

# TRUCK NATION

GET UP TO **\$10,500** TOTAL VALUE ON SELECT TRUCKS\*



ONTARIOCHEVROLETDEALERS.CA

FIND NEW ROADS™

\*INCLUDES \$1,000 GM CARD APPLICATION BONUS

OFFER ENDS MAY 31<sup>ST</sup>



## 2017 SILVERADO 1500 LT DOUBLE CAB TRUE NORTH

LEASE FOR \$189 BI-WEEKLY, THAT'S LIKE:

**\$95** @ **1.5%** FOR **48** (4.3%)  
WEEKLY LEASE RATE MONTHS APR

\$2,995 DOWN (INCLUDES \$1,000 GM CARD APPLICATION BONUS)

### FEATURES:

- ✓ REAR VISION CAMERA WITH DYNAMIC GUIDELINES
- ✓ CLASS-EXCLUSIVE AUTOMATIC LOCKING REAR DIFFERENTIAL
- ✓ CHEVROLET MYLINK WITH 8" COLOUR TOUCH-SCREEN AND BLUETOOTH STREAMING<sup>2</sup> AND MORE.

EXCLUSIVE  
T+ CANADA!



SILVERADO 1500 LT DOUBLE CAB TRUE NORTH EDITION MODEL SHOWN

## 2017 SILVERADO 1500 LT DOUBLE CAB CUSTOM EDITION

GET UP TO **\$10,500** TOTAL VALUE\*

(INCLUDES \$1,000 GM CARD APPLICATION BONUS)

### FEATURES:

- ✓ 20" WHEELS
- ✓ BODY-COLOUR BUMPERS AND GRILLE
- ✓ CHEVROLET MYLINK WITH 7" COLOUR TOUCH-SCREEN AND BLUETOOTH STREAMING<sup>2</sup> AND MORE.



SILVERADO 1500 DOUBLE CAB CUSTOM EDITION MODEL SHOWN

CHEVROLET COLORADO ZR2: TRAIL-READY RIGHT OFF THE LINE  
VISIT [CHEVROLET.CA](http://CHEVROLET.CA) TO FIND OUT ABOUT THE CHEVROLET COLORADO FAMILY



APPLY NOW FOR THE GM CARD AND INSTANTLY GET UP TO A **\$1,500 BONUS** TOWARDS MOST NEW VEHICLES.

START SAVING FOR YOUR NEXT CHEVROLET.  
• NO EARNINGS CAP • NO REDEMPTION LIMITS  
• NO EARNINGS EXPIRY AS LONG AS YOU'RE A CARDHOLDER

ALL ELIGIBLE MODELS COME WITH **CHEVROLET COMPLETE CARE**

**2** YEARS/48,000 KM COMPLIMENTARY OIL CHANGES\*\*  
**5** YEARS/160,000 KM POWERTRAIN WARRANTY\*\*  
**5** YEARS/160,000 KM ROADSIDE ASSISTANCE\*

