

TRUCK MONTH

GET UP TO

\$10,500

TOTAL VALUE ON
SELECT TRUCKS*



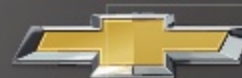
CHEVROLET.CA

FIND NEW ROADS™

*INCLUDES \$1,000 GM CARD APPLICATION BONUS

OFFER ENDS MARCH 31ST

CHEVROLET



2017 SILVERADO 1500 LT DOUBLE CAB TRUE NORTH

LEASE \$189 BI-WEEKLY, THAT'S LIKE:

\$95 @ 1.9% FOR 48 (5.2%)

WEEKLY LEASE LEASE RATE MONTHS* APR

\$3,115 DOWN (INCLUDES \$1,600 MORE TRUCK CREDIT,
\$500 LEASE CASH AND A \$1,000 GM CARD APPLICATION BONUS)

FEATURES:

- ✓ REAR VISION CAMERA WITH DYNAMIC GUIDELINES
- ✓ CLASS-EXCLUSIVE AUTOMATIC LOCKING REAR DIFFERENTIAL
- ✓ CHEVROLET MYLINK WITH 8" COLOUR TOUCH-SCREEN AND
- ✓ BLUETOOTH STREAMING¹ AND MORE.



SILVERADO 1500 LT DOUBLE CAB TRUE NORTH EDITION MODEL SHOWN

2017 SILVERADO 1500 DOUBLE CAB CUSTOM EDITION

GET UP TO

\$10,500 TOTAL VALUE*

(INCLUDES \$1,000 GM CARD APPLICATION BONUS)

FEATURES:

- ✓ 20" WHEELS
- ✓ BODY-COLOUR BUMPERS AND GRILLE
- ✓ CHEVROLET MYLINK WITH 7" COLOUR TOUCH-SCREEN AND BLUETOOTH STREAMING¹ AND MORE.



SILVERADO 1500 DOUBLE CAB CUSTOM EDITION MODEL SHOWN

2017 SILVERADO 1500 LT CREW CAB TRUE NORTH

0% PURCHASE FINANCING (2.8%) FOR 72 PLUS GET UP TO \$7,420 TOTAL VALUE

(INCLUDES \$1,000 GM CARD APPLICATION BONUS)

BASED ON SELLING PRICE OF \$42,345

FEATURES:

- ✓ REAR VISION CAMERA WITH DYNAMIC GUIDELINES
- ✓ CLASS-EXCLUSIVE AUTOMATIC LOCKING REAR DIFFERENTIAL
- ✓ CHEVROLET MYLINK WITH 8" COLOUR TOUCH-SCREEN AND
- ✓ BLUETOOTH STREAMING¹ AND MORE.



SILVERADO 1500 LT 271 CREW CAB MODEL SHOWN

CHEVROLET HAS EARNED MORE 2016 J.D. POWER AWARDS IN INITIAL QUALITY THAN ANY OTHER BRAND.

"HIGHEST RANKED CITY CAR, COMPACT SUV (TIE), LARGE LIGHT DUTY PICKUP, LARGE HEAVY DUTY PICKUP AND LARGE SUV IN INITIAL QUALITY IN THE U.S."¹

ALL NEW ELIGIBLE VEHICLES COME WITH:

CHEVROLET COMPLETE CARE

2 YEARS/40,000 KM COMPLIMENTARY OIL CHANGES² **5** YEARS/160,000 KM POWERTRAIN WARRANTY³ **5** YEARS/160,000 KM ROADSIDE ASSISTANCE⁴

