

Modz named Canada's Young Broadcaster of the Year

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So eager was Jesse Modzelewski to get into radio broadcasting that when offered his first job in 2012 at a station in Lac La Biche, Alta., (population 2,520), located two hours' drive north of Edmonton, he actually thought he was headed to Manitoba.

Now known on the air as Jesse Modz, the Christ the King Secondary School and Humber College graduate applied for dozens of radio jobs and after taking the Lake La Biche job, he was just happy to get his foot in the door.

Five years later, he's on the morning show at CJAY 92 FM in Calgary (population 1.3 million) alongside Alberta airwaves legend Gerry Forbes and recently was honoured during Canadian Music Week in Toronto with the Allan Waters Young Broadcaster Award, given to the country's top

radio voice under age 30.

"When I first started in radio I was an intern at 102.1 The Edge in Toronto with (afternoon drive host) Fearless Fred and he was actually the first recipient of this award," said Modz, who said he was inspired to get into the business by the now-defunct Dean Blundell Show on 102.1 The Edge, along with Paul and Carol Mott of Erin, family friends and longtime Toronto talk radio personalities.

"Before I even started my career, Fred told me about the award and what it did for him. That award was something in the back of my mind for a few years and it was nice to see all that hard work and commitment pay off."

The Georgetown native's quick ascension in the industry saw him make stops in Prince George, B.C., Kingston, Ont. and at 97.7 HTZ-FM in St. Catharines before joining CJAY 92 this past spring.

Modz's grasp of social networking has been a huge asset and gained him worldwide media attention from outlets such as CNN and The Huffington Post for his on-air embarrassing of a Mississauga man who wanted an exorbitant amount of money for tickets to a Tragically Hip concert during the Kingston band's final tour following the diagnosis of terminal cancer for its lead singer, Gord Downie.

"Everybody was pissed about the Hip ticket situation and I believe that's why it went viral and touched so many people," said Modz, who has two sons, Nixon, 4, and Maxton, 10 months, with partner Chelsea.

"Radio is so different than it was even five years ago. You'd basically broadcast for people over the air and that's all you had to do. Now it's almost overwhelming. You have a persona on Facebook, Twitter, Instagram and Snapchat



Contributed by Jesse Modzelewski

Local native Jesse Modzelewski displays the Allan Waters Young Broadcaster Award he received earlier this year during Canadian Music Week festivities in Toronto. 'Modz,' as he's known on the air, recently moved to work the morning show on CJAY 92 in Calgary.

and you're posting videos every day. You have to constantly update all of these different channels and now

we're also doing stunts and prank calls just to stay ahead of everybody else. Radio is just one of about a

dozen things you're on to stay relevant and stick out."

During his time at HTZ-FM Modz was a key player in converting the station to HIP-FM on Canada Day 2016 when Tragically Hip songs and interviews were played throughout the day.

The CMW said Modz's charity work played a part in being selected for the award as well after he helped raise more than \$275,000 for Community Care of St. Catharines and Thorold.

And while he's enjoying the Rocky Mountain lifestyle with his young family and its picturesque golf courses, Modz hasn't forgotten his Georgetown roots and frequently mentions his hometown on the show.

"Unfortunately my grandmother got really sick when I moved out here so I try to fly back home fairly often to spend time with her and my mom and my sister," he added.

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We want your input on the draft Preferred Land Use Concept!

Planning is currently underway for a new community, which will be an extension to Georgetown. This new community is bound by 15 Side Road to the North, Eighth Line to the East, 10 Side Road to the South and Trafalgar Road to the West (see map). The area covers 1,000 acres and will be home to approximately 18,000 people and provide 1,700 jobs by 2031.

At the last public meeting in 2014, you provided input on three land use concepts. A draft Preferred Land Use Concept has now been prepared which takes into account the results of technical studies, public input we received on the three concepts in 2014 as well as the Vision and Guiding Principles established for the project.

Please join us to help shape this new community.

The Town of Halton Hills encourages you to participate in a Land Use Concept Workshop. Come out to the session and provide your input on the draft Preferred Land Use Concept.

Details of the meeting are as follows:

Date: Wednesday, September 20, 2017
Time: 6:30 p.m.
Location: Christ the King Secondary School (Cafeteria)
161 Guelph Street, Georgetown

Please RSVP:

The main focus of this meeting is to hear from you. It will involve an informative presentation, followed by an interactive workshop. In order to assist with planning this event, please RSVP by calling 905-873-2601 ext. 2377 or by emailing visiongeorgetown@haltonhills.ca.

Join the Conversation!

There's a new way to connect with the Town of Halton Hills. "Let's Talk Halton Hills" is the Town's online engagement platform where residents can share ideas, join discussions and provide input on municipal issues and initiatives. Vision Georgetown is one of the topics on the site, so please take the time to visit www.letstalkhaltonhills.ca/ and answer some survey questions to let us know how you think we did.

For More Information

The draft Preferred Land Use Concept and additional background information can be found on the project website: www.visiongeorgetown.ca. You can also visit the Planning and Sustainability Department at the Town of Halton Hills, 1 Halton Hills Drive, Halton Hills, Ontario L7G 5G2, email us at visiongeorgetown@haltonhills.ca, or contact:

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