



TOP QUALITY

- CELEBRATION EVENT -

EXTRA TOP QUALITY BONUS

\$750 OR NO CHARGE WINTER TIRES



ON ALL MODELS

"The company has come a long way in a short time." – New York Daily News



2016
SOUL

Soul SX
Luxury shown*

0% FINANCING FOR UP TO **84** MONTHS*

AVAILABLE FEATURES: PANORAMIC SUNROOF | VOICE-ACTIVATED NAVIGATION



RESIDUAL VALUE AWARD

BEST CANADIAN RESIDUAL VALUE IN ITS CLASS 3 YEARS IN A ROW

"Highest Ranked Compact Multi-Purpose Vehicle in Initial Quality in the U.S., Two Years in a Row"

"Constant improvement is now paying off." – The Chronicle Herald



ALL-NEW 2017
SPORTAGE LX FWD

Sportage SX
Turbo AWD shown*

LEASE FROM **\$64** WEEKLY 2.9% FOR 48 MONTHS* \$1,400 DOWN INCLUDES \$750 TOP QUALITY BONUS*

AVAILABLE FEATURES: HEATED FRONT AND REAR SEATS PANORAMIC SUNROOF

AVAILABLE ALL-WHEEL DRIVE



WHEN EQUIPPED WITH OPTIONAL FRONT CRASH PREVENTION

2016 SPORTAGE "Highest Ranked Small SUV in Initial Quality in the U.S.*"



ALL-NEW 2016
SORENTO

Sorento SX
Turbo AWD shown*

GET UP TO **\$4,000*** IN CASH DISCOUNTS INCLUDES \$3,250 IN DISCOUNTS* AND \$750 TOP QUALITY BONUS*

STANDARD FEATURES: HEATED FRONT SEATS BLUETOOTH™ CONNECTIVITY

AVAILABLE ALL-WHEEL DRIVE

UP TO 5,000 LBS. OF TOWING CAPACITY*



AUTOMOBILE JOURNALISTS ASSOCIATION OF CANADA BEST NEW SUV (\$35,000 - \$60,000)

SPECIAL OFFER

LEASE FROM **\$39** / **0%** / **36** WEEKLY MONTHS*

\$995 DOWN, INCLUDES \$750 TOP QUALITY BONUS*



NEWLY REDESIGNED 2017
FORTE LX MT SEDAN

Forte SX AT shown*

AVAILABLE FEATURES: INTEGRATED NAVIGATION SYSTEM HEATED FRONT AND REAR SEATS LANE-KEEPING ASSIST SYSTEM



The Power to Surprise

5 YEAR

100,000 KM WARRANTY

- COMPREHENSIVE
- POWERTRAIN
- ROADSIDE ASSISTANCE
- 100% TRANSFERABLE

kia.ca/qualitycelebration

Offer Ends Oct 31st

Offer(s) available on select new 2016/2017 models through participating dealers to qualified retail customers who take delivery from October 1 to 31, 2016. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing and payments include delivery and destination fees up to \$1,490, \$5 DMV fee, \$20 tire fee, and \$900 A/C charge (where applicable). Excludes other taxes, paint charges (\$200, where applicable), licensing, PPSA, registration, insurance, variable dealer administration fees, fuel-fill charges up to \$100, and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. *Cash Purchase Price for the new 2016 Sorento 2.4L LX AWD (SR759G) is \$20,569 and includes a cash discount of \$3,250 and \$750 Top Quality Bonus. Cash discounts vary by model and trim and are deducted from the negotiated selling price before taxes. †0% financing on select 2016 models. Available discount is deducted from the negotiated purchase price before taxes. Certain conditions apply. See your dealer for complete details. Representative Financing Example: Financing offer available on approved credit (OAC), on a 2016 Soul LX AT (S0752G) with a selling price of \$21,016, including \$750 Top Quality Bonus, is based on monthly payments of \$236 for 84 months at 0% with a \$1,200 down payment. Total obligation is \$21,016. Representative Leasing Example: Lease offer available on approved credit (OAC), on the 2017 Sportage LX FWD (SP751H)/2017 Forte LX MT (F0541H) with a selling price of \$26,768/\$37,089 is based on a total number of 208/156 weekly payments of \$64/\$57 for 48/36 months at 2.9%/0% with \$0 security deposit, \$1,400/\$995 down payment and first payment due at lease inception. Offer includes \$750 Top Quality Bonus and \$0/\$500 lease credit. Total lease obligation \$13,317/\$6,146 with the option to purchase at the end of the term for \$13,635/\$8,688. Lease has 16,000 km/yr allowance (other packages available and \$0.12/km for excess kilometers). †Model shown Manufacturer Suggested Retail Price for 2016 Soul SX Luxury (S0758G)/2017 Sportage SX Turbo AWD (SP751H)/2017 Forte SX AT (F0411H)/2016 Sorento SX Turbo AWD (SR759G) is \$27,495/\$38,995/\$27,395/\$42,295. The 2016 Soul and Sportage received the lowest number of problems per 100 vehicles among compact MPVs and Small SUVs, respectively, in the J.D. Power 2016 U.S. Initial Quality Study. 2016 study based on 80,157 total responses, evaluating 245 models, and measures the opinions of new 2016 vehicle owners after 90 days of ownership, surveyed in February-May 2016. Your experiences may vary. Visit jdpower.com. ALG is the industry benchmark for residual values and depreciation data. www.alg.com. The 2017 Sportage was awarded the 2016 Top Safety Pick+ by the Insurance Institute for Highway Safety (IIHS) for model year 2017. U.S. models tested. Visit www.iihs.org for full details. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.SaferCar.gov). The Bluetooth® wordmark and logo are registered trademarks and are owned by Bluetooth SIG, Inc. †Offer available to qualified retail customers at participating Kia dealers on cash purchase, lease or loan on all new 2016/2017 Kia models between October 1 and 31, 2016. Customer must choose one (1) of the following offers: (1) No Charge Winter Tires; OR (2) \$750 Top Quality Bonus discount. The following conditions apply to the No Charge Winter Tires option: Wheels are excluded. Installation, storage fees and tire tax are extra and vary by dealer and region. The brand of winter tires and tire size are at the dealer's discretion. Value of winter tires varies by model and trim. The following conditions apply to the \$750 Top Quality Bonus discount option: Discount is deducted from the negotiated selling price before taxes. Additional conditions apply. Offer has no cash surrender value and cannot be applied to past transactions. Visit your Kia dealer for complete details. *When properly equipped. Do not exceed any weight ratings and follow all towing instructions in your Owner's Manual. Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-3866. Kia is a trademark of Kia Motors Corporation.