

# Students gain practical experience with logo creation competition



An example of the type of sign that High School students can produce with the school's CNC machine.

By: Alex Hilson

One Acton District High School Teacher is changing the way his students approach education. Michael Tew is a design technology teacher who, starting last semester, is having his students create logos for local organizations to give the students a possible career experience and to build their portfolios.

Tew's students started with two projects. In the first project, students custom designed a logo out of wood using the school's computer numerical control (CNC) machine. For the second project, students

designed a sticker and cut it out using the school's vinyl machine. The two units equipped Tew's students to either create a new company logo or refresh an existing one.

The project is going into a new phase with a "logo competition" starting the week of February 19. "I thought a logo competition could give our students an opportunity to get their creative juices flowing and enjoy a real world experience," Tew said. "The students are required to research a company and interview the client in order to determine the best fit. The personalized logo can

then be offered as a sticker, a carved sign or incorporated into a business card."

Other than enjoying the experience of a potential future job, Tew's students will be able to place the mock-ups and finished designs in their portfolio for when they apply to College and University. "Then the students will learn what it will be like to actually work for an employer," continued Tew. "The connection between local organizations and our school will be invaluable to our students by opening doors for them and allowing them to understand the research and hard work that goes into logo design."

## LEGION NEWS



By: David Maloney P.R.O. ~ Branch 197

On Sunday, Peggy, Frank, Wes, and I attended the Navy League Cadets Change of Command ceremony. The cadets impressed with their drills, and there were some touching moments as the outgoing commanding Officer, Lt. Chris Mulholland, said goodbye. The Legion would like to say thank you to Chris for his years of service and at the same time to welcome the incoming Commanding Officer Lt. Paul Simon to Branch 197.

"We could not have asked for a better day," said Teresa Uiterwyk about Sunday's 11th annual Winter Horseshoes Fun Day. She

was, of course, referring to the weather, and not the fact that she and her partner, Nicole Lumbers, placed first in the competition. Congratulations to both ladies. Placing second were Gary Dance and Anthony Zamerink. There was a tie for third place between Keith Andrews and Michelle Cleave, along with Angie Mowat and Jonathan Uiterwyk. A great time was had by all.

Don't forget that this Saturday is Ladies Appreciation Night. You are welcome to join us for dancing after 9 p.m.

The date for the Family Fun Winter Carnival will

be on Sunday, February 18.

There is a list available behind the bar for those wishing to go on the bus trip to Sunnybrook on Sunday, February 25. Please check with the bar staff and add your name to the list as we need to determine if one or more busses are required. The bus will depart at noon and return at approximately 5 p.m. Remember our vow to care for our veterans? This is a great opportunity to witness their care and to see Peggy make a monetary presentation to their Comfort Fund.

Check the notices behind the bar for upcoming events.



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