
Financed bi-weekly for 72 months **WITH $0 DOWN PAYMENT.**
or purchase for only **$19,628****
Offers include $750 in manufacturer rebates. Offers exclude taxes.

5.5L/100km 51MPG HWY^^
7.8L/100km 36MPG CITY^^

2013 ESCAPE SE FWD 1.6L ECOBOOST®

2013 IIHS TOP SAFETY PICK

Well-Equipped Lease for Only **$298^@1.49% APR**
per month for 48 months with $2,888 down payment.
Offers include $750 in manufacturer rebates. Offers exclude taxes.

AJAC www.ajac.ca
Automobile Journalists Association of Canada
BEST NEW SUV - CUV (UNDER $35,000)

6.0L/100km 47MPG HWY^^
9.1L/100km 31MPG CITY^^

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

GET up to $3,000†† in additional incentives

towards most new 2012/2013 models when you Recycle Your Ride. Super Duty amount shown.
Incentives range between $500 and $2,500 on other models.

Ford

VISIT CONCEPT FOR FOR DETAILS.

Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. For factory orders, a customer may either take advantage of eligible Ford retail customer promotional incentives/offers available at the time of vehicle factory order or time of vehicle delivery, but not both or combinations thereof. *Purchase a new 2013 [Fusion S/Focus SE Sedan] for [$23,228/$19,628] after Total Manufacturer Rebate of [$0/$7750] is deducted. Vehicle shown is a Fusion Titanium for $34,928. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. Delivery Allowances are not combinable with any fleet consumer incentives. ^Until April 30, 2013, receive 0% APR purchase financing on new 2013 [Expedition, Edge (excluding SE)][Fusion (excluding Hybrid, HEV/PHEV), Escape (excluding S)]/ Fiesta (excluding S), Focus (excluding S, ST, BEV), Taurus (excluding SE)], models for a maximum of [48]/[60]/[72] months to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest interest rate. Get the above for [$19,628/$23,228] purchase financed at 0% APR for [48/60/72 months, with [$0] down payment, monthly payment is [$273/$338] (the sum of twelve [12] monthly payments divided by 26 periods gives payee a bi-weekly payment of [$252/$156]), interest cost of borrowing is [$0/$1,070] or APR of [0%/1.49%] and total to be repaid is [$19,628/$23,228] purchase financed at [0%/1.49%] APR for [48/60/72 months, with [$0] down payment, monthly payment is [$408/$347], cost of borrowing is [$0/$1,070] or APR of [0%/1.49%] and total to be repaid is [$19,628/$24,236]. Down payment may be required based on approved credit from Ford Credit. All purchase finance offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Taxes are payable on the full amount of the purchase price. ^Until April 30, 2013, lease a new 2013 [Fusion S/Escape SE FWD 1.6L Ecoboost®] model and get [0%/1.49%] APR for up to [48] months on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Lease the above models with a value of [$23,228/$27,829] at [0%/1.49%] APR for up to[48] months with [$0/$2,888] down or equivalent trade in, monthly payment is [$298/$298] total lease obligation is [$14,304/$17,192] optional buyout is [$8,946/$11,771], Cost of leasing is [$0/$3,087]. Taxes payable on full amount of lease financing price after any price adjustment is deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. ^Additional payments required for PPSA, registration, security deposit, NSF fees (where applicable), excess wear and tear, and late fees. Some conditions and mileage restrictions apply. A charge of 16 cents per km over mileage restrictions applies, plus applicable taxes. ^Program in effect from January 15, 2013 to April 1, 2013 (the "Program Period"), to qualify, customer must turn in a 2006 model year or older vehicle that is in running condition (able to start and move and without missing parts) and has been properly registered/plated or insured for the last 3 months (the "Criteria"). Eligible customers will receive [$500/($1,000)/($2,500)/($3,000)] towards the purchase or lease of a new 2012/2013 Ford [C-Max, Fusion Hybrid & Energi]/Fusion (excluding S, Hybrid & Energi), Taurus (excluding SE), Mustang (excluding Value Leader), Escape (excluding S), Transit Connect (excluding EV), Edge (excluding SE), Flex (excluding SE), Explorer (excluding base)/[F-150 (excluding Regular Cab 4x2 XL), Expedition, E-Series]/[F250-550] – all Fiesta, Focus, Raptor, GT500, BOSS 302, Transit Connect EV, Medium Truck, Value Leader and Lincoln models excluded (each an "Eligible Vehicle"). Taxes payable before Rebate amount is deducted. To qualify: (i) customer must, at the time of the Eligible Vehicle sale, provide the Dealer with (a) sufficient proof of Criteria, and (b) signed original ownership transferring customer vehicle to the Authorized Recycler; and (ii) Eligible Vehicle must be purchased, leased, or factory ordered during the Program Period. Offer only available to residents of Canada and payable in Canadian dollars. Offer is transferable only to persons domiciled with the owner of the recycled vehicle. Offer not available on any vehicle receiving CPA, GPC, Commercial Connection or Daily Rental Rebates and the Commercial Fleet Rebate Program (CFRP). Customers eligible for CFRP are not eligible for this offer. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ^^Estimated fuel consumption ratings for the 2013 [Fusion FWD 1.6L I4 5 speed manual/Focus 2.0L-I4 5 speed manual/Escape FWD 1.6L GTDI-I4 6 Speed Auto]. Fuel consumption ratings based on Transport Canada-approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. ©2013 Sirius Canada Inc. "SiriusXM" the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. ©2013 Ford Motor Company of Canada, Limited. 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905-873-1626

BUY FROM THE PEOPLE YOU KNOW

* All rebates applied to sale prices. * Vehicles may not be exactly as shown.