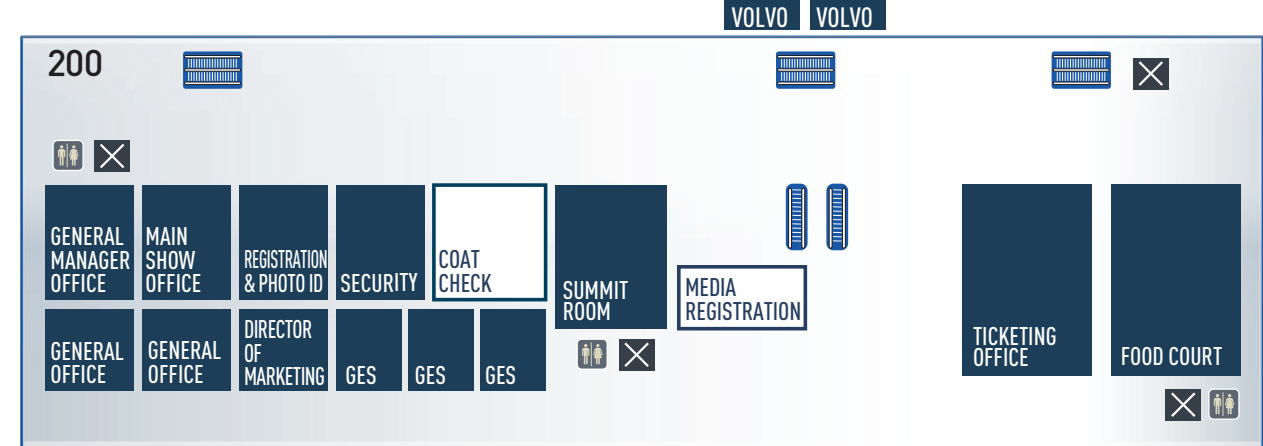
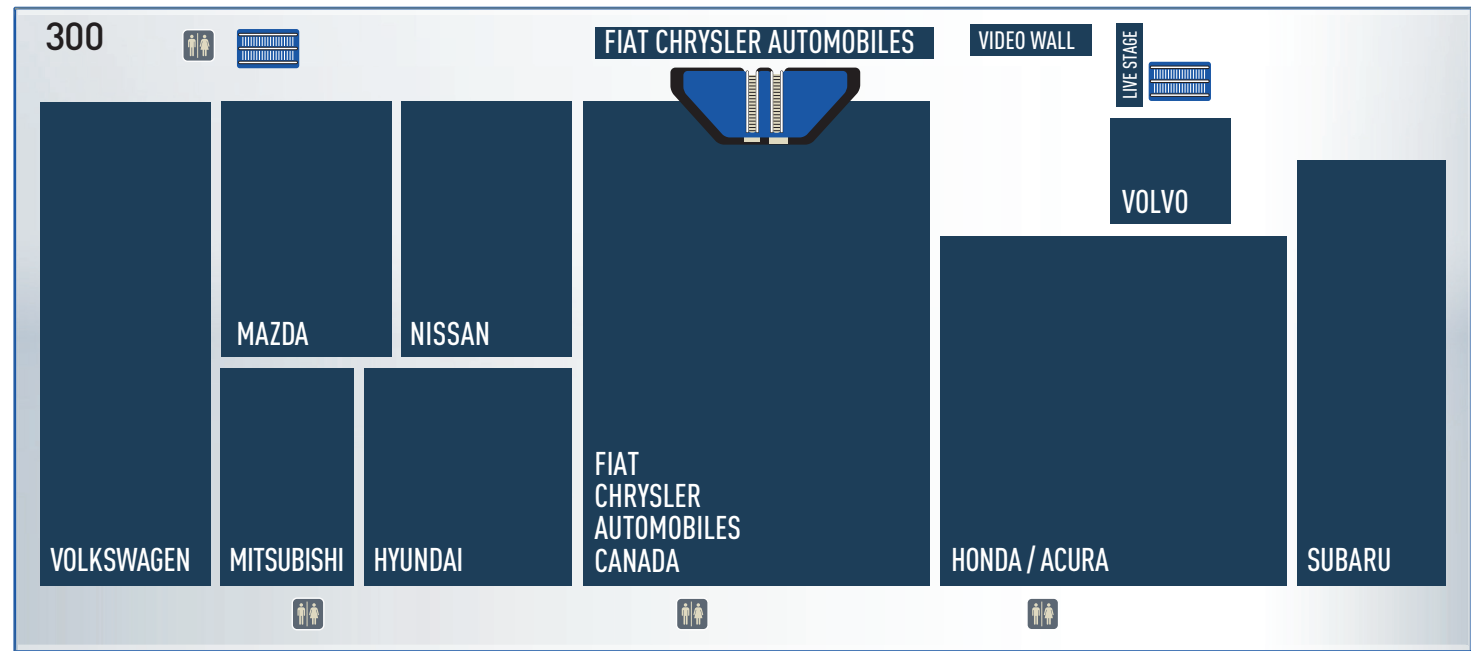
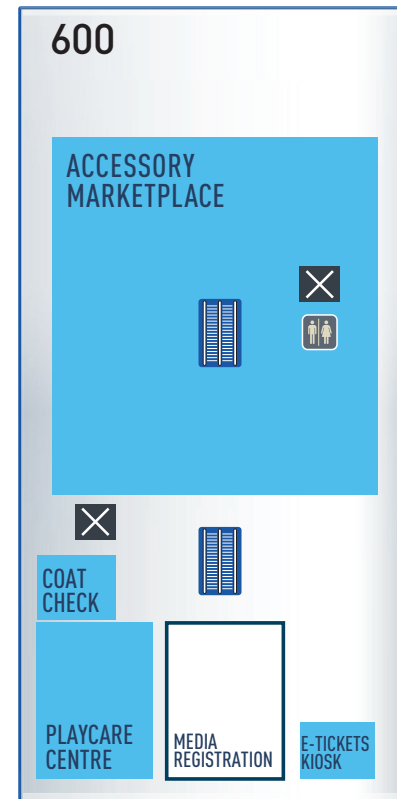


