Aston Martin DB11 production starts

Aston Martin has commenced production of the highly anticipated DB11 for UK customers, the first core car launched under the luxury carmaker's sixvear Second Century Plan.

With the first DB11 coming off the Gaydon production line, first deliveries to English customers will take place during October.

Aston Martin President and CEO, Dr. Andy Palmer, who will personally assure the quality by inspecting the first 1,000 cars, said: It s an exciting moment for the entire company when the first car of a new model goes into production.

The DB11 is a special car and it heralds the start of a new and exciting era for Aston Martin.

The new DB11 is the first in a line of seven new models to be launched over the next seven years, in line with the company's Second Century Plan, which takes the 103-year-old company into its next century of operation.

The DB11 is the latest model from the illustrious DB bloodline for which Aston Martin is so famous.

The Aston Martin DB11 has received rave reviews since its launch at the Geneva Motor Show in March.

To date, more than 3,000 orders for the new DB11 have been received and they will all be hand-built at the company's sports car production plant and headquarters, in Gaydon, Warwickshire. Earlier this year,

Aston Martin announced the company's second UK manufacturing facility will open in St Athan in Wales where the new crossover will be built.





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