

# DRIVE MORE. FUEL LESS.

MAKE EVERY KILOMETRE COUNT WITH  
**SKYACTIV TECHNOLOGY**

DELIVERING UP TO 1,000 KM PER TANK OF GAS.\*



GT model shown



AUTOMOBILE JOURNALISTS  
ASSOCIATION OF CANADA  
2013 MAZDA 3  
SKYACTIV sedan  
BEST NEW SMALL  
CAR (under \$21,000)



GS-SKY model shown

## 2013 CX-5 with SKYACTIV TECHNOLOGY

**5.7** L/100 km  
highway  
**50** mpg\*  
**7.8** L/100 km  
city  
**36** mpg\*

Lease from  
**\$319\*** AT  
4.99% APR  
for 48 months  
With \$2,995 down. Excludes HST.

## 2013 MAZDA 3 GX

Lease from  
**\$186\*** AT  
2.99% APR  
for 60 months  
With \$1,950 down. Excludes HST.

## 2013 MAZDA 3 GS SKYACTIV

Lease from  
**\$229\*** AT  
2.99% APR  
for 60 months  
With \$1,950 down. Excludes HST.

**4.9** L/100 km  
highway  
**58** mpg\*  
**7.1** L/100 km  
city  
**40** mpg\*

## OR TAKE ADVANTAGE OF OTHER GREAT OFFERS

**0%**  
PURCHASE  
FINANCING†

FOR  
UP TO

**84**  
MONTHS

ON SELECT  
2012 AND 2013  
MODELS

### 2012 MAZDA 3 GS SKYACTIV

Finance from  
**\$103††** AT  
0% APR FOR 84  
months  
With \$1,950 down.  
All-in from **\$20,745**. Excludes HST.  
Includes **\$500** Dealer Signing Bonus.



### 2012 MAZDA 5

Finance from  
**\$119††** AT  
0% APR FOR 84  
months  
With \$1,950 down.  
All-in from **\$23,555**. Excludes HST.  
Includes **\$500** Dealer Signing Bonus.



### 2012 CX-9 AWD

**7** PASSENGER  
SEATING      AWD

Finance from  
**\$192††** AT  
0% APR FOR 84  
months  
With \$4,500 down.  
All-in from **\$39,495**. Excludes HST.  
Includes **\$1,000** Dealer Signing Bonus.



### 2013 MAZDA 6

### OVER 170 INTERNATIONAL AWARDS.

Finance from  
**\$139††** AT  
0% APR FOR 84  
months  
With \$1,950 down.  
All-in from **\$27,295**. Excludes HST.



## GET UP TO A **\$1,000 DEALER SIGNING BONUS\*** WITH THE PURCHASE OF ANY NEW 2012 MAZDA!

SCAN TO FIND YOUR NEAREST MAZDA DEALER



**OFFERS END JANUARY 31<sup>st</sup>**

ONLY AVAILABLE AT YOUR MAZDA DEALER.  
VISIT [MAZDA.ca](http://MAZDA.ca) FOR MORE DETAILS.

**WHAT DO YOU DRIVE?**

**ZOOM-ZOOM**



\*0% APR Purchase Financing is available on select new 2012 and 2013 Mazda vehicles. Terms vary by model. Based on a representative agreement using an offered pricing of \$23,555 for the new 2012 Mazda 5 GS (E6SD62AA00) with a financed amount of \$20,000, the cost of borrowing for an 84-month term is \$0, monthly payment is \$238.10, total finance obligation is \$20,000. ††Finance Pricing for new 2012 Mazda 3 GS-SKY (D4SK62AA00)/2012 Mazda 5 GS (E6SD62AA00)/2012 CX-9 GS AWD (QXSB82AA00)/2013 Mazda 6 GS-14 (G4SY83AA00) is \$20,745/\$23,555/\$39,995/\$27,295 financed at 0%/0%/0%/0% over 84/84/84/84 months equals bi-weekly payments of \$103/\$109/\$102/\$100 with a total obligation of \$20,745/\$23,555/\$39,995/\$27,295. All offers include freight, P.D.E. and fees. Offers exclude HST. \*Offer available on retail leases of new 2013 CX-5 (NWXK63AA00)/2013 Mazda 3 GX (D4XS53AA00)/2013 Mazda 3 GS-SKY (D4SK63AA00) with a lease APR of 4.99%/2.99%/2.99% and monthly payments of \$319/\$186/\$229 for 48/60/60 months, the total lease obligation is \$18,300/\$13,099/\$15,716, including down payment of \$2,995/\$1,950/\$1,950. As shown, 2013 CX-5 GT (NXTK83AA00) with lease APR of 4.99% and monthly payments of \$485 for 48 months, the total lease obligation is \$25,227, including down payment of \$1,950. Lease payments include freight and P.D.E. of \$1,895/\$1,895/\$1,895. 20,000 km per year mileage allowance applies; if exceeded, additional 8¢ per km applies (9¢ per km for CX-9 models). Offers exclude HST. Offered leasing available to retail customers only. Leasing may not be available for all models. Lease offers vary by region and by trim level/model. See [mazda.ca](http://mazda.ca) or your dealer for lease available vehicles. ♦Based on highway driving for the 2012 Mazda 3 GS-SKY sedan with 6-speed automatic transmission only. 45.7 L/100 km (50 MPG) Highway/7.1 L/100 km (36 MPG) City - Based on ENERGUIDE Fuel Consumption Rating for the 2012 Mazda 3 GS-SKY sedan with 6-speed automatic transmission. These estimates are based on Government of Canada approved criteria and testing methods. Actual fuel consumption may vary. MPG is listed in Imperial gallons. 4.9 L/100 km (58 MPG) Highway/7.1 L/100 km (40 MPG) City - Based on ENERGUIDE Fuel Consumption Rating for the 2012 Mazda 3 GS-SKY sedan with 6-speed manual transmission. These estimates are based on Government of Canada approved criteria and testing methods. Actual fuel consumption may vary. MPG is listed in Imperial gallons. ▲Up to \$1,000 Dealer Signing Bonuses are available on retail purchase/finance/lease of all new remaining, in-stock 2012 Mazda models from January 3rd - 31st, 2013. \$500 Dealer Signing Bonus applies to new 2012 Mazda 3/2012 Mazda 5/2012 Mazda 6 (or accessories to such purchase). No cash surrender value. Visit [mazda.ca](http://mazda.ca) or see your dealer for complete details. PPSA, licence, insurance, taxes and down payment are extra and may be required at the time of purchase. Dealer may sell/lease for less. Dealer order/trade may be necessary on certain vehicles. Offers valid January 3rd - 31st, 2013 while supplies last. Lease and finance on approved credit for qualified customers only. Offers subject to change without notice. Visit [mazda.ca](http://mazda.ca) or see your dealer for complete details.