CANADA'S MOST AWARDED SUV EVER◊

CANADA'S BEST-SELLING MINIVAN FOR 29 YEARS◊

CANADA'S #1 SELLING CROSSOVER◊

CANADA'S MOST TECHNOLOGICALLY ADVANCED VEHICLE IN ITS CLASS◊

CANADA'S MOST AFFORDABLE MID-SIZE SEDAN◊

ALL THE BEST IN 2013 SALES EVENT

2013 Dodge Grand Caravan Crew shown.§

THIS SALES EVENT READS LIKE A BESTSELLER.

2013 DODGE GRAND CARAVAN CANADA VALUE PACKAGE
CANADA'S BEST-SELLING MINIVAN FOR 29 YEARS◊

$19,995•

PURCHASE PRICE INCLUDES $8,100 CONSUMER CASH,* FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.+

2013 IIHS TOP SAFETY PICK

OR CHOOSE

$115 BI-WEEKLY FINANCING† @ **4.49%** FOR 96 MONTHS WITH $0 DOWN

36 MPG HWY
7.9 L/100 KM HWY¤

UP TO **59 MPG HWY**
4.8 L/100 KM HWY¤

10 WARD'S Best Interiors

2013 IIHS TOP SAFETY PICK

2013 Dodge Dart Limited shown.§

2013 DODGE DART SE
THE MOST TECHNOLOGICALLY ADVANCED VEHICLE IN ITS CLASS◊

$16,995•

PURCHASE PRICE INCLUDES FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.+

OR CHOOSE

$99 BI-WEEKLY FINANCING† @ **4.99%** FOR 96 MONTHS WITH $0 DOWN

38 MPG HWY
7.5 L/100 KM HWY¤

2013 IIHS TOP SAFETY PICK

2013 Dodge Journey SXT shown.§

2013 DODGE JOURNEY CANADA VALUE PACKAGE
CANADA'S #1 SELLING CROSSOVER◊

$19,995•

PURCHASE PRICE INCLUDES $2,000 CONSUMER CASH,* FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.+

OR CHOOSE

$115 BI-WEEKLY FINANCING† @ **4.49%** FOR 96 MONTHS WITH $0 DOWN

+Your local retailer may charge additional fees for administration/pre-delivery that can range from $0 to $1,098 and anti-theft/safety products that can range from $0 to $1,298. Charges may vary by retailer.

ChryslerCanada.ca/Offers

LESS FUEL. MORE POWER. GREAT VALUE.

10 VEHICLES WITH 40 MPG HWY OR BETTER.

CHRYSLER Jeep DODGE RAM

Less Fuel, More Power, Great Value is a comparison between the 2013 and the 2012 Chrysler Canada product lineups. 40 MPG or greater claim (7.0 L/100 km) based on 2013 EnerGuide highway fuel consumption estimates. Government of Canada test methods used. Your actual fuel consumption will vary based on powertrain, driving habits and other factors. See retailer for additional EnerGuide details. ¤2013 Dodge Grand Caravan Canada Value Package – Hwy: 7.9 L/100 km (36 MPG) and City: 12.2 L/100 km (23 MPG). 2013 Dodge Dart AERO (Late availability) – Hwy: 4.8 L/100 km (59 MPG) and City: 7.3 L/100 km (39 MPG). 2013 Dodge Journey Canada Value Package & SE Plus 2.4 L 4-speed automatic – Hwy: 7.5 L/100 km and City: 10.8 L/100 km. 2013 Dodge Journey SXT 3.6 L 6-speed automatic – Hwy: 7.8 L/100 km and City: 12.6 L/100 km. Wise customers read the fine print: •, *, †, §
The All the Best in 2013 Sales Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers on or after February 1, 2013. Offers subject to change and may be extended without notice. All pricing includes freight ($1,500–$1,595), air tax (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailer may sell for less. •$19,995 Purchase Price applies to the new 2013 Dodge Grand Caravan Canada Value Package (29E) and includes $8,100 Consumer Cash Discount. $16,995 Purchase Price applies to the new 2013 Dodge Dart SE (25A) only. $19,995 Purchase Price applies to the new 2013 Dodge Journey Canada Value Package (22F) only and includes $2,000 Consumer Cash Discount. *Consumer Cash Discounts are offered on select 2013 vehicles and are deducted from the negotiated price before taxes. †4.49%/4.99%/4.49% purchase financing for up to 96 months available on the new 2013 Dodge Grand Caravan Canada Value Package (29E)/2013 Dodge Dart SE (25A)/2013 Dodge Journey Canada Value Package (22F) models to qualified customers on approved credit through Royal Bank of Canada, Scotiabank, TD Auto Finance and Ally Credit Canada. Retailer order/trade may be necessary. Retailer may sell for less. See your retailer for complete details. Examples: 2013 Dodge Grand Caravan Canada Value Package (29E)/2013 Dodge Dart SE (25A)/2013 Dodge Journey Canada Value Package (22F) with a Purchase Price of $19,995/$16,995/$19,995 (including Consumer Cash Discount) financed at 4.49%/4.99%/4.49% over 96 months with $0 down payment, equals 208 bi-weekly payments of $115/$99/$115 with a cost of borrowing of $3,843/$3,652/$3,843 and a total obligation of $23,837,61/$20,647,15/$23,837,61. §2013 Dodge Grand Caravan Crew shown. Price including applicable Consumer Cash Discount: $27,940. 2013 Dodge Dart Limited shown. Price: $24,840. 2013 Dodge Journey SXT shown. Price including applicable Consumer Cash Discount: $25,530. ◊Jeep Grand Cherokee is Canada's most awarded SUV ever based on the fact that Jeep Grand Cherokee has received more awards over its lifetime than any other SUV. Dodge Journey is Canada's #1 selling crossover based on R. L. Polk Canada, Inc. May 2008 to August 2012 Canadian Total New Vehicle Registration data for Chrysler Crossover Segments. Start date based on the marketing launch commencing May 2008. Dodge Grand Caravan is Canada's best-selling minivan for 29 years. Dodge Dart is the most technologically advanced vehicle in its class based on 2013 *Ward's* upper small sedan costing under $25,000. Chrysler 200 is Canada's most affordable mid-size sedan based on 2013 *Ward's* upper middle sedan segmentation. ■Based on *Ward's* 2013 Small Van Segmentation. Excludes other Chrysler Group LLC designed and/or manufactured vehicles. ®Jeep is a registered trademark of Chrysler Group LLC. ™The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc.

SiriusXM

DODGE Caravan Kids
PROUD SPONSOR OF AMATEUR HOCKEY ACROSS CANADA