

# No Frills - Acton store celebrates grand opening on November 28

*New No Frills store will bring Acton residents greater variety, fresh produce and low prices*

After much anticipation, Guthro's No Frills store will open its doors on Friday November 28. Located at 388 Queen Street East in Acton, No Frills is the neighbourhood grocery store with a focus on low prices, fresh produce and a commitment to the community. Franchisee Daniel Guthro is proud to welcome the local media, dignitaries and community to the grand opening event marked with a ribbon cutting and photo opportunity at 7:45 a.m.

No Frills grocery stores are a proven discount model that offers a price value proposition to its customers through its Won't Be Beat® promise, "If you find a cheaper price, simply show us and we will match." Customers shopping at No Frills stores will be able to find popular President's Choice®, No Name® and National Brand products,

as well as produce, meat, dairy items and baked goods. As well, customers can look forward to using their PC Plus® loyalty program to earn points for dollars off their grocery bill.

"I know many people in the community have heard about this No Frills store opening and have been curious about what this would mean to them. My team and I are incredibly proud of this store and we look forward to being able to meet our customer's needs with great products and low prices. We look forward to seeing everyone very soon," says franchisee Daniel Guthro.

Franchisee Daniel Guthro started his career with Loblaw Companies Limited in 1999 when he worked at Kevin's No Frills as a produce/dairy clerk. Daniel is extremely excited to be taking on the position of store franchisee at Guthro's No Frills store and very much looks forward to being a part of the community for years to come.

At 21,000 square feet, Guthro's No Frills store is

fresh, bright and uncluttered with easy to navigate aisles, multiple checkouts and accessible parking. The familiar cheery colours of yellow and red and the friendly images of the franchisees remain key hallmarks of the No Frills stores. New is a warmer colour palate most notably through the use of wooden slates on walls, wood crates for display cases, and softer lighting, which overall creates a welcoming, customer-oriented ambience - a reflection of the franchises' approach to shop-keeping.



Marie Shadbolt photo

**ACTIVE**

**CHOICE**

**Rehabilitation Centre**

- Chiropractic
- Rehabilitation
- Reg. Massage Therapy
- Strength & Conditioning
- Acupuncture
- Custom Orthotics
- Orthopaedic Bracing

19 Mill St. E. Acton, ON L7J 1G8

**519-853-2244**

[www.activechoice.ca](http://www.activechoice.ca)

[dr.dselby@gmail.com](mailto:dr.dselby@gmail.com)

*Country Reflections  
& The Vintage Shoppe*

*Now Open Sundays*

**11 AM - 3 PM**

**COME IN AND CHECK OUT  
THE GREAT VALUES**

---

37 MILL ST. E.

519-853-1996

HOURS:  
TUES, WED & SAT 10-5  
THUR & FRI 10-6  
SUN 11-3

# WE ARE MOVING

Reg Marsh and Associates

is moving to: 341-357 Queen St. E. Acton

as of: January 4, 2015

COME CHECK OUT OUR NEW LOCATION

We will be located in the former Achilles Mazda building - showroom section. The building is located across from Tandia Credit Union (formerly Prosperity One Credit Union), at the intersection of Churchill Rd. N. and Queen St. E.

# Reg Marsh and Associates

519-853-0113

