

DISCOVER CHEVROLET'S INNOVATIVE TRUCK LINEUP THIS FALL.

UP TO **20%** OF MSRP
CASH PURCHASE CREDIT
ON SELECT 2017 MODELS IN STOCK THE LONGEST*

TRUCK NATION



2017 SILVERADO 2500 HD HIGH COUNTRY CREW CAB AND 2017 SILVERADO LD HIGH COUNTRY CREW CAB MODELS SHOWN

ONTARIOCHEVROLETDEALERS.CA

FIND NEW ROADS™

OFFERS END OCTOBER 31ST

CHEVROLET

THE 2017 SILVERADO HD

EG: **20% = \$16,800** CASH PURCHASE CREDIT*

ON SILVERADO 2500 HD HIGH COUNTRY CREW CAB BASED ON MSRP OF \$84,000

"MOST DEPENDABLE LARGE HEAVY DUTY PICKUP IN THE U.S., THREE YEARS IN A ROW"¹¹ - JD POWER



SILVERADO 2500HD HIGH COUNTRY CREW CAB DIESEL MODEL SHOWN

THE 2017 SILVERADO 1500

EG: **20% = \$14,071** CASH PURCHASE CREDIT*

ON 2017 SILVERADO LD HIGH COUNTRY CREW CAB BASED ON MSRP OF \$70,355

FEATURES:

- ✓ AVAILABLE APPLE CARPLAY™⁵ AND ANDROID AUTO™⁶ CAPABILITY AND ONSTAR 4G LTE WITH BUILT-IN WI-FI® HOTSPOT⁷
- ✓ NHTSA OVERALL VEHICLE 5-STAR SAFETY SCORE⁸
- ✓ BEST-IN-CLASS AVAILABLE TOWING UP TO 12,500 LB. (5670 KG)^{9,10}



SILVERADO 1500 CREW CAB HIGH COUNTRY MODEL SHOWN

THE 2017 COLORADO

\$6,900 CASH PURCHASE CREDIT*

ON 2017 COLORADO Z71 CREW CAB BASED ON 15% OF MSRP OF \$46,000 ON SELECT 2017 INVENTORY IN STOCK THE LONGEST

FEATURES:

- ✓ BEST-IN-CLASS AVAILABLE HORSEPOWER¹²
- ✓ BEST-IN-CLASS AVAILABLE TOWING¹³
- ✓ AVAILABLE APPLE CARPLAY™⁵ AND ANDROID AUTO™⁶ CAPABILITY AND ONSTAR 4G LTE WITH BUILT-IN WI-FI® HOTSPOT⁷



COLORADO CREW CAB Z71 MODEL SHOWN

ALL ELIGIBLE MODELS COME WITH CHEVROLET COMPLETE CARE



2 YEARS/48,000 KM COMPLIMENTARY OIL CHANGES**



5 YEARS/160,000 KM POWERTRAIN WARRANTY*

PROUD PARTNER PARTICIPATION **150** PLAY LIST



* Offer valid for a limited time only. Customers receive up to a 20% of MSRP cash credit towards the cash purchase of select 2017 models in dealer stock the longest. Not compatible with lease or finance purchases. Credit is tax exclusive and is calculated on vehicle MSRP, excluding any dealer-installed options. Conditions and limitations apply. See Dealer for full program details. For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. 15% of MSRP Cash Purchase Credit applies to oldest 50% of dealer inventory on eligible models as of October 3, 2017. 20% of MSRP Cash Purchase Credit applies to all in-stock dealer inventory of eligible models within October 3-31, 2017 on cash purchases of eligible 2017 model year vehicles from dealer inventory. 2017 models receiving a 15% cash credit of MSRP include: Chevrolet Suburban, Chevrolet Tahoe, Chevrolet Camaro (excludes ZL1), Chevrolet Colorado (excludes 25A), Chevrolet City Express, Chevrolet Express, Chevrolet Impala. 2017 models receiving a 20% cash credit of MSRP include: all Light Duty and Heavy Duty Silverado models, Chevrolet Cruze, Chevrolet Malibu (excludes TVL), Chevrolet Sonic, Chevrolet Spark, Chevrolet Equinox, Chevrolet Traverse, Chevrolet Trax, Chevrolet City, Chevrolet Corvette. Models not eligible for this offer are: 2017 Chevrolet Corvette, 2017 Chevrolet Bolt EV, 2017 Chevrolet Volt, all 2016 MY and 2018 MY vehicles. Not compatible with special lease and finance rates. Credit is tax exclusive and is calculated on vehicle MSRP, excluding any dealer-installed options. By selecting lease or finance offers, consumers are foregoing this cash credit which will result in higher effective cost of credit on their transaction. Dealer may sell for less. Offer may not be redeemed for cash and may not be combined with certain other consumer incentives. Certain limitations or conditions apply. General Motors of Canada Company may modify, extend or terminate this offer, in whole or in part, at any time without notice. Void where prohibited. See dealer for details. ¹Requires available 3.6L V6 engine. ²Based on WardsAuto.com 2016 Small Pickup segment and latest competitive information available at time of printing. Excludes other GM models. ³Requires available 3.6L V6 or 2.8L Duramax Turbo-Diesel engine. ⁴Before you buy a vehicle or use it for trailering, carefully review the Trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow. ⁵Vehicle user interface is a product of Apple and its terms and privacy statements apply. Requires compatible iPhone and data plan rates apply. ⁶Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires compatible smartphone and data plan rates apply. ⁷Visit onstar.ca for coverage maps, details and system limitations. Service plan required. Available 4G LTE with Wi-Fi hotspot requires WPA2 compatible mobile device and data plan. Data plans provided by AT&T. Services vary by model, service plan, conditions as well as geographical and technical restrictions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. Vehicle must be started or in accessory mode to access Wi-Fi. ⁸U.S. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.SaferCar.gov). ⁹Based on WardsAuto.com 2016 Large Pickup segment and latest competitive information available at time of printing. Excludes other GM vehicles. ¹⁰2017 Silverado 1500 2WD equipped with available 5.3L V8 engine and 6-speed automatic transmission. Fuel consumption based on Government of Canada approved test methods. Refer to vehicles.nrcan.gc.ca for details. Your actual fuel consumption may vary. ¹¹The Chevrolet Silverado HD received the lowest number of problems per 100 vehicles among Large Heavy Duty Pickups in the J.D. Power 2015-2017 U.S. Vehicle Dependability Studies. 2017 study based on 35,186 total responses, measuring problems experienced during the past 12 months by original owners, surveyed October-December 2016. Your experiences may vary. Visit jdpower.com/cars. ¹²The 2-Year Scheduled Lube-Oil-Filter Maintenance Program provides eligible customers in Canada, who have purchased or leased a new eligible 2016 or 2017 MY Chevrolet (excluding Spark EV), with an ACDelco® oil and filter change, in accordance with the oil life monitoring system and the Owner's Manual, for 2 years or 48,000 km, whichever occurs first, with a limit of four (4) Lube-Oil-Filter services in total, performed at participating GM dealers. Fluid top offs, inspections, tire rotations, wheel alignments and balancing, etc. are not covered. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. General Motors of Canada Company reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Additional conditions and limitations apply. See dealer for details. ¹³Whichever comes first. See dealer for details.