

# THE FIRST BIG DEAL EVENT



2013 Dodge Grand Caravan Crew shown.<sup>5</sup>

## IF YOU'RE LOOKING FOR A GREAT OFFER ON A NEW VEHICLE, START HERE FIRST.

### 2013 DODGE GRAND CARAVAN CANADA VALUE PACKAGE CANADA'S BEST SELLING MINIVAN FOR 29 YEARS

# \$19,995\*

PURCHASE PRICE INCLUDES \$8,100 CONSUMER CASH,<sup>†</sup> FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.<sup>‡</sup>



OR CHOOSE

**\$115** @  
BI-WEEKLY FINANCING<sup>†</sup>

**4.49%**  
FOR 96 MONTHS WITH \$0 DOWN

# 36 MPG HWY

7.9 L/100 KM HWY<sup>§</sup>



2013 Chrysler 200 Limited shown.<sup>5</sup>

## 42 MPG HWY<sup>§</sup> 283 HP

### 2013 CHRYSLER 200 LX CANADA'S MOST AFFORDABLE MID-SIZE SEDAN\*

# \$16,995\*

PURCHASE PRICE INCLUDES \$3,600 CONSUMER CASH,<sup>†</sup> FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.<sup>‡</sup>

OR CHOOSE

**\$97**  
BI-WEEKLY FINANCING<sup>†</sup>

@ **4.49%**  
FOR 96 MONTHS WITH \$0 DOWN



2012 Dodge Journey SXT shown.<sup>5</sup>

## 38 MPG HWY

7.5 L/100 KM HWY<sup>§</sup>

### 2012 DODGE JOURNEY CANADA VALUE PACKAGE CANADA'S #1 SELLING CROSSOVER\*

# \$19,995\*

PURCHASE PRICE INCLUDES \$2,000 CONSUMER CASH,<sup>†</sup> FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.<sup>‡</sup>

OR CHOOSE

**\$115**  
BI-WEEKLY FINANCING<sup>†</sup>

@ **4.49%**  
FOR 96 MONTHS WITH \$0 DOWN

\*Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

## LESS FUEL. MORE POWER. GREAT VALUE. 10 VEHICLES WITH 40 MPG HWY OR BETTER.



ChryslerCanada.ca/Offers



Less Fuel, More Power, Great Value is a comparison between the 2013/2012 and the 2012/2011 Chrysler Canada product lineups as applicable. 40 MPG or greater claim (7.0 L/100 km) based on 2012/2013 EnerGuide highway fuel consumption estimates. Government of Canada test methods used. Your actual fuel consumption will vary based on powertrain, driving habits and other factors. See retailer for additional EnerGuide details. ©2013 Dodge Grand Caravan Canada Value Package – Hwy: 7.9 L/100 km (36 MPG) and City: 12.2 L/100 km (23 MPG). 2013 Chrysler 200 LX 2.4 L 4-speed automatic – Hwy: 6.7 L/100 km (42 MPG) and City: 9.9 L/100 km (29 MPG). 2012 Dodge Journey Canada Value Package & SE Plus 2.4 L 4-speed automatic – Hwy: 7.5 L/100 km and City: 10.8 L/100 km. 2012 Dodge Journey SXT 3.6 L 6-speed automatic – Hwy: 7.8 L/100 km and City: 12.6 L/100 km. Wise customers read the fine print: \*, †, ‡, § The First Big Deal Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers on or after January 8, 2013. Offers subject to change and may be extended without notice. All pricing includes freight (\$1,400–\$1,595), air tax (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailer may sell for less. \*\$19,995 Purchase Price applies to the new 2013 Dodge Grand Caravan Canada Value Package (29E) and includes \$8,100 Consumer Cash Discount. \$16,995 Purchase Price applies to the new 2013 Chrysler 200 LX (24H) only and includes \$3,600 Consumer Cash Discount. \$19,995 Purchase Price applies to the 2012 Dodge Journey Canada Value Package (22F) only and includes \$2,000 Consumer Cash Discount. †Consumer Cash Discounts are offered on select 2012/2013 vehicles and are deducted from the negotiated price before taxes. ‡4.49% purchase financing for up to 96 months available on the new 2013 Dodge Grand Caravan Canada Value Package (29E)/2013 Chrysler 200 LX (24H)/2012 Dodge Journey Canada Value Package (22F) models to qualified customers on approved credit through Royal Bank of Canada, Scotiabank, TD Auto Finance and Ally Credit Canada. Retailer order/trade may be necessary. Retailer may sell for less. See your retailer for complete details. Examples: 2013 Dodge Grand Caravan Canada Value Package (29E)/2013 Chrysler 200 LX (24H)/2012 Dodge Journey Canada Value Package (22F) with a Purchase Price of \$19,995/\$16,995/\$19,995 (including Consumer Cash Discount) financed at 4.49% over 96 months with \$0 down payment, equals 208 bi-weekly payments of \$115/\$97/\$115 with a cost of borrowing of \$3,843/\$3,266/\$3,843 and a total obligation of \$23,837.61/\$20,261.08/\$23,837.61. §2013 Dodge Grand Caravan Crew shown. Price including applicable Consumer Cash Discount and Bonus Cash: \$27,940. 2013 Chrysler 200 Limited shown. Price including applicable Consumer Cash Discount: \$24,890. 2012 Dodge Journey SXT shown. Price including applicable Consumer Cash Discount: \$25,530. †Based on 2012 Ward's upper middle sedan segmentation. ‡Based on R. L. Polk Canada, Inc. May 2008 to August 2012 Canadian Total New Vehicle Registration data for Chrysler Crossover Segments. Start date based on the marketing launch commencing May 2008. ††The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc. ®Jeep is a registered trademark of Chrysler Group LLC.

