

# MILLER S SCOTTISH BAKERY

**Freshly Made & Baked On Premises**  
Breads, Buns, Pastries, Meat Pies & More!

British Imported Sweets & Treats,  
That Even Locals Love.

330 GUELPH ST., GEORGETOWN (opposite Canadian Tire)  
905-877-0596 • www.millersscottishbakery.com

i i i  
i i  
l G ffi  
ill l  
F i m  
i  
m m

## READERSHIP SURVEY

Completed surveys will be entered in a draw for a \$500 Visa gift card. Fill in name and address below (optional) and mail/drop off completed forms to address below.

- What is your sex?  
Male  Female  Transgendered  Other \_\_\_\_\_
- What is your age?  
10 to 20  20 to 30  30 to 40  40 to 50  50 to 60  60 to 70  Older than 70
- Do you read your local paper in print form?  
Yes  No
- If you answered no to the above question please indicate why.  
Read it online on the Independent's website  No interest in local news  I get my news from social media  The content doesn't interest me
- How many people in your home read the Independent?  
0  1  2-4  5 or more
- How often do you read the Independent?  
Weekly  Twice a month  Once a month  Never
- How thoroughly do you read each issue?  
Completely  Almost completely  Half  Less than half  Not at all
- On a scale of 1 (low) to 5 (high), how would you rate the quality of the news content?  
1  2  3  4  5
- On a scale of 1 (low) to 5 (high), how would you rate the quality of design?  
1  2  3  4  5
- On a scale of 1 (low) to 5 (high), how would you rate the quality of photographic content?  
1  2  3  4  5
- Would you like to see more puzzles like crosswords and Sudoku in the newspaper?  
Yes  No
- Would you like to see more columnists in the newspaper?  
Yes  No
- Would you like to see more recipes in the newspaper?  
Yes  No
- Would you like to see more reader photos in the newspaper?  
Yes  No
- Would you like to see more people profiles in the newspaper?  
Yes  No
- Would you like to see more education/school news in the newspaper?  
Yes  No
- Would you like to see more parent/child articles in the newspaper?  
Yes  No
- Would you like to see more historical articles in the newspaper?  
Yes  No
- What content would you like to see less of? Indicate your first choice.  
Council news  County (region) news  Crime/police news   
Sports news  Arts and Entertainment  Business/shopping news  
Columns  Other, please specify \_\_\_\_\_
- If you visit ifp.ca, do you also read the newspaper?  
Yes  No  I don't visit ifp.ca
- How do you primarily read the Independent?  
In print  Online  Both
- How likely are you to continue to read the Independent on a scale of 0 to 10, with 0 being very unlikely?  
0  1  2  3  4  5  6  7  8  9  10
- What is your general impression of the Independent?  
\_\_\_\_\_  
\_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Georgetown Independent, Readership Survey

Georgetown Market Place, 280 Guelph Street, Unit 77, Georgetown L7G 4B1

For full draw details and information contact The Independent or go to  
<http://www.theifp.ca/news-story/8916916-georgetown-independent-and-free-press-conducts-editorial-readership-survey/>

**THE INDEPENDENT**  
& FREE PRESS

**CALL NOW FOR BEST PRICING**

**BOOK YOUR POOL INSTALL NOW & SWIM THIS SPRING**

**Nikki's POOLS**

905-877-8433

**NOW OPEN YEAR ROUND!**  
Call for Winter hours

• Design • Installation • Service • Liner Replacements

[www.nikkispools.com](http://www.nikkispools.com)

330 Guelph St., Georgetown (Across from Canadian Tire)