

# DISCOVER CHEVROLET'S INNOVATIVE LINEUP IT'S WORTH WAITING IN LINE FOR.

TRUCK NATION

**BLACK FRIDAY**  
ALL MONTH LONG



ONTARIOCHEVROLETDEALERS.CA

FIND NEW ROADS

OFFERS END NOVEMBER 30<sup>TH</sup>

CHEVROLET



## THE 2017 SILVERADO 1500 CREW CAB

**0%** FOR UP TO **84** MONTHS\* PLUS GET UP TO **\$8,100**

FINANCING

MONTHS\*

BLACK FRIDAY BONUS CREDITS  
(INCLUDES \$1,000 GM CARD APPLICATION BONUS)

### FEATURES:

- ✓ AVAILABLE APPLE CARPLAY™ AND ANDROID AUTO™ CAPABILITY AND ONSTAR 4G LTE WITH BUILT-IN WI-FI™ HOTSPOT\*
- ✓ NHTSA OVERALL VEHICLE 5-STAR SAFETY SCORE\*
- ✓ BEST-IN-CLASS AVAILABLE TOWING UP TO 12,500 LB. (5670 KG)<sup>9,10</sup>



2017 SILVERADO 1500  
LTZ CREW CAB MODEL SHOWN



## THE 2017 SILVERADO 1500 DOUBLE CAB

**0%** FOR UP TO **84** MONTHS\* PLUS GET UP TO **\$9,670**

FINANCING

MONTHS\*

BLACK FRIDAY BONUS CREDITS  
(INCLUDES \$1,000 GM CARD APPLICATION BONUS)

### FEATURES:

- ✓ AVAILABLE APPLE CARPLAY™ AND ANDROID AUTO™ CAPABILITY AND ONSTAR 4G LTE WITH BUILT-IN WI-FI™ HOTSPOT\*
- ✓ NHTSA OVERALL VEHICLE 5-STAR SAFETY SCORE\*
- ✓ BEST-IN-CLASS AVAILABLE TOWING UP TO 12,500 LB. (5670 KG)<sup>9,10</sup>



SILVERADO 1500  
DOUBLE CAB CUSTOM MODEL SHOWN



## THE 2017 COLORADO

**0%** FOR UP TO **60** MONTHS\* PLUS GET UP TO **\$3,000**

FINANCING

MONTHS\*

BLACK FRIDAY BONUS CREDITS  
(INCLUDES \$750 GM CARD APPLICATION BONUS)

### FEATURES:

- ✓ BEST-IN-CLASS AVAILABLE HORSEPOWER<sup>1,2</sup>
- ✓ BEST-IN-CLASS AVAILABLE TOWING<sup>3,4</sup>
- ✓ AVAILABLE APPLE CARPLAY™ AND ANDROID AUTO™ CAPABILITY AND ONSTAR 4G LTE WITH BUILT-IN WI-FI™ HOTSPOT\*



