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## Ford, Jose Cuervo have partnered to make parts

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Ford and Jose Cuervo are testing the bioplastic for use in vehicle interior and exterior components such as wiring harnesses, HVAC units and storage bins.

Initial assessments suggest the material holds great promise due to its durability and aesthetic qualities.

Success in developing a sustainable composite could reduce vehicle weight and lower energy consumption, while paring the use of petrochemicals and the impact of vehicle production on the environment.

The growth cycle of the agave plant is a minimum seven-year process.

Once harvested, the heart of the plant is roasted, before grinding and extracting its juices for distillation. Jose Cuervo uses a portion of the remaining agave fibres as compost for its farms, and local artisans make crafts and agave paper from the remnants.

Now, as part of Jose Cuervo's broader sustainability plan, the tequila maker is joining forces with the automaker to develop a new way to use its remnant fibres.

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