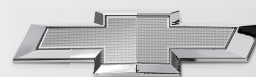


CHEVROLET



# CHEVY'S GIVING MORE

# NEW! UP TO \$1,000 BOXING WEEK BONUS†

❄️ **EXTRA \$1,000 HOLIDAY BONUS CASH** FOR ELIGIBLE OWNERS\*\*/\*\*\*

❄️ **COMPLIMENTARY OIL CHANGES** 2-YEAR/40,000 KM\*\*

❄️ **SIGN & DRIVE LEASING \$0** FIRST MONTH'S PAYMENT. IT'S ON US! **\$0** DOWN PAYMENT **\$0** SECURITY DEPOSIT **\$0** DUE AT DELIVERY

## 2014 CRUZE LS



CRUZE LTZ SHOWN††

LEASE PAYMENT  
**\$83 @ 0%**

BI-WEEKLY FOR 60 MONTHS\*

**\$0 DOWN PAYMENT.** \$0 SECURITY DEPOSIT.  
TAXES NOT INCLUDED. OFFER INCLUDES FREIGHT, PDI & LEVIES.

### INCLUDES:

- POWER LOCKS WITH REMOTE KEYLESS ENTRY
- POWER WINDOWS
- STABILITRAK®
- BEST-IN-CLASS SAFETY\* WITH 10 AIRBAGS

PLUS  
UP TO \$500  
BOXING WEEK BONUS

## 2014 TRAX LS



TRAX LTZ SHOWN††

LEASE PAYMENT  
**\$129 @ 1.9%**

BI-WEEKLY FOR 48 MONTHS\*

**\$0 DOWN PAYMENT.** \$0 SECURITY DEPOSIT.  
TAXES NOT INCLUDED. OFFER INCLUDES FREIGHT, PDI & LEVIES.

### INCLUDES:

- TURBOCHARGED ECOTEC ENGINE
- BLUETOOTH® WITH USB
- POWER LOCKS WITH REMOTE KEYLESS ENTRY
- POWER WINDOWS

PLUS  
UP TO \$500  
BOXING WEEK BONUS

## 2014 EQUINOX LS



EQUINOX LTZ FWD SHOWN††

LEASE PAYMENT  
**\$159 @ 0%**

BI-WEEKLY FOR 48 MONTHS\*

**\$0 DOWN PAYMENT.** \$0 SECURITY DEPOSIT.  
TAXES NOT INCLUDED. OFFER INCLUDES FREIGHT, PDI & LEVIES.

### INCLUDES:

- BLUETOOTH® WITH USB
- 6-SPEED AUTOMATIC
- AIR CONDITIONING
- POWER LOCKS WITH REMOTE KEYLESS ENTRY
- POWER WINDOWS
- BEST-IN-CLASS REAR SEAT LEGROOM\*

PLUS  
UP TO \$500  
BOXING WEEK BONUS

## ALL-NEW 2014 SILVERADO CREW CAB 4X4



SILVERADO LTZ CREW CAB 4X4 SHOWN††

LEASE PAYMENT  
**\$189 @ 1.5%**

BI-WEEKLY FOR 36 MONTHS\*

**\$0 DOWN PAYMENT.** \$0 SECURITY DEPOSIT.  
TAXES NOT INCLUDED. OFFER INCLUDES FREIGHT, PDI, LEVIES & \$3,500 CREDIT.\*

### AVAILABLE:

- MOST FUEL-EFFICIENT V8 IN A PICKUP, BETTER THAN FORD F-150 ECOBOOST V6 (COMBINED)†
- MOST POWER IN A PICKUP: 420 HP, 460 LB-FT TORQUE\*
- BEST MAXIMUM TOWING IN ITS CLASS: UP TO 12,000 LBS\*
- HIGHEST POSSIBLE OVERALL VEHICLE SCORE FOR SAFETY – 5 STARS – FROM NHTSA†

PLUS  
UP TO \$1,000  
BOXING WEEK BONUS

## HURRY, OFFERS END JANUARY 2<sup>ND</sup>.

TO GUARANTEE OUR QUALITY, WE BACK IT **160,000-KM/5-YEAR** POWERTRAIN WARRANTY

Whichever comes first. See dealer for limited warranty details.

VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI AND MANDATORY GOVERNMENT LEVIES. Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to \$799 for Dealer fees.\*\*\*

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For the latest information, visit us at [chevrolet.ca](http://chevrolet.ca), drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. ▼Based on a 60/48/48/36 month lease for 2014 Chevrolet (Cruze LS/Trax LS FWD/LSA/Equinox LS FWD/LS/Traverse LS FWD/LS/Silverado 1500 Crew Cab 4WD 1WT+830+830). Annual kilometre limit of 20,000 km, \$0.16 per excess kilometre. OAC by GM Financial. Monthly/Bi-Weekly payments may vary depending on down payment/trade. A down payment or trade of \$0 and/or \$0 security deposit is required. Total obligation is \$10,850/\$13,446/\$16,577/\$20,737/\$14,772. Option to purchase at lease end is \$6,686/\$7,915/\$11,198/\$15,748/\$20,304. Excess wear and tear and km charges not included. Other lease options available. \*\$3,500 is a manufacturer to dealer delivery credit (tax exclusive) for 2014 Chevrolet Silverado 1500 Ext. & Crew Cab and is reflected in offers in this advertisement. Other cash credits available on most models. See dealer for details. \*\*4\*\*Freight & PDI (\$1,000/\$1,600/\$1,600/\$1,600/\$1,600), registration, air and tire levies and OMVIC fees included. Insurance, licence, PPSA, dealer fees and applicable taxes not included. Offers apply as indicated to 2014 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Quantities limited; dealer order or trade may be required. Limited time offers which may not be combined with other offers. GMCL may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. †Based on WardsAuto.com 2012 Upper Small segment, excluding Hybrid and Diesel powertrains. Standard 10 airbags, ABS, traction control and StabiliTrak®. ††BlueTooth is a registered trademark of Bluetooth SIG Inc. †Comparison based on 2013 Polk segmentation: Compact SUV and latest competitive data available and based on the maximum legroom available. Excludes other GM brands. ‡2014 Silverado 1500 with the available 5.3L EcoTec3 V8 engine equipped with a 6-speed automatic transmission has a fuel consumption rating of 13.0L/100 km city, 8.7L/100 km highway and 11.0L/100 km combined 2WD and 13.3L/100 km city, 9.0L/100 km highway and 11.4L/100 km combined 4WD. Ford F-150 with the 3.5L EcoBoost V6 engine has a fuel consumption rating of 12.9L/100 km city, 9.0L/100 km highway and 11.1L/100 km combined 2WD and 14.1L/100 km city, 9.6L/100 km highway and 12.1L/100 km combined 4WD. Fuel consumption based on GM Testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary. Comparison based on [wardsauto.com](http://wardsauto.com) 2013 Large Pickup segment and latest competitive data available. Excludes other GM vehicles. ‡When equipped with available 6.2L EcoTec3 V8 engine (available to order fall 2013). Class is Light-Duty Full-Size Pickups. ††Requires 2WD Double or Crew Cab with available 6.2L EcoTec3 V8 engine and Max Trailing Package. Maximum trailer weight ratios are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. Comparison based on [wardsauto.com](http://wardsauto.com) 2013 Light-Duty Large Pickup segment and latest competitive data available. Excludes other GM vehicles. Class is Light-Duty Full-Size Pickups. ††U.S. government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([safercar.gov](http://safercar.gov)). ††2014 Cruze LTZ, MSRP with freight, PDI & levies \$28,489. 2014 Trax LTZ FWD, MSRP with freight, PDI & levies \$30,089. 2014 Equinox LTZ FWD, MSRP with freight, PDI & levies \$37,539. 2014 Traverse LTZ FWD, MSRP with freight, PDI & levies \$48,289. 2014 Silverado 1500 LTZ Crew Cab 4WD, MSRP \$51,379. Dealers are free to set individual prices. †Offer valid only to eligible retail lessees in Canada who have obtained credit approval by GM Financial, have entered into a lease agreement with GM Financial, and who accept delivery from October 1, 2013 through January 2, 2014 of a new eligible 2014 model. General Motors of Canada will pay the first month's lease payment (inclusive of taxes and any applicable pro-rata amount normally due at lease delivery as defined on the lease agreement). After the first month, lessee will be required to make all remaining scheduled payments over the remaining term of the lease agreement. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. General Motors of Canada Limited reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Void where prohibited by law. Additional conditions and limitations apply. See dealer for details. \*\*\*The 2-Year Scheduled Lube-Oil-Filter Maintenance Program provides eligible customers in Canada, who have purchased, leased or financed a new eligible 2014 MY Chevrolet, Buick, or GMC vehicle (excluding Spark EV), with an ACDelco oil and filter change, in accordance with the oil life monitoring system and the Owner's Manual, for 2 years or 40,000 kms, whichever occurs first, with a limit of four (4) Lube-Oil-Filter services in total, performed at participating GM Dealers. Fluid top offs, inspections, tire rotations, wheel alignments and balancing, etc. are not covered. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. General Motors of Canada Limited reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Additional conditions and limitations apply. See dealer for details. †Offer only valid from December 10, 2013 to January 2, 2014 (the "Program Period") to retail customers resident in Canada who own or are currently leasing a Chevrolet Aveo, Cobalt, Caprice, Cavalier, Cruze, Epica, Impala, Lumina, Malibu, Metro, Monte Carlo, Optra Sonic, Spark, Volt, Saturn Ion, Aura, Astra, L-Series, S-Series, Sky, that has been registered and insured in Canada in the customer's name for the previous consecutive six months, will receive a \$1,000 Holiday Owner Bonus credit towards the lease, purchase or finance of an eligible new 2014 Chevrolet Sonic, Cruze, Malibu or Impala delivered during the Program Period. Eligible retail customers resident in Canada who own or are currently leasing a Chevrolet HHR, Equinox, Tracker, Uplander, Venture, Astro, Lumina MPV, Blazer, Traverse, Trailblazer, Saturn Vue, Relay, Outlook, Pontiac Montana/SV6, Transport, Torrent, Aztek, Sunrunner, Buick Rendezvous, Terraza, Enclave, Rainier, Oldsmobile Silhouette, Bravada, GMC Safari, Jimmy, Terrain, Acadia or Envoy, that has been registered and insured in Canada in the customer's name for the previous consecutive six months, will receive a \$1,000 Holiday Bonus Owner credit towards the lease, purchase or finance of an eligible new 2014 Chevrolet Trax, Equinox or Traverse delivered during the program period. Only one (1) credit may be applied per eligible vehicle sale. Offer is transferable to a family member living in the same household (proof of address required). This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. The \$1,000 credit includes HST/GST/QST/PSST as applicable by province. As part of the transaction, dealer will request current vehicle registration and/or insurance to prove ownership for the previous consecutive six months. GMCL reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Void where prohibited by law. Additional conditions and limitations apply. See your GM dealer for details. †Offer valid from December 10, 2013 to January 2, 2014 (the "Program Period") to retail customers resident in Canada who take delivery of an eligible vehicle during the Program Period. Credit is a manufacturer to consumer incentive (tax inclusive) and credit value depends on model purchased or leased. \$500 Boxing Day Bonus credit valid on 2014 model year Chevrolet/Buick/GMC/Cadillac cars and crossovers; \$1,000 Boxing Day Bonus credit valid on 2014 model year Chevrolet Silverado or GMC Sierra; \$1,500 Boxing Day Bonus credit valid any 2013 model year Chevrolet/Buick/GMC/Cadillac vehicle. All products are subject to availability. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives. GMCL reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Additional limitations and conditions apply. See your GM dealer for details.