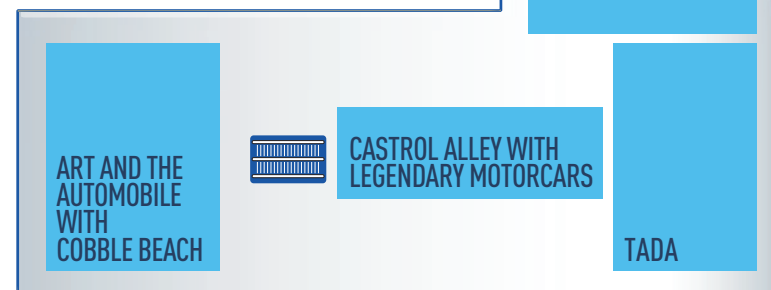
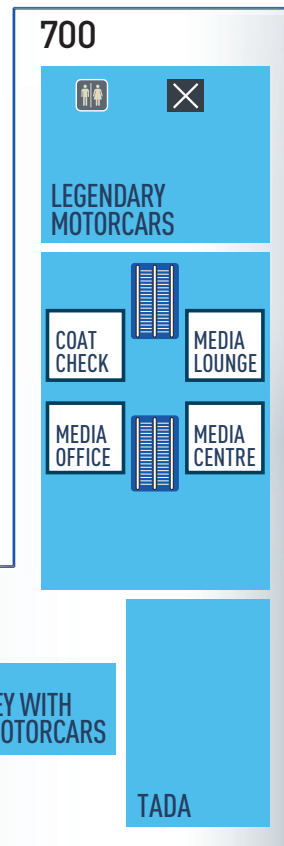
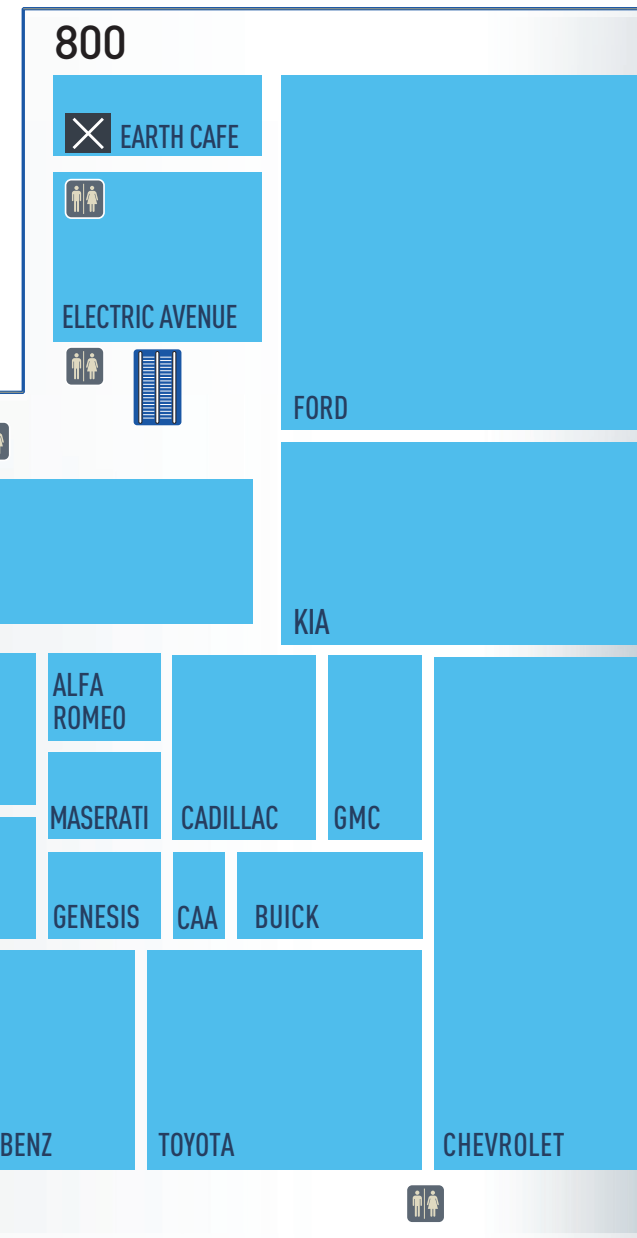
MTCC North Building



