the Be Happy event

Ford

Your first 3 bi-weekly payments are on us.*

on most new 2013 models

That's another $500-$1,750 back in your pocket*

plus

as low as 0% apr purchase financing† for up to 72 months on select new 2013 models

or

up to $8,000‡ in manufacturer rebates on most new 2013 models

2013 IIHS TOP SAFETY PICK

2013 **Focus SE** Sedan

5.5L/100km 51MPG HWY**
7.8L/100km 36MPG CITY**

purchase for only

$128†† @ 0% APR

Financed bi-weekly for 72 months with $0 down payment.

or purchase for only $19,878^

Offers include $500 in manufacturer rebates.
Offers exclude taxes

AJAC www.ajac.ca Automobile Journalists Association of Canada BEST NEW SUV/CUV (Under $35,000)

2013 IIHS TOP SAFETY PICK

2013 **Escape** SE FWD
1.6L EcoBoost®

6.0L/100km 47MPG HWY**
9.1L/100km 31MPG CITY**

purchase for only

$178†† @ 1.49% APR

Financed bi-weekly for 72 months with $1,999 down payment.

or purchase for only $28,328^

Offers exclude taxes

F-150 OFFERS BEST IN CLASS PAYLOAD††† TOWING††† POWER‡

2013 **F-150** STX Super Cab

8.7L/100km 32MPG HWY**
12.5L/100km 23MPG CITY**

purchase for only

$175†† @ 4.99% APR

Financed bi-weekly for 72 months with $0 down payment.

or purchase for only $23,530^

Offers include $7,500 in manufacturer rebates.
Offers exclude taxes

plus

Recycle Your Ride and get up to $3,000^^ in additional incentives.

Towards most new 2012/2013 models.
Super Duty amount shown.

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee.
Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

