

Pair beats out more than 10,000 applicants

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through his unique blend of pop, blues, and rock-influenced music, learning over the years that no matter the scale of venue in which he is playing, music is something he will always love and cherish," it added.

Hicks, born and raised in Georgetown, has been performing since the age of two and already has a couple of albums under her belt. The 14-year-old singer, songwriter, dancer and model has already toured extensively and has amassed quite the following along the way with more than a million fans on the music app musically.

"Vivian has won numerous awards for singing and dancing, including more than 11 scholarships to the U.S. With a knack for the piano and ukulele, Vivian honed her vocal and instrumental talents and in 2014 also toured and re-

corded with Mini Pop Kids," reads her bio on the show's site, adding her social media following includes notable artists such as Fifth Harmony, Bruno Mars, Meghan Trainor and The Chainsmokers.

Hicks has also made a name for herself as an advocate for mental health and bullying, having toured and performed with Bullies Reality across North America as part of her advocacy efforts.

The pair beat out more than 10,000 applicants to earn their spots, and will compete in the six-episode competition for the chance to record and perform an original song written by a "world-famous songwriter and producer."

Like other entries in the genre, the show will feature a panel of mentors to help the contestants along including: executive producer and record label exec Scott Borchett; singer/songwriter Alessia Cara;

One Republic frontman Ryan Tedder; Grammy Award-winner and performer Fergie; Canadian composer and songwriter Stephan Moccio; country music superstar Shania Twain; songwriter Ian Kirkpatrick; Grammy Award-winning performer Jennifer Nettles; producer and songwriter busbee, pop icon Boy George; singer/songwriter Julia Michaels; Nikki Sixx of Mötley Crew fame; and session musician and record producer Dann Huff.

Visit [youtube.com/channel/UCjZyC7Pflo7ie-Ji8nKfRPCA](https://www.youtube.com/channel/UCjZyC7Pflo7ie-Ji8nKfRPCA) to see more of James Marshall's music on his YouTube channel. You can find more of Vivian Hicks' work at [youtube.com/user/AlleyHicks/videos](https://www.youtube.com/user/AlleyHicks/videos).

The Launch has wrapped up shooting and is set to begin airing in January. Visit ctv.ca/TheLaunch for more info and complete show details

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