

EARTH HOUR 2013

THE INDEPENDENT
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Special pullout section

4 Pages



What exactly is Earth Hour?

The objective of Earth Hour is to increase public awareness of the need to decrease energy use and to take action against climate change.

Earth Hour is no longer just about turning the lights off for an hour. Instead, it is an opportunity to promote year-round conservation and long-lasting actions that benefit the health of our planet.

Earth Hour participation is voluntary, fun and informative.

Last year, more than 7,000 municipalities in 152 countries and territories worldwide switched off their lights to participate in the largest climate campaign ever! Halton Hills was one of these communities.

"Once again, I encourage our residents, businesses and community organizations to help make Earth Hour a success," said Halton Hills Mayor Rick Bonnette.

"Your participation will help implement the Town's Green Plan and continue to our community towards a more sustainable future with an even higher quality of life."



Take an hour; make a difference

Residents, schools and businesses in Halton Hills are being encouraged to celebrate Earth Hour this coming week with the rest of the world in an effort to decrease energy use and to take action against climate change. Between 8:30-9:30 p.m. on Saturday, March 23, Earth Hour participants are asked to turn off any unnecessary lights or electronics and take the initiative to practise year-round energy conservation and other actions to benefit the planet. Halton Hills Business of the Year Award recipient Val Manes of Acton Home Hardware and Town of Halton Hills Mayor Rick Bonnette remind the citizens of the municipality to take part.

Photo by Eamonn Maher

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