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Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. †Purchase a new 2013 [Focus SE Sedan/ Escape SE FWD 1.6L Ecoboost®/F-150 STX Super Cab 4x2] for [$19,878/$28,328/$23,530] after Total Manufacturer Rebate of [$500/$0/$7,500] deducted. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. Delivery Allowances can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Delivery Allowances are not combinable with any fleet consumer incentives. †Until February 28, 2013, receive 0% APR purchase financing on new 2013 Ford [Fusion (excluding Hybrid, HEV, PHEV)]/ [Taurus (excluding SE), Edge (excluding SE), Escape (excluding S)]/[Focus (excluding S, ST and BEV), Fiesta (excluding S)], models for a maximum of [48]/ [60]/ [72] months to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest interest rate. Example: $30,000 purchase financed at 0% APR for 48/ 60/ 72 months, monthly payment is $625.00/ $500.00/ $416.67, cost of borrowing is $0 or APR of 0% and total to be repaid is $30,000. Down payment on purchase financing offers may be required based on approved credit from Ford Credit. Taxes payable on full amount of purchase price. ††Until February 28, 2013, receive [0%/1.49%/4.99%] APR purchase financing on new 2013 [Focus SE Sedan/Escape SE FWD 1.6L Ecoboost®/F-150 STX Super Cab 4x2] models for a maximum of 72 months to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest interest rate. Get the above for [$19,878/$28,328/$23,530] purchase financed at [0%/1.49%/4.99%]. APR for 72 months, with [$0/$1,999/$0] down payment, monthly payment is [$277/$383/$380] (the sum of twelve (12) monthly payments divided by 26 periods gives payee a bi-weekly payment of [$128/$178/$175]), interest cost of borrowing is [$0/$1,213/$3,754] or APR of [0%/1.49%/4.99%] and total to be repaid is [$19,878/$29,767/$27,300]. Down payment may be required based on approved credit from Ford Credit. All purchase finance offers include freight, air tax, PPSA, and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Taxes are payable on the full amount of the purchase price. "Offer valid from January 15, 2013 to February 28, 2013 (the "Offer Period"). "First Three Bi-Weekly Payments on us" (the "Offer") applies up to a total maximum amount of ($500) / ($750) / ($1,000) / ($1,750) (all three bi-weekly payments in total) (the "Maximum Amount") per eligible 2013 [Focus (excluding ST and BEV), Fiesta]/ [Fusion, Escape, Focus ST, Focus BEV, CMAX] / [Mustang, Taurus, Edge, Explorer, Flex, F-150] / [Expedition] – all Shelby GT500, F-150 Raptor, Transit Connect, F-Series Super Duty, F-650/F-750 Lincoln models excluded (each an "Eligible Vehicle") to customers who finance or lease an Eligible Vehicle during the Offer Period through Ford Credit or the FALS program on approved credit (OAC) from Ford Credit Canada. For customers making monthly payments, the first three bi-weekly payment amounts will be calculated by multiplying the monthly payment by 12, dividing the resulting amount by 26, and multiplying the resulting amount by three. In most cases, the customer will be responsible for making all scheduled payments in accordance with his or her purchase or lease agreement but will receive a cheque from the dealer for an amount equivalent to the first three bi-weekly payments, including tax, up to the Maximum Amount. The means by which the Offer will be executed by dealers to customers will vary based on the type of purchase or lease agreement - see dealer for full details. Offer not available to cash purchase customers. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. This offer is not combinable with any CFP, CPA, GPC, or Daily Rental incentives. ‡Until February 28, 2013, receive $500/ $1,000/ $2,000/ $2,500/ $3,500/ $5,000/ $6,500/ $7,000/$7,500/$8,000 in Manufacturer Rebates with the purchase or lease of a new 2013 Focus (excluding S, ST, BEV), Fiesta, F-150 Regular Cab XL 4x2 (Value Leader)/ Focus S, Mustang V6 Coupe, Taurus SE, Edge FWD (excluding SE), E-Series/ Transit Connect (excluding electric), F-350 to F-550 Chassis Cabs / Mustang V6 Premium/ Mustang GT/ F-250 to F-450 gas engine (excluding Chassis Cabs)/ Diesel engine/ F-150 Super Cab and Super Crew non 5.0L/ F-150 Super Cab and Super Crew 5.0L – all Raptor, GT500, BOSS302, Transit Connect EV and Medium Truck models excluded. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Manufacturer Rebates are not combinable with any fleet consumer incentives. **Estimated fuel consumption ratings for the 2013 [Focus 2.0L- I4 5 speed Manual/Escape FWD 1.6L GTDI-I4 6 Speed Auto/F-150 4x2 3.7L-V6 6 speed SST]. Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary. ^Program in effect from January 15, 2013 to April 1, 2013 (the "Program Period"). To qualify, customer must turn in a 2006 model year or older vehicle that is in running condition (able to start and move and without missing parts) and has been properly registered/plated or insured for the last 3 months (the "Criteria"). Eligible customers will receive [$500]/[$1,000]/[$2,500]/[$3,000] towards the purchase or lease of a new 2012 or 2013 Ford [C-Max, Fusion Hybrid, Fusion Energi]/[Fusion (excluding S), Taurus (excluding SE), Mustang (excluding Value Leader), Escape (excluding XLT I4 Manual), Transit Connect (excluding EV), Edge (excluding SE), Flex (excluding SE), Explorer (excluding base)]/F-150 (excluding Regular Cab 4x2 XL), Expedition; E-Series)/[F-250-550] – all Fiesta, Focus, Raptor, GT500, BOSS 302, Transit Connect EV, Medium Truck, Value Leader and Lincoln models excluded (each an "Eligible Vehicle"). Taxes payable before Rebate amount is deducted. To qualify: (i) customer must, at the time of the Eligible Vehicle sale, provide the Dealer with (a) sufficient proof of Criteria, and (b) signed original ownership transferring customer vehicle to the Authorized Recycler; and (ii) Eligible Vehicle must be purchased, leased, or factory ordered during the Program Period. Offer only available to residents of Canada and payable in Canadian dollars. Offer is transferable only to persons domiciled with the owner of the recycled vehicle. Offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Offer not available on any vehicle receiving CPA, GPC, Commercial Connection or Daily Rental Rebates and the Commercial Fleet Rebate Program (CFP). Customers eligible for CFP are not eligible for this offer. Limited time offer; see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. •Max. horsepower of 411 and max. torque of 434 on F-150 6.2L V8 engine. Class is Full-Size Pickups under 8,500 lb GVWR vs. 2012/2013 comparable competitor engines. ††When properly equipped. Max. towing of 11,300 lb with 3.5L EcoBoost 4x2 and 4x4 and 6.2L 2 valve V8 4x2 engines. Max. payload of 3,120 lb with 5.0L Ti-VCT V8 engine. Class is Full-Size Pickups under 8,500 lb GVWR vs. 2012/2013 competitors. ©2013 Sirius Canada Inc. "SIRIUS", the SIRIUS dog logo, channel names and logos are trademarks of SIRIUS XM Radio Inc. and are used under license. ©2013 Ford Motor Company of Canada, Limited. All rights reserved.

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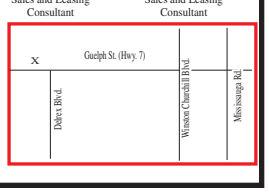

* All rebates applied to sale prices.
* Vehicles may not be exactly as shown.

BUY FROM THE PEOPLE YOU KNOW