COLORADO Z71 CREW CAB MODEL SHOWN



ALL ELIGIBLE MODELS COME WITH

**CHEVROLET  
COMPLETE CARE**

**2** YEARS/48,000 KM  
COMPLIMENTARY  
OIL CHANGES\*\*

**5** YEARS/160,000 KM  
POWERTRAIN  
WARRANTY\*

**5** YEARS/160,000 KM  
ROADSIDE  
ASSISTANCE\*

PROUD PARTNER  
PARTICIPATION  
**150**  
PLAY LIST



\*Chevrolet Black Friday® total value valid toward the retail purchase or lease of one eligible new 2017 or 2018 model year Chevrolet delivered in Canada between November 1 - 30, 2017. Total Value consists of \$500 manufacturer-to-dealer Black Friday Bonus (tax exclusive) delivery credit and manufacturer-to-consumer GM Card Application Bonus (offer applies to individuals who apply for a Scotiabank® GM® Visa® Card [GM Card] or current GM Card cardholders) (tax inclusive). GM Card Application Bonus credit value depends on model purchased: \$500 GM Card Bonus on new 2017 Sonic, Cruze, Malibu (excl. L), Camaro, Volt, Trax, 2018 Equinox; \$750 GM Card Bonus on new 2017 Equinox, 2017 & 2018 Impala, Corvette, Colorado (excl. 2SA), Traverse, City, Express; \$1,000 GM Card Bonus on new 2017 & 2018 Tahoe, Suburban, Silverado LD & HD. As part of the transaction, dealer may request documentation and contact General Motors of Canada Company (GM Canada) to verify eligibility. \$500 Black Friday Bonus is applied against eligible 2017 & 2018MY vehicles purchased during the program period. 2017 & 2018MY vehicles not eligible for this offer are: exclusions outlined under GM Card Bonuses above, Spark, Bolt EV. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives. Certain limitations or conditions apply. Void where prohibited. See your GM Canada dealer for details. GM Canada reserves the right to amend or terminate offers for any reason in whole or in part at any time without prior notice. Void where prohibited. See dealer for details. (0/84-\$8,100 Total Value Finance Offer) Eligible 2017 Silverado 1500 Crew Cab; Offer available to qualified retail customers in Canada for vehicles financed and from between November 1 to November 30, 2017. Financing provided, on approved credit, by TD Auto Finance Services, Scotiabank® or RBC Royal Bank. Participating lenders are subject to change. Rates from other lenders will vary. Representative finance example based on a new 2017 Silverado Crew Cab (Excludes eAssist). Suggested retail price is \$37,035 including \$1,700 freight and PDI, \$100 air conditioning charge (where applicable), \$0 down payment or equivalent trade-in required. \$37,035 financed at 0% nominal rate equals \$552.86 per month for 84 months. Cost of borrowing is \$0 for a total obligation of \$37,035 Taxes, PPSA, license, insurance, registration and applicable fees, levies and duties (all of which may vary by region and dealer) are extra. Dealers are free to set individual prices. Limited time financing offer which may not be combined with certain other offers. GM Canada may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. \*Registered trademark of The Bank of Nova Scotia. RBC and Royal Bank are registered trademarks of Royal Bank of Canada. \$9,670 Total Value. Limited time offer available to qualified retail customers in Canada. \$8,100 Total Value is a combined total credit for finance purchases on select 2017 trucks; includes: \$3,800 manufacturer-to-dealer cash credit (tax exclusive), \$500 manufacturer-to-dealer Black Friday Bonus (tax exclusive), \$1000 GM card application bonus (this offer applies to individuals who have applied for the Scotiabank® GM® Visa® Card [GM Card] and to current Scotiabank® GM® Visa® Cardholders) (taxes included), \$3,000 manufacturer-to-dealer Finance Cash (tax exclusive) towards the finance of an eligible new 2017 Silverado Double Cab at participating dealers. (0/84-\$9,670 Total Value Finance Offer) Eligible 2017 Silverado 1500 Double Cab; Offer available to qualified retail customers in Canada for vehicles financed and from between November 1 to November 30, 2017. Financing provided, on approved credit, by TD Auto Finance Services, Scotiabank® or RBC Royal Bank. Participating lenders are subject to change. Rates from other lenders will vary. Representative finance example based on a new 2017 Silverado Double Cab (Excludes eAssist). Eg. Suggested retail price is \$34,635 including \$1,700 freight and PDI, \$100 air conditioning charge (where applicable), \$0 down payment or equivalent trade-in required. \$34,635 financed at 0% nominal rate equals \$552.86 per month for 84 months. Cost of borrowing is \$0 for a total obligation of \$34,635 Taxes, PPSA, license, insurance, registration and applicable fees, levies and duties (all of which may vary by region and dealer) are extra. Dealers are free to set individual prices. Limited time financing offer which may not be combined with certain other offers. GM Canada may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. \*Registered trademark of The Bank of Nova Scotia. RBC and Royal Bank are registered trademarks of Royal Bank of Canada. OnStar and Wi-Fi: Visit onstar.ca for coverage maps, details and system limitations. Service plan required. Available 4G LTE with Wi-Fi hotspot requires WPA2 compatible mobile device and data plan. Data plans provided by AT&T. Services vary by model, service plan, conditions as well as geographical and technical restrictions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. Vehicle must be started or in accessory mode to access Wi-Fi. U.S. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.SaferCar.gov). \*Based on WardsAuto.com 2016 Large Pickup segment and latest competitive information available at time of printing. Excludes other GM models. \*Requires available 3.6L V6 or 2.8L Duramax Turbo-Diesel engine. \*\*Before you buy a vehicle or use it for trailering, carefully review the Trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow. \*Vehicle user interface is a product of Apple and its terms and privacy statements apply. Requires compatible iPhone and data plan rates apply. \*Vehicle user interface is a product of Google and their terms and privacy statements apply. Requires compatible smartphone and data plan rates apply. Visit onstar.ca for coverage maps, details and system limitations. Service plan required. Available 4G LTE with Wi-Fi hotspot requires WPA2 compatible mobile device and data plan. Data plans provided by AT&T. Services vary by model, service plan, conditions as well as geographical and technical restrictions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. Vehicle must be started or in accessory mode to access Wi-Fi. U.S. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.SaferCar.gov). \*Based on WardsAuto.com 2016 Large Pickup segment and latest competitive information available at time of printing. Excludes other GM vehicles. \*\*2017 Silverado 1500 ZWD equipped with available 5.3L V8 engine and 6-speed automatic transmission. Fuel consumption based on GM testing in accordance with Government of Canada approved test methods. Refer to vehicles.nrcan.gc.ca for details. Your actual fuel consumption may vary. \*\*The 2-Year Scheduled Lube-Oil-Filter Maintenance Program provides eligible customers in Canada, who have purchased or leased a new eligible 2016 or 2017 MY Chevrolet (excluding Spark EV), with an ACDelco® oil and filter change, in accordance with the oil life monitoring system and the Owner's Manual, for 2 years or 48,000 km, whichever occurs first, with a limit of four (4) Lube-Oil-Filter services in total, performed at participating GM dealers. Fluid top offs, inspections, tire rotations, wheel alignments and balancing, etc. are not covered. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. General Motors of Canada Company reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Additional conditions and limitations apply. See dealer for details. \*Whichever comes first. See dealer for details.