

1967



2017

READY TO ROLL: Fifty years ago on Sept. 29, 1966, an American icon was born when the very first 1967 Camaro was sold. To commemorate this momentous occasion as well as Camaro's illustrious past, which includes six unforgettable generations and more than five million units sold, Chevrolet is celebrating with an interactive timeline and retrospective video, both viewable on www.CamaroFifty.com. The interactive timeline utilizing the one-of-a-kind 11-by-60-foot mural created by Chevrolet and its advertising agency Commonwealth/McCann collaborating with the design collective ILOVE-DUST.

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