



Silvercreek Commercial Builders has received an award for its redevelopment project of the McGibbon Hotel in Georgetown. Council has not approved or denied the company's project, pushing Silvercreek to file with the Ontario Municipal Board to get the project underway. In its beginning stages, the project was estimated to be complete by 2018.

File photo

Silvercreek Commercial Builders earns award for McGibbon development

The Residences of the Hotel McGibbon received 2017 Silver Award honors for the Best Presentation Center at NAHB's National Sales and Marketing Council (NSMC) 2017 awards.

Small-town charm meets contemporary condo elegance against the backdrop of a historic Georgetown landmark, The Residences of the Hotel McGibbon. The Presentation Center at the Hotel of McGibbon features a glimpse of luxury with a stunning model suite.

The Nationals salutes and honors the best in the building industry for their determination, integrity, creativity and endurance.

Silver Award Winners are the top vote recipients in each category and are the finalists for the Gold Award. Gold awards in each category will be presented as part of the International Builders Show, the awards ceremony on Jan. 10 at Hyatt Regency Orlando and is expected to draw more than 1,000 attendees.

The Nationals are the most prestigious awards of their kind, setting the benchmark for innovations in new home design,

marketing and sales, said Meredith Oliver, chairperson of the Nationals.

NAHB's commitment to recognizing originality, imagination and success has been exemplified by its award winners since the competition's inception.

Started in 1982 as the Institute of Residential Marketing, The Nationals award program continues to recognize superior new home sales and marketing achievements. With 57 categories across various disciplines of the new home industry, the awards honor excellence in product and community design, advertising, marketing and sales achievements by individuals and sales teams.

During a three-day judging process, a panel of seven industry professionals from across the country determined the Silver and Gold award winners from a field of over 1,100 entries.

The Nationals are co-sponsored by Wells Fargo Home Mortgage.

To view silver award winners or to order tickets to the event, visit www.thenationals.com

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