

Independent & Free Press website receives a facelift

In addition to a more modern page design, TheIFP.ca has reworked its main navigation menu, and repositioned some content on both the home page and pages within the site, based on user preferences and most-frequently read

We have updated the headline typeface and the design of each page, said Steve Foreman, general manager of *The Independent & Free Press.* We are excited about the changes and are eager to hear what our readers think of the new design.

Frequently updated local news and event information will remain the most prominent content on the website, accessible from both mobile web browsers and desktop computers.

TheIFP.ca has adopted a responsive design approach, in concert with current web publishing best practices. A responsive website displays the same content at the same web page addresses regardless of whether a user visits from a desktop computer, tablet device or smartphone.

The site also includes a local business directory, automotive and classified listings, and local deals and flyers.

Users can also register and post their community events for free.



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