BUILT Ford TOUGH EVENT

F-SERIES CANADA'S BEST-SELLING TRUCKS‡ FOR 47 YEARS

Super Crew with optional equipment shown

OFFERS BEST IN CLASS PAYLOAD††† TOWING††† POWER†††

2013 IIHS TOP SAFETY PICK CREW CAB MODELS

9.6L/100km 29MPG HWY^^
13.3L/100km 21MPG CITY^^

2013 F-150 XLT SUPER CAB 4X4
LEASE FOR ONLY
$398^@2.99% APR
PER MONTH FOR 36 MONTHS WITH
$0 DOWN PAYMENT.
OFFER INCLUDES $8,000 IN MANUFACTURER REBATES AND $750 CUSTOM EVENT CASH ALTERNATIVE, OFFER EXCLUDES TAXES.

"WITH BEST-IN-CLASS POWER, PAYLOAD & TOWING F-150 IS ALWAYS THE ANSWER."

UP TO $8,500^ + $1,000‡
IN MANUFACTURER REBATES ON MOST NEW 2013 TRUCKS
TOWARDS FORD CUSTOM ACCESSORIES ON MOST NEW 2012/2013 TRUCKS

AND

RECYCLE YOUR RIDE AND GET UP TO $3,000††
IN ADDITIONAL INCENTIVES
TOWARDS MOST NEW 2012/2013 MODELS. SUPER DUTY AMOUNT SHOWN.

OR STEP UP TO AN F-150 XLT SUPER CREW 4X4 5.0L FOR $15^ MORE A MONTH.
OFFER INCLUDES $8,500 IN MANUFACTURER REBATES AND $750 IN CUSTOM EVENT CASH ALTERNATIVE. OFFER EXCLUDES TAXES.

COMES LOADED WITH:
- 17" MACHINED PAINTED ALUMINUM WHEELS
- 5.0L V8 ENGINE
- ROLL STABILITY CONTROL™ WITH TRAILER SWAY CONTROL
- SYNC®

