



A group of local businesses have issued a challenge to other firms to donate to the Georgetown Hospital's Investing in Car campaign. From left, are Nathalie Brooks of Brooks Heating and Air, Ken McDermot of PuroClean, Marc Henein of the Berry-Henien Group, Trevor Buttle of Buttle & Tavano Professional Corporation.

Photo by Ted Brown

Firms issue hospital donation challenge

By **LISA TALLYN**
Staff Writer

A group of local businesses are donating to Georgetown Hospital's Investing in Care- Close to Home campaign and are challenging others to do the same.

The Local Small Business Challenge was launched recently. A group of small business owners have volunteered to lead this part of the Campaign for Georgetown Hospital. Their goal is to encourage each of the more than 1,000 local businesses in Halton Hills to contribute at least \$5,000 to the campaign for the ongoing expansion and renovation project at the hospital.

The \$14.2 million redevelopment project will see the ER more than triple in size from 4,270 sq. ft. to 14,000 sq. ft. and a new Diagnostic Imaging department including a new CT scanner in the former ER space. The newly-built ER department is slated to open this September/October and the Diagnostic Imaging department in December.

The group of six ambassadors leading the Local Small Business Challenge are Nathalie Brooks of Brooks Heating and Air, Ken McDermot of PuroClean, Marc Henein of the Berry-Henien Group, Trevor Buttle of Buttle & Tavano Professional Corporation and Mike Francis of State Farm. Insurance.

"Each of their businesses will contribute \$5,000 or more to help Georgetown Hospital Foundation fund the largest expansion since the hospital was built more than 50 years ago," said KC Carruthers, Georgetown Hospital Foundation's Executive Director.

"I'm giving out cards to our customers with a message explaining that \$25 from every furnace and air conditioner tune-up is being donated to the hospital and that Brooks Heating and Air is proud to let our clients know they are doing business with a company that gives back to keep our community strong and healthy," said Nathalie Brooks.

Businesses that have come on board with a pledge of \$5,000 or more over the next five years are: Georgetown Toyota, Georgetown Chrysler, Red Lemon Hair Salon, Jill Johnson, Johnson Associates and Bratin Auto.

The Campaign goal is \$6.5 million and Carruthers said \$5.1 million has been raised so far.

In other fundraising for the campaign Canadian Tire and CPI have collected employee donations. Canadian Tire employees donated more than \$4,000, which is added onto the store's \$100,000 earlier donation. CPI matched all of the donations of their employees and added it to their \$25,000 pledge.

"The CPI donation is interesting as there are still people in town who worked for Varian more than 50 years ago before it became CPI and they remember money coming off of their pay cheques to pay for the original construction of the hospital," said Carruthers. "Not many local businesses have been supporting us since before we were built."

The Independent & Free Press recently collected donations totaling \$2,800 for the hospital campaign from advertisers who participated in a Georgetown Hospital special section.



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HALTON LEARNING FOUNDATION
Annual General Meeting

Halton Learning Foundation's 2013 Annual General Meeting will be held Thursday February 28, 2013 at J.W. Singleton Education Centre (Main Boardroom), 2050 Guelph Line, Burlington, ON, starting at 5:00 p.m.

Guest speaker Mary Tabak,
Developmental Assets Project Manager, Our Kids Network **"Growing Strong Kids" – a presentation on the 40 research-based opportunities essential for all kids to succeed and thrive.**

All members, community partners and interested parties are welcome to attend.
Please R.S.V.P. your attendance by February 15, 2013, by contacting Nancy at Halton Learning Foundation: trottn@hdsb.ca • 905-335-3665 x 3388

Halton Learning Foundation is the means for everyone in the community to support quality education for Halton District School Board students by providing emergency help for students in need, enrichment funds and scholarships. www.haltonlearningfoundation.ca

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