20" BLACK PAINTED ALUMINUM WHEELS
BOLD, STREET-SMART LOOK

7" COLOUR TOUCHSCREEN
HANDS-FREE CONNECTION TO YOUR PHONE

AVAILABLE REAR VISION CAMERA
SEE WHAT'S BEHIND YOU

ELEVATION DOUBLE CAB GET UP TO **$10,500** TOTAL VALUE* INCLUDES $1,000 GM CARD APPLICATION BONUS THAT MEANS YOU PAY **$35,995**

ELEVATION CREW CAB **0%** FINANCE FOR **72 (2.8%)** MONTHS* APR + PLUS UP TO **$7,155** TOTAL VALUE INCLUDES $1,000 GM CARD APPLICATION BONUS

2017 GMC SIERRA ALL TERRAIN

- REMOTE VEHICLE STARTER
- DUAL ZONE CLIMATE CONTROL
- TRAILERING EQUIPMENT

GMC PROGRADE PROTECTION:

VISIT YOUR LOCAL DEALER TODAY

* Offer available to qualified retail customers in Canada for vehicles delivered from April 1 to May 1, 2017. $10,500 is a combined total credit for retail cash purchases on an eligible **keiu** n. Credit consists of: $4,150 manufacturer-to-dealer cash credit (tax exclusive), $1,600 manufacturer-to-dealer (tax exclusive) Truck Month Credit, $750 manufacturer-to-dealer Option Package Discount Credit (tax exclusive), $1,000 manufacturer-to-consumer GM Card Application Bonus (offer applies to individuals who apply for a Scotiabank GM Visa Card (GM Card) or current GM Card cardholders) (tax inclusive) and $3,000 manufacturer-to-dealer delivery credit (tax exclusive) towards the retail cash purchase, finance or lease for an eligible new 2017 Sierra Double Cab at participating dealers. Purchase price of $36,365 includes freight, air tax but excludes license, insurance, registration, dealer fees and taxes. At participating dealers. Void where prohibited. See dealer for details. Discounts vary by model. Dealer may sell for less. Limited time offer which may not be combined with certain other offers. General Motors of Canada Company may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. Offers may not be redeemed for cash and may not combined with certain other consumer incentives. ®Registered trademark of The Bank of Nova Scotia. Offer available to qualified retail customers in Canada for vehicles financed and delivered between April 1 to May 1, 2017. Financing provided, on approved credit, by TD Auto Finance Services, Scotiabank® or RBC Royal Bank. Participating lenders are subject to change. Rates from other lenders will vary. Representative finance example based on a new **keiu** n. Suggested retail price is $43,515. $43,259 financed at 0% nominal rate (2.8% APR) equals $277 per month for 72 months. Cost of borrowing is $0, for a total obligation of $45,015. Taxes, $1,700 freight and PDI, $100 air conditioning charge (where applicable), PPSA, license, insurance, registration and applicable fees, levies and duties (all of which may vary by region and dealer) are extra. 2.8% APR includes the value of $3,500 in forgone cash purchase incentives. Dealers are free to set individual prices. Limited time financing offer which may not be combined with certain other offers. GM Canada may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. ®Registered trademark of The Bank of Nova Scotia. RBC and Royal Bank are registered trademarks of Royal Bank of Canada. $7,155 is a combined total credit for retail finance purchases on an eligible **keiu** n. Credit consists of: $2,000 manufacturer-to-dealer delivery credit (tax exclusive), $1,600 manufacturer-to-dealer (tax exclusive) Truck Month Credit, $555 manufacturer-to-dealer Option Package Discount Credit (tax exclusive), $1,000 manufacturer-to-consumer GM Card Application Bonus (offer applies to individuals who apply for a Scotiabank GM Visa Card (GM Card) or current GM Card cardholders) (tax inclusive) and $2,000 manufacturer-to-dealer finance cash (tax exclusive) towards the retail finance of an eligible new 2017 Sierra Double Cab at participating dealers. At participating dealers. Void where prohibited. See dealer for details. Discounts vary by model. Dealer may sell for less. Limited time offer which may not be combined with certain other offers. General Motors of Canada Company may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. Offers may not be redeemed for cash and may not combined with certain other consumer incentives. ®Registered trademark of The Bank of Nova Scotia. Offer valid at participating dealers to eligible retail lessees in Canada who enter into a lease agreement with GM Financial and who accept delivery between April 5, 2017 to May 1, 2017. Eligible **keiu** n: Lease based on suggested retail price of $49,145, $3,000 manufacturer-to-dealer delivery credit (tax exclusive) towards the retail cash purchase, finance or lease for an eligible new 2017 Sierra Double Cab at participating dealers, $500 manufacturer-to-consumer lease cash (tax inclusive) and $1,600 manufacturer-to-dealer (tax exclusive) Truck Month Credit and $1000 manufacturer-to-consumer GM Card Application Bonus (offer applies to individuals who apply for a Scotiabank GM Visa Card (GM Card) or current GM Card cardholders) (tax inclusive). Bi-weekly payment is $189 for 48 months at 1.5% interest rate (4.7% APR) on approved credit to qualified retail customers by GM Financial. $3,495 down payment is required. Total obligation is $23,172, plus applicable taxes. Option to purchase at lease end is $21,825, plus applicable taxes. On all lease offers: Consumer may be required to pay Dealer Fees. Price and total obligation exclude license, insurance, PPSA, registration, taxes and optional equipment. Excess wear and tear charges not included. Other lease options are available. Dealers are free to set individual prices. See your dealer for conditions and details. As part of the transaction, dealer may request documentation and contact General Motors of Canada Company to verify eligibility. Annual kilometre limit of 20,000 km, $0.16 per excess kilometre. Security deposit may be required. Payment may vary depending on down payment/trade. ®Registered trademark of The Bank of Nova Scotia. **U.S. government 5-Star Safety Ratings are part of the U.S. Department of Transportation's New Car Assessment Program (www.SaferCar.gov). †The 2-Year Scheduled LDF Maintenance Program provides eligible customers in Canada who have purchased, leased or financed a new eligible 2016 MY GMC vehicle with an ACDelco oil and filter change, in accordance with the Oil Life Monitoring System and the Owner's Manual, for 2 years or 48,000 km, whichever occurs first, with a limit of four Lube-Oil-Filter services in total, performed at participating GM dealers. Fluid top-offs, inspections, tire rotations, wheel alignments and balancing, etc., are not covered. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. General Motors of Canada Limited reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Additional conditions and limitations apply. See dealer for details. †† Whichever comes first, fully transferable. Covers select powertrain components. See dealer for complete details. †Visit onstar.ca for coverage maps, details and system limitations. Service plan required. Available 4G LTE with Wi-Fi hotspot requires WPA2 compatible mobile device and data plan. Data plans provided by AT&T. Services vary by model, service plan, conditions as well as geographical and technical restrictions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. Vehicle must be started or in accessory mode to access Wi-Fi.