Platinum model shown

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. For factory orders, a customer may either take advantage of eligible Ford retail customer promotional incentives/offers available at the time of vehicle factory order or time of vehicle delivery, but not both or combinations thereof. ^Until April 30, 2013, lease a new 2013 F-150 Super Cab XLT 4x4 5.0L model and get [2.99%] APR for up to 36 months on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Lease the above models with a value of [$28,979/$31,379] at 2.99% APR for up to 36 months with [$0] down or equivalent trade in, monthly payment is [$398/$413], total lease obligation is [$13,328/$14,868], optional buyout is [$16,726/$18,801]. Cost of leasing is [$2,039/$2,259]. Offers include [$8,000/$8,500] in manufacturer rebates and $750 in Custom Event Cash Alternative. Vehicle shown is an F-150 Super Crew Platinum for $53,478 after $8,500 in manufacturer rebates and $750 in Custom Event Cash Alternative. Taxes payable on full amount of lease financing price after any price adjustment is deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Additional payments required for PPSA, registration, security deposit, NSF fees (where applicable), excess wear and tear, and late fees. Some conditions and mileage restrictions apply. A charge of [16] cents per km over kilometrage restriction applies, plus applicable taxes (F-Series). ^Offer valid from March 1, 2013 to April 30, 2013 (the "Program Period"). Receive CAD$1,000 towards select Ford Custom truck accessories, excluding factory-installed accessories/options ("Accessories"), with the purchase or lease of a new 2012/2013 Ford F-150 (excluding Raptor) or Super Duty (each an "Eligible Vehicle") delivered or factory ordered during the Program Period (the "Offer"). Offer is subject to vehicle and Accessory availability. Offer is not redeemable for cash and can only be applied towards eligible Accessories. Any unused portions of the Offer are forfeited. Total Accessories may exceed CAD$1,000. Only one (1) Offer may be applied toward the purchase or lease of an eligible vehicle. Customer's choosing to forego the Offer will qualify for CAD$750 in customer cash to be applied to the purchase, finance or lease price of an Eligible Vehicle taxes payable before customer cash is deducted). This Offer is not combinable with CPA, GPC, Daily Rental Allowances, the Commercial Upfit Program, or the Commercial Fleet Incentive Program (CFIP). Limited time offer. Offer may be cancelled at any time without notice. Some conditions apply. Offer available to residents of Canada only. See Dealer for details. ‡Program in effect from January 15, 2013 to April 1, 2013 (the "Program Period"). To qualify, customer must turn in a 2006 model year or older vehicle that is in running condition (able to start and move and without missing parts) and has been properly registered/plated or insured for the last 3 months (the "Criteria"). Eligible customers will receive [$500]/[$1,000]/[$2,500]/[$3,000] towards the purchase or lease of a new 2012/2013 Ford [C-Max, Fusion Hybrid & Energi]/[Fusion (excluding S, Hybrid & Energi), Taurus (excluding SE), Mustang (excluding Value Leader), Escape (excluding S), Transit Connect (excluding EV), Edge (excluding SE), Flex (excluding SE), Explorer (excluding base)]/[F-150 (excluding Regular Cab 4x2 XL), Expedition, E-Series]/[F250-550] – all Fiesta, Focus, Raptor, GT500, BOSS 302, Transit Connect EV, Medium Truck, Value Leader and Lincoln models excluded (each an "Eligible Vehicle"). Taxes payable before Rebate amount is deducted. To qualify: (i) customer must, at the time of the Eligible Vehicle sale, provide the Dealer with (a) sufficient proof of Criteria, and (b) signed original ownership transferring customer vehicle to the Authorized Recycler; and (ii) Eligible Vehicle must be purchased, leased, or factory ordered during the Program Period. Offer only available to residents of Canada and payable in Canadian dollars. Offer is transferable only to persons domiciled with the owner of the recycled vehicle. Offer not available on any vehicle receiving CPA, GPC, Commercial Connection or Daily Rental Rebates and the Commercial Fleet Rebate Program (CFP). Customers eligible for CFP are not eligible for this offer. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ^^Estimated fuel consumption ratings based on Transport Canada-approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. †F-150: When properly equipped, Max. towing of 11,300 lbs with 3.5L Ecoboost 4x2 and 4x4 and 6.2L 2 valve V8 4x2 engines, Max. payloads of 3,120 lbs/3,100 lbs with 5.0L Ti-VCT V8/3.5L V6 Ecoboost 4x2 engines, Max. horsepower of 411 and max. torque of 434 on F-150 6.2L V8 engine. Class is Full-Size Pickups under 8,500 lbs GVWR vs. 2012/2013 competitors. Super Duty: Max. gas horsepower of 385 and diesel horsepower of 400 on F-250/F-350, Maximum conventional towing capability of 18,500 lbs. on F-350/450 and maximum 5th Wheel towing capability of 24,700 lbs. on F-350 when properly equipped. Maximum payload capability of 7,260 lbs. on F-350 when properly equipped. Class is Full-Size Pickups over 8,500lbs. GVWR vs. 2012/2013 competitors. †F-Series is the best-selling pickup truck in Canada for 47 years in a row based on Canadian Vehicle Manufacturers' Association statistical sales report, December 2012. ©2013 Sirius Canada Inc.: SIRIUS : the SIRIUS dog logo, channel names and logos are trademarks of SIRIUS XM Radio Inc. and are used under license. ©2013 Ford Motor Company of Canada, Limited. All rights reserved.

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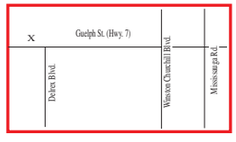

BUY FROM THE PEOPLE YOU KNOW

* All rebates applied to sale prices. * Vehicles may not be exactly as shown.