

'Big Pipe' will service new south development

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tation, servicing, community infrastructure, urban design, sustainability and air quality.

Water servicing will be on lake-based water via a 'Big Pipe'. The new pumping station and water-main will be on Trafalgar Rd. while the sewer main will be located on Eighth Line.

Road improvement, which was a major issue for many in the audience, will include Ninth Line (four lanes from 10 Sideroad to Steeles Ave. in 2016) and Trafalgar Rd. (four lanes from Hwy. 7 to Steeles in 2018-2019).

Another issue for those in the audience was density numbers, which Town Manager of Planning Policy Steve Burke said was set by the Province during the Places to Grow planning process— 46% low density, 32% medium density and 22% high density— 55-60 residents and jobs per hectare. He added the growth had to go in the Georgetown area because Acton is landlocked by the Greenbelt and the Halton Hills Premier Gateway (401 Corridor) is commercial/industrial development only.

One resident requested senior housing and McDonald replied that housing of all types would be looked at. Another resident asked about public transit and McDonald said the area will be designed to be transit-friendly, but it doesn't mean it will happen.

Consultants also took the time to ask the residents questions including "in developing this community, what do we want to avoid?", "what are the positive attributes of Georgetown today —what are the strengths which we want to build?" and "I will know that this new community in Georgetown has been well designed if..."

Residents can still answer these questions and send their responses by Friday, Oct. 18, to www.visiongeorgetown.ca or to the Town's Planning Dept. (Tara Buonpensiero).

"We thought long and hard how to consult with the public and to get their impact," McDonald added. "We're very happy with the turnout this evening as that bodes well with this process."

There will be at least eight public meetings. Next up will be community visioning workshop, 1:30-4:30 p.m. at the Gellert Community Centre on November 2 and a community land use workshop in Winter 2014. RSVP to Tara Buonpensiero, Senior Planner-Policy, 905-873-2601 x2214 or tarab@haltonhills.ca



Mayor Rick Bonnette, with Danielle Edwards, Executive Assistant of the Economic Development Office, unveiled the new name of the 401 Corridor. Photo by Cynthia Gamble

Employment lands renamed

By CYNTHIA GAMBLE

Staff Writer

The Town of Halton Hills has the most strategically located employment land in the Greater Toronto Hamilton Area but many people don't realize it is part of Halton Hills.

In the past 15 years the employment lands along Highway 401, stretching from Winston Churchill Blvd. to James Snow Parkway, has been officially known as the 401-407 Gateway Business Park or the 401 Corridor, both of which were not Halton Hills specific.

The Economic Development Strategy and the Community Branding Project recommended the lands be named to reflect the location.

At Town council on Monday night, Mayor Rick Bonnette unveiled the new name: Halton Hills Premier Gateway— with the tag line "Access business opportunities where the 401 and 407 meet". The new name with tag line identifies the Town and the strategic location to the 400 series of highways.

"We have a great story to tell; a location that has everything a company needs or wants, access to 400 series highways and high quality of life for their employees," said Bonnette. "Renaming this vital employment area

will reinforce our message to the development community."

Since 2006 more than two million sq. ft. of new buildings, with 1,500 employees, have been constructed on a portion of these lands. Businesses include Fernbrook Natural Spring Water, Wolseley Canada, and Sensient Flavours Canada.

"The Halton Hills Premier Gateway will continue to be an important economic driver for our community. We want people to know that Halton Hills is the place to locate new businesses and by emphasizing the Halton Hills name will create more brand recognition," said Bonnette.

The roll out for the new name will feature post cards mailed and emailed to landowners, developers and Realtors. As new marketing materials are being developed they will feature the new name and tag line prominently and the Town's website has been updated to reflect the new name.

The current Halton Hills logo will remain part of the branding name for the employment area and builds on the signs that are visible from Highway 401 at the TransCanada Energy facility and the new Toronto Premium Outlets.

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... and win!

The Georgetown Independent is celebrating its 40th anniversary on Thursday, October 17, 2013.

Help us celebrate the occasion by submitting your favourite memory involving *The Independent*. You could have been the subject of a front page picture or maybe you were a newspaper carrier or featured in a story.

Tell us in 200 words or less and the submission judged the best will receive a \$200 Georgetown Market Place gift certificate (in 1973 dollars that was \$40!). Your submission will also be published in a 40th anniversary legacy broadsheet edition to be published on Thursday, Oct. 17.

Send your submissions via email to cgamble@theifp.ca or drop off at the new *Independent & Free Press* office, Unit 77 in the Georgetown Market Place (near the food court entrance on the west side of the mall).

Please include your name, a daytime phone number and address.

The winner will be required to answer a skill-testing math question.

Deadline for submissions is 3 p.m. Monday, Oct. 7.

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