

Offer ends October 2<sup>nd</sup>



# TOP QUALITY

- CELEBRATION EVENT -

ONCE AGAIN, OUR QUALITY TOPS ALL

For the second year in a row, Kia has ranked highest in initial quality by J.D. Power.

0% FINANCE\*

\$750 OR NO CHARGE WINTER TIRES<sup>†</sup>

TOP QUALITY BONUS\*

ON OUR AWARD-WINNING MODELS\*

EX AT  
2017 FORTE

FINANCE FROM \$57 WEEKLY 0% 84 MONTHS\*

\$949 DOWN & INCLUDES \$750 TOP QUALITY BONUS\*

**STEP UP TO FORTE SX**  
FOR ONLY \$15 MORE A WEEK



Forte SX AT shown\*



"Highest Ranked Compact Car in Initial Quality in the U.S."

STANDARD FEATURES: APPLE CARPLAY® & ANDROID AUTO™, BLIND SPOT DETECTION<sup>‡</sup>, SUNROOF, SMART KEY W/ PUSH-BUTTON START, SMART TRUNK

## Introducing the 2018s



2017 SORENTO  
"Highest Ranked Midsize SUV in Initial Quality, 2 out of 3 Years in the U.S."



Sorento SX Turbo AWD shown\*

ALL-NEW 2018 SORENTO 2.4L LX FWD

FINANCE FROM \$77 WEEKLY 0.9% 84 MONTHS\*

\$1,995 DOWN & INCLUDES \$750 TOP QUALITY BONUS\*

BASE ENGINE: 2.4L GDI 4-CYLINDER

AVAILABLE ENGINES: 2.0L TURBO GDI, 3.3L V6

ALL-NEW 2018 SOUL LX AT

FINANCE FROM \$57 WEEKLY 1.9% 84 MONTHS\*

\$1,550 DOWN & INCLUDES \$750 TOP QUALITY BONUS\*



Soul SX Turbo Tech shown\*



2017 SOUL  
"Highest Ranked Compact Multi-Purpose Vehicle in Initial Quality, 3 Years in a Row in the U.S."



When equipped with optional front crash prevention



Sportage SX Turbo shown\*

ALL-NEW 2018 SPORTAGE LX FWD

LEASE FROM \$67 WEEKLY 2.9% 39 MONTHS\*

\$2,095 DOWN & INCLUDES \$750 TOP QUALITY BONUS\*

BASE ENGINE: 2.4L GDI 4-CYLINDER

AVAILABLE ENGINE: 2.0L TURBO GDI

5 YEARS / 100,000 KM WARRANTY / UNLIMITED KM ROADSIDE ASSISTANCE\*

- COMPREHENSIVE POWERTRAIN
- 100% TRANSFERABLE

- ROADSIDE ASSISTANCE ANYWHERE IN NORTH AMERICA



The Power to Surprise

kia.ca/Quality



Offer(s) available on select new 2017/2018 models through participating dealers to qualified retail customers, on approved credit, who take delivery from Sept 1 to Oct 2, 2017. All pricing and payments include delivery and destination fees up to \$170, \$10 DMV fee, \$29 tire fee, and \$100 A/C charge (where applicable). Excludes other taxes, paint charges (\$200, where applicable), licensing, PPSA, registration, insurance, variable dealer administration fees, fuel-fill charges up to \$100, and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. \*0% financing is only available on select new models to qualified customers on approved credit. Representative financing example: Finance a new 2017 Forte EX AT (F07441)/2017 Forte SX AT (F07442)/2018 Sorento 2.4L LX FWD (S07541)/2018 Soul LX AT (S05211)/2018 Forte LX AT (F07421) with a selling price of \$21,744/\$21,244/\$20,024/\$21,024/\$18,544 at 0%/1%/1.9%/1.9%/0% for 84/94/84/94/84 months for a total of 364/364/364/364/360 weekly payments of \$57/\$72/\$70/\$57/\$57 with \$1,550/\$1,550/\$1,550/\$1,550/\$1,550 down payment. Payment amount includes \$1,995/\$1,995/\$1,550/\$1,550 loan credit plus \$750 Top Quality Bonus. Cost of borrowing is \$0/\$0/\$862/\$1,320/\$0 for a total obligation of \$21,744/\$21,244/\$20,024/\$21,024/\$18,544. \*\*0% lease offer is only available on select new models to qualified customers on approved credit. Representative leasing example: Lease a new 2017/2018 Kia Forte SX AT (F07441)/2018 Sorento SX Turbo AWD (S07510)/2018 Soul SX Turbo Tech (S05211)/2018 Sportage SX Turbo (S07570) with a selling price of \$26,594 based on a total number of 169 weekly payments of \$67 for 39 months at 2.9% with \$0 security deposit, \$2,095 down payment and first payment due at lease inception. Offer includes \$250 lease bonus plus \$750 Top Quality Bonus. Total lease obligation is \$11,937 with the option to purchase at the end of the term for \$14,216. Lease has 16,000 km/yr allowance (other packages available and \$0.12/km for excess kilometers). No Charge Winter Tire offer available on the purchase/lease/finance on new 2017/2018 Kia Forte Sedan, Soul, Sportage, Sorento and Cadenza models between Sept 1 and Oct 2, 2017. Wheels are excluded. Installation, storage fees and tire law are extra and vary by dealer and region. The brand of winter tires and tire size are at the dealer's discretion. Value of winter tires varies by model and trim. Offer is subject to certain conditions and may not be converted to cash. Visit your Kia dealer for details. Offer ends Oct 2, 2017. \$750 Top Quality Bonus discount is available to qualified retail customers at participating Kia dealers on purchase/lease/finance on new 2017/2018 Kia Forte Sedan, Soul, Sportage, Sorento and Cadenza models. Offer is deducted from the negotiated selling price before taxes. Dealers are free to set individual prices. Dealer order may be required on some models. Some conditions apply. Offer ends Oct 2, 2017. \*Award-winning refers to 2017 J.D. Power Initial Quality and 2017 IIHS Top Safety Pick Awards. Offer only available on 2017 Sorento, Sportage, Soul, Forte Sedan and Cadenza. †None of the features we describe are intended to replace the driver's responsibility to exercise due care while driving and are not a substitute for safe driving practices. Some features may have technological limitations. For additional information regarding the various features, including their limitations and restrictions, please refer to your vehicle's Owner's Manual. Model shown Manufacturer Suggested Retail Price for 2017 Forte SX AT (F07441)/2018 Sorento SX Turbo AWD (S07510)/2018 Soul SX Turbo Tech (S05211)/2018 Sportage SX Turbo (S07570) is \$22,295/\$42,495/\$23,995/\$33,595. The 2017 Kia Forte, Kia Sorento and Kia Soul received the lowest number of problems per 100 vehicles reflecting higher quality in their respective segments in the J.D. Power 2017 U.S. Initial Quality Study (IQS), based on 77,419 total responses, evaluating 183 models, and measures the opinions of new 2017 vehicle owners after 90 days of ownership, surveyed in February-May 2017. Your experiences may vary. Visit jdpower.com/qis. The 2017 Sportage was awarded the 2017 Top Safety Pick by the Insurance Institute for Highway Safety (IIHS) for model year 2017. U.S. models tested. Visit www.iihs.org for full details. ‡Compatible smartphone required. Data rates may apply, please check with your wireless service provider. Apple, the Apple logo, CarPlay, and iPhone are trademarks of Apple Inc., registered in the US and other countries. App Store is a service mark of Apple Inc. Google, Google Play, Google Maps, and Android Auto are trademarks of Google Inc. Google Maps ©2017 Google. Information in this advertisement is believed to be accurate at the time of printing. \*Unlimited roadside assistance is only applicable on 2017 and 2018 models and onward. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-3886. Kia is a trademark of Kia Motors Corporation.