

Aston Martin-Red Bull Hypercar makes North American debut

The Aston Martin-Red Bull concept hypercar AM-RB 001 will make its first appearance in North America and global auto show debut at the Canadian International AutoShow in Toronto.

The unique and groundbreaking AM-RB 001, introduced in July at the Aston Martin headquarters in Gaydon, England, is a fusion of form and function the likes of which has rarely been seen in a road-legal vehicle.

Andy Palmer, president and CEO of Aston Martin, will accompany the supercar to Toronto. Palmer is scheduled to speak during the media preview day.

"It is a special treat for Canadian car enthusiasts to be the first in North America to get an in-person look at this breathtaking Aston Martin-Red Bull concept hypercar," says Jason Campbell, general manager of the Canadian International AutoShow.

"It is extra special to have a global automotive leader of the

stature of Palmer on hand to share the story of the car and his vision for Aston Martin."

With almost 40 years in the industry, Palmer is an auto ex-

ecutive who loves to race Aston Martins, drive his classic 1980 V8 Vantage and engage his passion for motorcycles on Britain's country lanes.



Prior to joining Aston Martin in October 2014, he was one of the most senior executives at

With Aston Martin, Palmer is implementing the Second Century plan to drive aggressive growth for the British auto manufacturer.

The plan will replace and expand the company's entire product lineup and introduce a

new car or derivative every nine months until 2020.

Codenamed AM-RB 001, the hypercar boasts a lightweight carbon fibre frame and radical

aerodynamics for unprecedented levels of downforce. At its heart is a mid-mounted naturally aspirated V12 engine with the potency to achieve a 1:1 power-to-weight ratio; 1 bhp per kilo of weight.

The suspension system fea-

tures innovative technology and employs principles honed by Adrian Newey, Red Bull Racing's chief technical officer, over his 30-year career.

Production of the AM-RB 001 will be strictly limited to only 150 cars, including prototypes and track-only versions. First deliveries will commence in 2019.

The AM-RB 001 hypercar will represent the pinnacle of performance for Aston Martin.

AutoShow attendees can find the AM-RB001 at the Toronto Star stage on the 300 Level of the North Building at the Metro Toronto Convention Centre during the public days of the AutoShow.

Aston Martin Toronto and Aston Martin Uptown Toronto, part of the Grand Touring Automobiles Group of Companies, will also be showcasing the Aston Martin DB11.

The DB11 is renowned as the most powerful, efficient and dynamically gifted DB model in Aston Martin's history.

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