

KIA

TOP QUALITY

-CELEBRATION EVENT-

**EXTRA
\$750**

**TOP QUALITY
BONUS[†]
ON ALL
MODELS**

"The company has come a long way in a short time."
— New York Daily News



BEST CANADIAN RESIDUAL
VALUE IN ITS CLASS
3 YEARS IN A ROW



2016
SOUL

Soul SX
Luxury shown[‡]

0% FINANCING
FOR UP TO
84 MONTHS[§]

INCLUDES \$750 TOP QUALITY BONUS[†]

AVAILABLE FEATURES: AIR-COOLED FRONT SEATS
PANORAMIC SUNROOF

Highest Ranked Compact
Multi-Purpose Vehicle in
Initial Quality in the U.S.
Two Years in a Row[¶]



WHEN EQUIPPED WITH
OPTIONAL FRONT CRASH
PREVENTION



ALL-NEW 2017
SPORTAGE LX FWD

Sportage SX
Turbo AWD shown[‡]

LEASE FROM
\$123 BI-WEEKLY*
AT 2.9% APR
FOR 48 MONTHS*
\$1,800 down

INCLUDES \$750 TOP QUALITY BONUS[†]

AVAILABLE FEATURES:
HEATED FRONT AND REAR SEATS
PANORAMIC SUNROOF

AVAILABLE
ALL-WHEEL DRIVE

NEWLY REDESIGNED 2017
FORTE SEDAN

Move Smarter. Safer Cars.

Forte SX AT shown[‡]

**NO CHARGE
WINTER TIRES^{**}
OR
3 YEAR
MAINTENANCE^{***}
OR
\$750
TOP QUALITY BONUS[†]**

0%
FINANCING
FOR 60 MONTHS*

**5 YEAR
100,000 KM
WARRANTY**

- COMPREHENSIVE
- POWERTRAIN
- ROADSIDE ASSISTANCE
- 100% TRANSFERABLE



kia.ca/qualitycelebration

Offer Ends Sept 30th

The Power to Surprise

Offer(s) available on select new 2016/2017 models through participating dealers to qualified retail customers who take delivery from September 1 to 30, 2016. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing and payments include delivery and destination fees up to \$1,740, \$5 DMV fee, \$25 tire fee, and \$100 A/C charge (where applicable). Excludes other taxes, paint charges (\$200, where applicable), licensing, PPSA, registration, insurance, variable dealer administration fees, fuel/fill charges up to \$100, and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. 0% financing on select 2016/2017 models. Available discount is deducted from the negotiated purchase price before taxes. Certain conditions apply. See your dealer for complete details. **Representative Financing Example:** Financing offer available on approved credit (FAC), on a new 2017 Forte LX MT (F054R)/2016 Soul LX-MT (S055R) with a selling price of \$16,588/\$17,078, including \$750/\$8 loan credit and \$750 Top Quality Bonus, is based on monthly payments of \$126/\$140 for 60/94 months at 0% with a \$10 down payment. Cost of borrowing \$1,740. Total loan obligation \$12,773 with the option to purchase at the end of the term for \$16,635. Lease has 16,000 km/year allowance (other packages available and \$0.20/km for excess kilometers). (Model shown. Manufacturer Suggested Retail Price for 2016 Soul SL Turbo (S075R)/2017 Forte SX AT (F010R) is \$27,495/\$35,595/\$27,295. The 2016 Soul and Sportage received the lowest number of problems per 100 vehicles among compact MPVs and Small SUVs, respectively, in the J.D. Power 2016 U.S. Initial Quality Study. 2016 study based on 80/57 total responses, evaluating 246 models, and measures the opinions of new 2016 vehicle owners after 90 days of ownership, surveyed in February–May 2016. Your experiences may vary. Visit www.jdpower.com. All G is the industry benchmark for residual values and depreciation rates. www.algo.com. The 2016 Sportage was awarded the 2016 Top Safety Pick by the Insurance Institute for Highway Safety (IIHS) for model year 2017. U.S. models tested. Visit www.iihs.org for full details. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). "No Charge Winter Tire Offer" available on 2016/2017 Kia Forte Sedan models between August 9 and September 30, 2016 and is awarded in the form of a preloaded Kia Member Rewards card valued at \$250 based on the average cost of 3-year/60,000-km basic maintenance in your region. Some conditions apply. See your Kia dealer for complete details. \$750 Top Quality Bonus discount is available to qualified retail customers at participating Kia dealers on cash purchase, lease or loan on all new 2016 and 2017 Kia models. Offer is deducted from the negotiated selling price before taxes. Dealers are free to set individual prices. Dealer participation may be required. Dealer order may be required on some models. Some conditions apply. Offer ends September 30, 2016. Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.