

On January 25, let's talk.



On January 25, Bell will donate **5¢** more to mental health initiatives for every:

- Text message*
- Mobile and long distance call*
- Tweet and Instagram post using #BellLetsTalk
- Facebook video view
- Snapchat using the Bell Let's Talk geofilter

bell.ca/letstalk



Clara Hughes

*Mobile calls, long distance calls and text messages must be made and sent by a subscriber. Regular charges apply.