

LOWEST PRICES OF THE SEASON

SUMMER ELLOWDOWN

UP TO
\$10,000
IN COMBINED
CASH CREDITS**
ON CREW CAB

2013 SILVERADO EXTENDED CAB CHEYENNE EDITION

\$165 @ 0% FINANCING FOR 72 MONTHS*

2.71% INFORMATIONAL APR

BI-WEEKLY. \$0 DOWN PAYMENT. TAXES NOT INCLUDED. OFFERS INCLUDE FREIGHT, PDI, LEVIES & \$7,500 CREDIT*. LOWEST CASH PRICE OF THE SEASON \$23,795* INCLUDES ADDITIONAL \$2,000 CASH CREDIT** & \$1,000 TRUCK BUCKS.**

NEW! \$1,000 TRUCK BUCKS FOR ANY CURRENT PICKUP OWNERS**

SILVERADO WORKS, TOWS AND HAULS ON REGULAR FUEL



EXT. CAB LT WITH CHROME ACCESSORIES PACKAGE & 20" CHROME WHEELS SHOWN*

DARE TO COMPARE: • Automatic Locking Rear Differential • V8 Engine • Bluetooth® • Power Windows & Locks • Air Conditioning • Automatic Transmission • 60,000 km Longer Powertrain Warranty than F-150 or RAM • Chrome Accessories Package



2013 CRUZE LS+ LOWEST CASH PRICE OF THE SEASON

\$17,995* ALL IN PRICE

OFFERS INCLUDE FREIGHT, PDI, LEVIES & \$2,500 CASH CREDIT**

OR FINANCE 2013 CRUZE LS
\$77 @ 0% 84 MONTHS*

BI-WEEKLY FOR \$0 DOWN PAYMENT. TAXES NOT INCLUDED. OFFERS INCLUDE FREIGHT, PDI & LEVIES. PURCHASE PRICE \$13,995* INCLUDES \$2,250 CASH CREDIT**

LS+ INCLUDES:
• 6-SPEED AUTOMATIC TRANSMISSION • AIR CONDITIONING
• POWER WINDOWS • POWER DOOR LOCKS WITH REMOTE
KEYLESS ENTRY • BEST-IN-CLASS SAFETY* WITH 10 AIRBAGS

LTZ SHOWN*

PLUS
ELIGIBLE RETURNING CUSTOMERS RECEIVE
\$1,000



2013 EQUINOX LS LOWEST CASH PRICE OF THE SEASON

\$25,495* ALL IN PRICE

INCLUDES FREIGHT, PDI & LEVIES & \$2,500 CASH CREDIT**

OR FINANCE
\$154 @ 0% 2.7% INFORMATIONAL APR

BI-WEEKLY FOR 84 MONTHS* \$0 DOWN PAYMENT. TAXES NOT INCLUDED. OFFERS INCLUDE FREIGHT, PDI & LEVIES. PURCHASE PRICE \$25,495* INCLUDES \$2,500 CASH CREDIT**

LS SHOWN
• BLUETOOTH® WITH USB • 6-SPEED AUTOMATIC TRANSMISSION • AIR CONDITIONING • POWER WINDOWS & LOCKS • BEST-IN-CLASS REAR SEAT LEGROOM*

PLUS
ELIGIBLE RETURNING CUSTOMERS RECEIVE
\$1,000



ONTARIOCHEVROLETDEALERS.COM

TO GUARANTEE OUR QUALITY, WE BACK IT **160,000-KM/5-YEAR POWERTRAIN WARRANTY**

Whichever comes first. See dealer for limited warranty details.

VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI AND MANDATORY GOVERNMENT LEVIES. Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to \$799 for Dealer fees.***

