

Ends March 31st



COMPETITIVE EDGE SALES EVENT

0% LEASE* OR FINANCE* + **\$2,000 BONUS**
On select models



NEWLY REDESIGNED 2017
FORTE LX MT

Forte SX AT shown*

LEASE FROM **\$39** WEEKLY **0% 39** MONTHS*
\$499 DOWN INCLUDES \$2,020 BONUS*

STEP UP TO 2017 FORTE LX+ AT INCLUDES \$2,665 BONUS*
FOR ONLY \$10 MORE A WEEK*

STANDARD FEATURES:
ANDROID AUTO** | REARVIEW CAMERA | 6-SPEED AUTOMATIC TRANSMISSION | AIR CONDITIONING | HEATED FRONT SEATS | KEYLESS ENTRY



AUTOMOBILE JOURNALISTS
ASSOCIATION OF CANADA
2016 SORENTO
BEST NEW SUV
(\$35,000 - \$60,000)



2017 **SORENTO** 2.4L LX FWD

Sorento SX
Turbo AWD shown*

LEASE FROM **\$69** WEEKLY **0% 39** MONTHS* \$1,495 DOWN INCLUDES \$2,000 BONUS*

AVAILABLE FEATURES:
PANORAMIC SUNROOF | HEATED FRONT & REAR SEATS | UP TO 5,000 LBS. OF TOWING CAPACITY*
BASE ENGINE: 2.4L GDI 4-CYLINDER AVAILABLE ENGINES: 2.0L TURBO GDI, 3.3L V6

STEP UP TO **DYNAMAX** ALL-WHEEL DRIVE **FOR ONLY \$6 MORE A WEEK***



2016 SPORTAGE
"Highest Ranked Small
SUV in Initial Quality
in the U.S.*"



ALL-NEW 2017 **SPORTAGE** LX FWD

Sportage SX
Turbo AWD shown*

LEASE FROM **\$59** WEEKLY **1.9%** 48 MONTHS* \$1,495 DOWN INCLUDES \$500 BONUS*

AVAILABLE FEATURES:
HEATED FRONT & REAR SEATS | PANORAMIC SUNROOF
BASE ENGINE: 2.4L GDI 4-CYLINDER AVAILABLE ENGINE: 2.0L TURBO GDI

STEP UP TO **DYNAMAX** ALL-WHEEL DRIVE **FOR ONLY \$8 MORE A WEEK*** INCLUDES \$1,000 BONUS* **2.9%**

MOTORING TV
BEST FAMILY CAR



2016 **OPTIMA** LX AT

Optima SX
Turbo AT shown*

CLEARANCE - HURRY IN!

STARTING FROM **\$19,994*** AVAILABLE FEATURES:
HEATED FRONT & REAR SEATS | NAVIGATION SYSTEM
PANORAMIC SUNROOF

INCLUDES \$5,400 CASH DISCOUNT*
BASE ENGINE: 2.4L GDI 4-CYLINDER
AVAILABLE ENGINE: 2.0L TURBO GDI



The Power to Surprise

5 YEAR

**100,000 KM
WARRANTY**

- COMPREHENSIVE
- POWERTRAIN
- ROADSIDE ASSISTANCE
- 100% TRANSFERABLE

kia.ca/CompetitiveEdge



KIA OFFICIAL PARTNER

Offer(s) available on select new 2016/2017 models through participating dealers to qualified retail customers who take delivery from March 1 to 31, 2017. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing and payments include delivery and destination fees up to \$1,100, \$10 OMVIC fee, \$29 tire fee, and \$100 A/C charge (where applicable). Excludes other taxes, paint charges (\$200, where applicable), licensing, PPSA, registration, insurance, variable dealer administration fees, fuel-fill charges up to \$100, and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. *0% financing is only available on select new models to qualified customers on approved credit. Representative Financing Example: Financing offer available on approved credit (0AC), on a new 2017 Forte LX MT (F054H) with a selling price of \$25,094 is based on a total number of 364 weekly payments of \$41 for 84 months at 0% with \$0 down. Other includes \$2,000 loan bonus. **Cash Purchase Price for the new 2016 Optima LX AT (0P74G) is \$19,994 and includes \$5,400 cash discount. Cash discounts available on the cash purchase of select 2016 models only vary by model and trim and are deducted from the negotiated selling price before taxes. Some conditions apply. See your Kia dealer for complete details. *0% lease offer is only available on select new models to qualified customers on approved credit. Representative Leasing Example: Lease offer available on approved credit (0AC), on the 2017 Forte LX MT (F054H)/2017 Forte LX+ AT (F049H)/2017 Sportage LX FWD (SPT5H)/2017 Sportage LX AWD (SPT5H)/2017 Sorento 2.4L LX AWD (SRT5H)/2017 Sorento 2.4L LX AWD (SRT5H) with a selling price of \$10,994/\$21,694/\$26,774/\$29,074/\$29,574 is based on a total number of 169/169/208/208/169/169 weekly payments of \$38/\$49/\$59/\$61/\$68/\$75 for 36/36/48/48/39/39 months at 0%/1%/1.9%/2.9%/0%/0% with \$0 security deposit. \$499/\$499/\$1,485/\$1,485/\$1,485/\$1,485 down payment and first payment due at lease inception. Other includes \$2,000/\$2,665/\$500/\$1,000/\$2,000/\$1,500 lease credit. Total lease obligation is \$6,559/\$8,352/\$12,348/\$13,891/\$11,600/\$12,594 with the option to purchase at the end of the term for \$8,016/\$10,178/\$15,902/\$15,996/\$14,472/\$16,385. Lease has 16,000 km/yr allowance (other packages available and \$0.12/km for excess kilometers). Model shown Manufacturer Suggested Retail Price for 2017 Sportage SX Turbo AWD (SPT5H)/2017 Forte SX AT (F049H)/2017 Sorento SX Turbo AWD (SRT5H)/2016 Optima SX Turbo AT (0P74G) is \$39,595/\$27,295/\$42,495/\$35,395. The 2016 Sportage received the lowest number of problems per 100 vehicles among small SUVs in the J.D. Power 2016 U.S. Initial Quality Study. 2016 study based on 80,757 total responses, evaluating 245 models, and measures the opinions of new 2016 vehicle owners after 90 days of ownership, surveyed in February-May 2016. Your experiences may vary. Visit jdpower.com. CX.compatible smartphone required. Data rates may apply, please check with your wireless service provider. Google, Google Play, Google Maps, and Android Auto are trademarks of Google Inc. Google Maps ©2016 Google. The Bluetooth® wordmark and logo are registered trademarks and are owned by Bluetooth SIG, Inc. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.SaferCar.gov). *When properly equipped. Do not exceed any weight ratings, and follow all towing instructions in your Owner's Manual. Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.