



Somewhere along the golden canola fields of Alberta, between Lethbridge and the Rocky Mountains, a 2014 GMC Sierra SLE 1500 4WD Crew Cab, dipped in Quicksilver Metallic. This latest generation pickup truck features new styling cues, new power-trains and a long list of new technologies to enable towing or day-to-day travel.

## Sierra has all work and play bases covered

By **ROB BEINTEMA**  
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CALGARY, Alberta – Who says you can't take it with you?

My wife Mary tapped the switch on the end of the shift-stalk, dropping the transmission into Tow/Haul Mode.

It was her turn to drive and we set off as the rain began to beat on the windshield.

With storms and floods at both ends of our recent travel points— Calgary and Toronto— the concept of pulling

your accommodations around with you suddenly seemed like a pretty good idea.

We had arrived in Alberta to tow a 5,200 lb, 24-foot Sportsmen trailer through the foothills of the Canadian Rockies, part of a program GM Canada had designed to illustrate the power and capabilities of the all-new 2014 GMC Sierra 1500 pickup truck.

Now, some of what follows might sound familiar, since my colleague Jim Robinson recently covered the launch of the Chevy Silverado in the Maritimes, but that shouldn't force us to sell short the slightly upscale and still significant Sierra sibling lineup.

The GMC Sierra is, after all, the number one selling GM product in Canada, so this latest gen pickup is playing to a very attentive audience.

GM Canada is boasting that the renewed 2014 Sierra 1500 is the most powerful, most technologically advanced, and most refined full-size pickup truck in the brand's 111-year history.

The new Sierra features redesigned exterior styling, an updated interior, three new EcoTec3 engines and a new Denali trim level, along with new amenities and new technologies including GM's IntelliLink connectivity.

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