For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. *Offer applies to the purchase of 2013 Chevrolet (Silverado 1500 LS Ext. Cab 2WD G-BBQ/Cruze LS G-BBP/Cruze LS+ 1SB/Equinox LS FWD G-BBQ). †0% purchase financing offered by GMCL for 72/84/84 months on 2013 Chevrolet (Silverado 1500 LS Ext. Cab 2WD G-BBQ/Cruze LS G-BBP/Equinox LS FWD G-BBQ). O.A.C. by RBC Royal Bank/TD Auto Finance Services/Scotiabank. Rates from other lenders will vary. Example: \$10,000 at 0%/2.71%/0%/2.7% APR, monthly payment is \$138.89/\$150.64/\$119.05/\$130.79 for 72/72/84/84 months. Cost of borrowing is \$0/\$846.08/\$0/\$986.36, total obligation is \$10,000/\$10,846.08/\$10,000/\$10,986.36. Down payment and/or trade may be required. Monthly/Bi-weekly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Monthly/Bi-weekly payments based on a purchase price of \$25,795/\$13,995/\$27,995 with \$0 down payment. ♦\$7,500 is a manufacturer to dealer delivery credit (tax exclusive) for 2013 Chevrolet Silverado 1500 Ext. Cab and is reflected in offers in this advertisement. Other cash credits available on most models. See dealer for details. ♦♦\$2,500/\$2,000/\$2,250/\$2,500/\$2,500 is a manufacturer to dealer delivery credit (tax exclusive) for 2013 Chevrolet Silverado 1500 Crew Cab/2013 Chevrolet Silverado 1500 Ext. Cab/2013 Chevrolet Cruze LS 1SA/2013 Chevrolet Cruze LS 1SB/2013 Chevrolet Equinox LS and is reflected in offers in this advertisement. Such credit is available only for cash purchase and by selecting lease or finance offers, consumers are foregoing such credit which will result in higher effective interest rates. Other cash credits available on most models. See dealer for details. *†/♦/♦♦/♦♦**Freight & PDI (\$1,600/\$1,550/\$1,550/\$1,550), registration, air and tire levies and OMVIC fees included. Insurance, licence, PPSA, dealer fees and applicable taxes not included. Offers apply as indicated to 2013 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Quantities limited, dealer order or trade may be required. Limited time offers which may not be combined with other offers. GMCL may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. ▲Based on latest available competitive information at time of printing. ©Bluetooth is a registered trademark of Bluetooth SIG Inc. +Based on WardsAuto.com 2012 Upper Small segment, excluding Hybrid and Diesel powertrains. Standard 10 airbags, ABS, traction control and StabiliTrak®. ♦Comparison based on 2012 Wards segmentation: Middle/Cross Utility Vehicle and latest competitive data available and based on the maximum legroom available. Excludes other GM brands. ††2013 Silverado 1500 LT Ext. Cab 2WD with PDI & S80, MSRP with freight, PDI & levies \$38,844. 2013 Cruze LTZ, MSRP with freight, PDI & levies \$28,139. Dealers are free to set individual prices. *Offer only valid from July 3, 2013 to September 30, 2013 (the "Program Period") to retail customers resident in Canada who own or are currently leasing (during the Program Period) a Chevrolet Aveo, Cobalt, Cavalier, Optra, Saturn Ion, Astra, S-Series will receive a \$1,000 credit towards the purchase, lease or factory order of an eligible new 2013 Chevrolet Sonic or Cruze. Retail customers resident in Canada who own or are currently leasing (during the Program Period) a Chevrolet Equinox, Tracker or Saturn Vue will receive a \$1,000 credit towards the purchase, lease or factory order of an eligible new 2013 Chevrolet Equinox. Only one (1) credit may be applied per eligible vehicle sale. Offer is transferable to a family member living in the same household (proof of address required). This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. The \$1,000 credit includes HST/GST/QST/PST as applicable by province. As part of the transaction, dealer will request current vehicle registration and/or insurance to prove ownership. GMCL reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Void where prohibited by law. Additional conditions and limitations apply. See your GM dealer for details. **Offer only valid from July 3, 2013 to September 30, 2013 (the "Program Period") to retail customers resident in Canada who own or are currently leasing (during the Program Period) a GM or competitor pickup truck to receive a \$1,000 credit towards the purchase, finance or lease of an eligible new 2013 Model Year Chevrolet Silverado Light Duty, Chevrolet Heavy Duty, GMC Sierra Light Duty, GMC Sierra Heavy Duty, or Chevrolet Avalanche. Only one (1) credit may be applied per eligible vehicle sale. Offer is transferable to a family member living in the same household (proof of address required). This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. The \$1,000 credit includes HST/GST/QST/PST as applicable by province. As part of the transaction, dealer will request current vehicle registration and/or insurance to prove ownership. GMCL reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Void where prohibited by law. Additional conditions and limitations apply. See your GM dealer for details.