# MEDIA MAP



MTCC South Building



AUDI TEST DRIVE



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## THE 2017 CANADIAN INTERNATIONAL AUTOSHOW

## Don't miss any of the action

**From pg. 1**  
 this iconic era — owned, restored and showcased by and for Canadian muscle lovers. Take a stroll down Castrol Alley to see these Legendary Motorcars.

**Electric Avenue & Test Drive**  
 There's undoubtedly been a growing buzz about electric vehicles over the past few years. This year at the 2017 Canadian International AutoShow, visitors will have the chance to get behind the wheel of an electric vehicle and learn about EV technology first hand during complimentary test drives offered through Plug'n Drive. Don't miss your chance to feel the electricity! Check out the all-new Electric Avenue located in the South Building Level 800. Test rides will be offered every day during the 10-day show in the North Building Level 200, from Feb. 17-26. Hours for test drive sessions will be posted daily at the Plug'n Drive booth in the lobby of the North Building.

**Senior's Weekday Special**  
 NEW FOR 2017 - SENIORS DISCOUNT IS OFFERED WEEKDAYS. A special offer for some of our most valued long-time patrons. \$15 senior tickets for age 60+. Valid on week-days only- Friday, February 17 & Tuesday February, 21-24, 2017 (excludes weekends and Family Day). Tickets must be purchased at the gate with valid photo ID. Not valid in combination with any other offer.

**TADA \$50,000 Giveaway**  
 Thinking about buying a new car? Make the decision a little bit easier with \$50,000 towards your purchase. Enter the TADA \$50K Giveaway for a chance to win \$50,000 towards the purchase of a new vehicle at any dealer-member of the Trillium Automobile Dealers Association (TADA, the New Car Dealers of Ontario). Don't miss out. Enter to win at the Toronto Star booth in the North building level 300, draw will be done after the show.

**FAMILY DAY**  
 Enjoy time with the family at the BIGGEST show in Canada. It's the 2017 Canadian International AutoShow on FAMILY DAY, On Monday, February 20th, come experience everything the Show has to offer along with Family Day special entertainment, prize giveaways, and more. Don't miss a thing by picking up your Family Day Passport — your guide to all that this special day has to offer.

**SUPER TUESDAY DISCOUNT**  
 Tuesday is SUPER at the AutoShow. Purchase your \$12 Adult General Admission Super Tuesday tickets online or at the Show box office so you don't miss this special deal. Tickets are valid for admission on TUESDAY, FEB. 21, 2017 ONLY. Not valid in combination with any other offer.

**Volkswagen PlayCare Centre**  
 Drop your kids off at the Volkswagen Children's Playcare Centre while you explore the 2017 AutoShow. FREE professional daycare service filled with exciting activities for your children - courtesy of your local Volkswagen dealer. There will be arts and crafts, interactive activities and more. The Volkswagen Children's Playcare Centre has a NEW LOCATION this year, located on Level 600 in the South Building beside the restaurant and coat check.

**WIN FREE GAS FOR A YEAR WITH CAA**  
 At this year's Canadian International AutoShow, one lucky visitor will WIN free gas for a year in CAA's You Pump. We Pay. Visit the CAA booth from February 17 to 26 to enter. You can find CAA on Level 800 in the South Building of the Metro Toronto Convention Centre. No purchase necessary. For complete contest rules, please speak to a CAA representative at the CAA booth. \*CAA trademarks owned by, and use is authorized by, the Canadian Automobile Association.

**Shuttle Express Is Back!**  
 Navigate the 2017 Canadian International AutoShow with the Shuttle Express. Throughout the 10-day duration of the AutoShow, the free bus service will operate between the North and the South buildings of the Metro Toronto Convention Centre. The AutoShow Shuttle Express is scheduled to pick up and drop off show patrons every couple of minutes. It's the fastest way to see the whole Show.