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BRIDES theifp.ca

Your opinion is all that counts

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along with details, like fabrics, colours and most importantly sizing. Elizabeths has worked hard to create this kind of environment for all of their clients... brides, bridesmaids and mothers of the bride and groom.

We all know that reality-style wedding shows have made a huge impact on the bridal industry. We watch as brides laugh and cry trying to make a decision while under tremendous pressure from sales staff, family and friends to say yes to the dress. The reality of it is that these shopping experiences are far from typical; the enormous salons with a staff of 30 experienced associates is far from reality in Canada and is not very personal.

The average bride has a budget of \$1,500-\$2,500 for their bridal gown, much lower than the \$10 to \$20,000 shown on some of these programs.

When budgeting, remember additional costs associated with the purchase of a bridal gown will include tailoring and adjustments, undergarments, and your headpieces and veil. The tailoring is one of the most important expenses, something you don't want to skimp on tailoring is necessary on most garments to achieve the finest fit.

It can all sound so overwhelming but find-

ing your perfect gown is really quite simple. Starting with an inspiration or a vision is always a good beginning.

Next, find your salon and consultant and book a one-hour appointment.

If you have some ideas of what you picture as your perfect gown share it with your consultant. Images or magazine clippings that most appeal to you can be a great way to share that vision. Flipping through the gowns on their hangers won't help you find that gown; the experts know their inventory best and can assist you in finding what you are looking for. This kind of experience doesn't always come for free so do take advantage of it.

Don't be too discouraged if your style ideas don't come to fruition most of us don't look like the models in the magazines.

Some brides will find their style sense works for them while others become frustrated if ideas don't come together as expected.

Often, the biggest mistake is visiting too many stores and trying on too many gowns with too many opinions it simply leads to confusion. Keep an open mind, allow the sales staff to steer you into a different direction; the experienced eye can often suggest something that you may have overlooked.

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LET US ENHANCE YOUR NATURAL BEAUTY FOR YOUR SPECIAL DAY!!

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