*Available manufacturer to dealer delivery credit (tax exclusive). This credit is available to cash customers only; customers who choose to finance or lease their vehicles will forego some or all of these credits which will result in a higher effective cost of credit on their transaction. Includes GM Card Application Bonus on select vehicles (details). **March Lease Cash Bonus:** \$1,000 lease bonus is a manufacturer-to-consumer credit (tax-inclusive) credit valid at participating dealers to eligible retail lessees in Canada who enter into a lease agreement with GM Financial and who accept delivery between March 1 and March 31, 2017 on eligible new Chevrolet vehicles. Excludes: Camaro ZL1, Malibu L, Spark LS. See your dealer for conditions and details. As part of the transaction, dealer may request documentation and contact General Motors of Canada Company to verify eligibility. Limited-time offer, which may not be redeemed for cash or combined with certain other offers. General Motors of Canada Company reserves the right to amend, modify or terminate this offer, in whole or in part, at any time without prior notice. **Eligible 2017 Chevrolet Silverado 1500 LT Double Cab True North:** Lease based on a purchase price of \$38,185 for a 2017 Silverado 1500 LT Double Cab True North, includes \$1,600 manufacturer-to-dealer (tax exclusive) Truck Month Credit, \$1,000 GM Card Application Bonus (offer applies to individuals who apply for a Scotiabank GM Visa Card (GM Card) or current GM Card cardholders) (tax inclusive), \$500 Lease Cash (tax exclusive), \$500 Lease Cash (tax exclusive) and \$3,000 manufacturer-to-dealer delivery credit (tax exclusive). Bi-weekly payment is \$189 for 48 months at 1.9% lease rate on approved credit to qualified retail customers by GM Financial. The \$95 weekly payment is calculated by dividing the bi-weekly payments of \$189. Annual kilometer limit of 20,000 km, \$0.16 per excess kilometer. \$3,115 down payment required. Payment may vary depending on down payment trade. Total obligation is \$22,798 plus applicable taxes. Option to purchase at lease end is \$21,233. Price and total obligation exclude license, insurance, PPSA, registration, taxes, dealer fees and optional equipment. Other lease options are available. Dealers are free to set individual prices. Limited time offer which may not be combined with other offers. See your dealer for conditions and details. General Motors of Canada Company reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. **TRUCK MONTH \$10,500 Total Value:** Limited time offer. Offer available to qualified retail customers in Canada for vehicles delivered from March 1 to 31, 2017. \$10,500 Total Value is a combined total credit for cash purchases on select 2017 trucks. Credit consists of: **Eligible 2017 Chevrolet Silverado Double Cab Custom Edition:** \$4,080 manufacturer-to-dealer cash credit (tax exclusive), \$1,600 manufacturer-to-dealer (tax exclusive) Truck Month Credit, \$1,000 GM Card Application Bonus (offer applies to individuals who apply for a Scotiabank GM Visa Card (GM Card) or current GM Card cardholders) (tax inclusive) and \$3,820 manufacturer-to-dealer delivery credit (tax exclusive) towards the retail cash purchase, finance or lease for an eligible new 2017 Silverado Double Cab at participating dealers. On all offers: Void where prohibited. See dealer for details. Limited time offer which may not be combined with certain other offers. General Motors of Canada Company may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. ¹Registered trademark of The Bank of Nova Scotia. RBC and Royal Bank are registered trademarks of Royal Bank of Canada. Offers may not be redeemed for cash and may not be combined with certain other consumer incentives. **Silverado 1500 LT Crew Cab True North:** Offer available to qualified retail customers in Canada for vehicles financed and delivered between March 1 to March 31, 2017. Financing provided, on approved credit, by TD Auto Finance Services, Scotiabank[®] or RBC Royal Bank. Participating lenders are subject to change. Rates from other lenders will vary. Representative finance example based on a new 2017 Silverado 1500 LT Crew Cab. MSRP is \$52,130. \$[0] down payment or equivalent trade-in required. \$[52,130] financed at 2.8% APR equals \$[787.39] per month for 72 months. Cost of borrowing is \$[4,562.12], for a total obligation of \$[54,592.12]. Includes Taxes, \$[1,700] freight and PDI, and \$100 air conditioning charge (where applicable), PPSA, license, insurance, registration and applicable fees, levies and duties (all of which may vary by region and dealer) are extra. 2.8% APR includes the value of \$[1,500] in forgone cash purchase incentives. Dealers are free to set individual prices. Limited time financing offer which may not be combined with certain other offers. GM Canada may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. ²Registered trademark of The Bank of Nova Scotia. RBC and Royal Bank are registered trademarks of Royal Bank of Canada. Total Value: \$7,420 is a combined total credit consisting of a \$2,000 finance cash manufacturer to dealer delivery credit (tax exclusive), \$2,000 manufacturer to dealer delivery credit (tax exclusive) for 2017 Silverado 1500 Crew Cab, \$1,000 GM Card Application Bonus, offer applies to individuals who apply for a Scotiabank GM Visa Card (GM Card) or current GM Card cardholders (tax inclusive), a \$820 manufacturer to dealer Option Package Discount Credit (tax exclusive) for 2017 Silverado 1500 Crew Cab True North, and a \$1,600 manufacturer to dealer More Truck credit (tax exclusive) which is available for finance purchases only. **Regular GM Card Application Bonus:** Offer applies to individuals who apply for a Scotiabank[®] GM[®] Visa[®] Card (GM Card) or current Scotiabank[®] GM[®] Visa[®] Cardholders. Credit valid towards the retail purchase or lease of one eligible 2017 model year Chevrolet delivered in Canada between March 1 and March 31, 2017. Credit is a manufacturer to consumer incentive (tax inclusive) and credit value depends on model purchased: \$500 credit available on: Chevrolet Camaro (excluding ZL1), Sonic, Cruze, Malibu (excluding 1LV model), Volt, Trax and Equinox (2018 model year); \$750 credit available on: Chevrolet Corvette, Impala, Equinox (2017 model year), Express, Traverse and Colorado (except 2SA); \$1,000 credit available on: Chevrolet Suburban, Tahoe, Silverado, Silverado HD. Offer is transferable to a family member living within the same household (proof of address required). As part of the transaction, dealer may request documentation and contact General Motors of Canada Company (GM Canada) to verify eligibility. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives. Certain limitations or conditions apply. Void where prohibited. See your GM Canada dealer for details. GM Canada reserves the right to amend or terminate offers for any reason in whole or in part at any time without prior notice. ³MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit chevrolettotalconnect.ca for more details. ⁴The Chevrolet Spark, Chevrolet Equinox (tie), Chevrolet Silverado HD and LD, and Chevrolet Tahoe received the lowest number of problems per 100 vehicles in their respective segments in the J.D. Power 2016 U.S. Initial Quality Study, based on 80,157 total responses, evaluating 245 models, and measures the opinions of new 2016 U.S. vehicle owners after 90 days of ownership, surveyed in February-May 2016. Your experiences may vary. Visit jdpower.com. ⁵The 2-Year Scheduled Lube-Oil-Filter Maintenance Program provides eligible customers in Canada, who have purchased, leased or financed a new eligible 2017 MY Chevrolet, Buick, or GMC vehicle (excluding Spark EV), with an AC Delco oil and filter change, in accordance with the oil life monitoring system and the Owner's Manual, for 2 years or 48,000KMs, whichever occurs first, with a limit of four (4) Lube-Oil-Filter services in total, performed at participating GM Dealers. Fluid top offs, inspections, tire rotations, wheel alignments and balancing, etc. are not covered. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. GM Canada reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Additional conditions and limitations apply. See dealer for details. ⁶Whichever comes first. See dealer for limited warranty details.