\*Eligible 2017 Chevrolet Silverado 1500 LT Double Cab True North: Lease based on a purchase price of \$48,110 for a 2017 Silverado 1500 LT Double Cab True North, includes \$1,000 GM Card Application Bonus (offer applies to individuals who apply for a Scotiabank GM Visa Card (GM Card) or current GM Card cardholders) (tax inclusive), \$500 Lease Cash (tax exclusive) and \$4,600 manufacturer-to-dealer delivery credit (tax exclusive). Bi-weekly payment is \$189 for 48 months at 1.5% lease rate on approved credit to qualified retail customers by GM Financial. Annual kilometer limit of 20,000 km, \$0.16 per excess kilometer. \$2,995 down payment required. Payment may vary depending on down payment trade. Total obligation is \$22,694 plus applicable taxes. Option to purchase at lease end is \$21,233. Price and total obligation exclude license, insurance, PPSA, registration, taxes, dealer fees and optional equipment. Other lease options are available. Dealers are free to set individual prices. Limited time offer which may not be combined with other offers. See your dealer for conditions and details. General Motors of Canada Company reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. TRUCK NATION \$10,500 Total Value: Limited time only. Offer available to qualified retail customers in Canada for vehicles delivered from May 2 to May 31, 2017. \$10,500 Total Value is a combined total credit for cash purchases on select 2017 trucks. Credit consists of: Eligible 2017 Chevrolet Silverado Double Cab True North: \$4,080 manufacturer-to-dealer cash credit (tax exclusive), \$820 manufacturer-to-dealer Option Package Discount Credit on the 1LT trim (tax exclusive), \$1,000 GM Card Application Bonus (offer applies to individuals who apply for a Scotiabank GM Visa Card (GM Card) or current GM Card cardholders) (tax inclusive) and \$4,600 manufacturer-to-dealer delivery credit (tax exclusive) towards the retail cash purchase, finance or lease for an eligible new 2017 Silverado Double Cab at participating dealers. On all offers: Void where prohibited. See dealer for details. Discounts vary by model. Limited time offer which may not be combined with certain other offers. General Motors of Canada Company may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. \*Registered trademark of The Bank of Nova Scotia, RBC and Royal Bank are registered trademarks of Royal Bank of Canada. Offers may not be redeemed for cash and may not be combined with certain other consumer incentives. Regular GM Card Application Bonus: Offer applies to individuals who apply for a Scotiabank GM Visa Card (GM Card) or current Scotiabank GM Visa Cardholders. Credit valid towards the retail purchase or lease of one eligible 2017 model year Chevrolet delivered in Canada between May 2 and May 31, 2017. Credit is a manufacturer to consumer incentive (tax inclusive) and credit value depends on model purchased: \$1,000 credit available on: Chevrolet Camaro (excluding ZL1), Sonic, Cruze, Malibu (excluding 1LV model), Volt, Trax and Equinox (2018 model year); \$1,500 credit available on: Chevrolet Corvette, Impala, Equinox (2017 model year), Traverse; \$1,000 credit available on: Chevrolet Suburban (excluding HD), Tahoe (excluding HD), Silverado, Silverado HD: \$750 credit available on Colorado (except 2SA models), City Express and Express. Offer is transferable to a family member living within the same household (proof of address required). As part of the transaction, dealer may request documentation and contact General Motors of Canada Company (GM Canada) to verify eligibility. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives. Certain limitations or conditions apply. Void where prohibited. See your GM Canada dealer for details. GM Canada reserves the right to amend or terminate offers for any reason in whole or in part at any time without prior notice. Discontinued Models GM Card Application Bonus: Offer applies to individuals who apply for a Scotiabank GM Visa Card (GM Card) or current Scotiabank GM Visa Cardholders and who are eligible current owners or lessees of any Pontiac/Saturn/SAAB/Hummer/Oldsmobile model year 1999 or newer car or Chevrolet Cavalier, Cobalt, HHR, Avalanche, Aveo, Epica, Orlando, Optra, Tracker, Uplander, Venture, Astro, Blazer, Jimmy, Trailblazer or GMC Envoy, Safari or Buick Rendezvous, Terraza that has been registered and insured in Canada in the customer's name for the previous consecutive six (6) months. Credit valid towards the retail purchase or lease of one eligible 2017 model year Chevrolet delivered in Canada between May 2 and May 31, 2017. Credit is a manufacturer to consumer incentive (tax inclusive) and credit value depends on model purchased: \$1,000 credit available on: Chevrolet Sonic, Cruze, Malibu (excluding 1VL), Volt, Camaro (excluding ZL1), Equinox (2018 model year), and Trax; \$1,500 credit available on: Chevrolet Corvette, Impala, Equinox (2017 model year), Express, Traverse, Colorado (excluding 2SA), Silverado, Silverado HD, Tahoe, Suburban. Offer is transferable to a family member living within the same household (proof of address required). As part of the transaction, dealer may request documentation and contact General Motors of Canada Company (GM Canada) to verify eligibility. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives. Certain limitations or conditions apply. Void where prohibited. See your GM Canada dealer for details. GM Canada reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. If you cancel your credit card, your credit privileges are revoked or your account is closed, your GM Earnings must be redeemed within 90 days or they will be forfeited. If your account is not in good standing, GM Earnings are not eligible for redemption. Please refer to the GM Card Earnings Program Terms and Conditions at GMCard.ca for details. MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit chevrolettotalconnect.ca for more details. \*\*The 2-Year Scheduled Lube-Oil-Filter Maintenance Program provides eligible customers in Canada, who have purchased or leased a new eligible 2016 or 2017 MY Chevrolet (excluding Spark EV), with an ACDelco oil and filter change, in accordance with the oil life monitoring system and the Owner's Manual, for 2 years or 48,000 km, whichever occurs first, with a limit of four (4) Lube-Oil-Filter services in total, performed at participating GM dealers. Fluid top offs, inspections, tire rotations, wheel alignments and balancing, etc. are not covered. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. General Motors of Canada Company reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Additional conditions and limitations apply. See dealer for details. †Whichever comes first. See dealer for details.