

# TOWN DIGEST

## COMMUNICATIONS CASH

Eight communications companies are on a new roster the Town could call on for corporate communications, including photography work,

crisis communication advice, website design and printing.

Town council is expected to endorse a general committee recommendation to spend up to \$25,000 annually with the firms on the roster, and others, as needed.

Tony Iavarone, the Town's new Manager of Corporate Communications said the roster would allow the Town to receive "specialized services at a price that we're comfortable on an immediate basis."

## PERMIT WAIVED

Cancer Assistance Services of Halton Hills (CASHh) won't have to pay

a special event permit fee to use lawn signs during April's appeal for funds.

At the request of Halton Hills Mayor Rick Bonnette, who said he wants to help fight the "dreaded disease", CASHh will be exempted from the Town's Sign Bylaw. "I think it's only appropriate that we can help with the fund raising or awareness..." Bonnette said at last Monday's general committee meeting.

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**NASSAGAWEYA FUN:** Members of the congregation of Acton's Knox Presbyterian Church and friends enjoyed an afternoon of sleigh rides, bonfires and hot chocolate on Sunday at a Fifth Line farm. - George Wang photo



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