



SUMMER OF SAVINGS

SALES EVENT

UP TO
\$7,777*

FINANCING AS LOW AS
0%
UP TO
84
MONTHS

OR

IN CASH DISCOUNTS ON SELECT MODELS
MAXIMUM DISCOUNT ON OPTIMA HYBRID*

ON OTHER SELECT MODELS*



Rio SX AT with Navigation shown*



Forte SX AT shown*



Rondo EX Luxury AT 75 w/Nav 18" shown*

2016 RIO LX MT

LEASE FROM **\$27** WEEKLY*
\$1,600 DOWN AT **0%** APR FOR 60 MONTHS*

Clef d'or "Best in Class"
L'ANNUEL DE L'AUTOMOBILE 2016

INCLUDES \$2,000 IN DISCOUNTS* AND \$500 COMPETITIVE BONUS** OR LOYALTY BONUS*

AVAILABLE FEATURES:
HEATED FRONT SEATS | REARVIEW CAMERA

2016 FORTE SEDAN

0% FINANCING FOR 60 MONTHS*
+
GET UP TO **\$3,500***
IN DISCOUNTS ON ALL FORTE SEDANS



5-Star Safety Ratings
More Stars. Safer Cars.

INCLUDES \$500 COMPETITIVE BONUS** OR LOYALTY BONUS*

AVAILABLE FEATURES:
HEATED FRONT & REAR SEATS | REARVIEW CAMERA

2016 RONDO

GET UP TO **\$4,500***
IN DISCOUNTS ON ALL RONDOS



INCLUDES \$500 COMPETITIVE BONUS** OR LOYALTY BONUS*

AVAILABLE FEATURES:
HEATED STEERING WHEEL | REARVIEW CAMERA



The Power to Surprise

kia.ca/summerofsavings



KIA OFFICIAL PARTNER

Offer Ends Aug 2nd

5 YEAR
100,000 KM
WARRANTY

- COMPREHENSIVE
- POWERTRAIN
- ROADSIDE ASSISTANCE
- 100% TRANSFERABLE

Offer(s) available on select new 2016/2017 models through participating dealers to qualified retail customers who take delivery from July 1 to August 2, 2016. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing and payments include delivery and destination fees up to \$1,740, \$5 OMVIC fee, \$29 tire fee, and \$100 A/C charge (where applicable). Excludes other taxes, point charges (\$200, where applicable), licensing, PPSA, registration, insurance, variable dealer administration fees, fuel-fill charges up to \$100, and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. *Cash Purchase Price for the new 2016 Rondo LX Value AT (RN75MG)/2016 Optima Hybrid (OP74AG) is \$20,169/\$24,012 and includes a cash discount of \$4,500 (including \$500 competitive bonus** or loyalty bonus*)/\$3,777 (including \$1,000 ECO-Credit). Includes delivery and destination fees up to \$1,740, \$5 OMVIC fee, \$29 tire fee and \$100 A/C charge (where applicable). Dealer may sell for less. Other taxes, registration, insurance and licensing fees are excluded. Cash discounts vary by model and trim and are deducted from the negotiated selling price before taxes. **0% financing on select 2016 models. Available discount is deducted from the negotiated purchase price before taxes. Certain conditions apply. See your dealer for complete details. Representative Financing Example: Financing offer available on approved credit (OMC), on a new 2016 Forte LX AT (FO140G)/2016 Soul LX+ MT (SO352G) with a selling price of \$20,489/\$20,869 is based on weekly payments of \$65/\$6 for 60/84 months at 0% with a \$0 down payment and first monthly payment due at finance inception. Offer also includes \$3,500/\$500 discount (\$3,000/\$500 loan credit and \$500/\$0 competitive bonus** or loyalty bonus*). Cost of borrowing is \$0 and total obligation is \$16,989/\$20,369. Other taxes, registration, insurance and licensing fees are excluded. *Representative Leasing Example: Lease offer available on approved credit (OMC), on the 2016 Rio LX MT (RO54IG) with a selling price of \$16,089 (includes \$2,000 lease credit discount and \$500 competitive bonus** or loyalty bonus*) is based on a total number of 260 weekly payments of \$27 for 60 months at 0% with \$0 security deposit, \$1,600 down payment and first payment due at lease inception. Total lease obligation \$2,012 with the option to purchase at the end of the term for \$4,507. Lease has 16,000 km/yr allowance (other packages available and \$0.12/km for excess kilometres). **Competitive Bonus offer available on the retail purchase/lease of any new 2016 Rio, 2016 Rio5, 2016 Forte, 2016 Forte Koup, 2016 ForteS, 2016 Sorento, 2017 Sportage, and 2016 Rondo for the amount of \$500, 2016 Sedona and 2016 Optima for the amount of \$750 from participating dealers between July 1 to August 2, 2016 upon proof of current ownership/lease of a select competitive vehicle in the relevant class/category. Competitive models include specific: VW, Toyota, Nissan, Mazda, Mitsubishi, Hyundai, Honda, GM, Ford, Jeep, Pontiac, Suzuki, Saturn, Chrysler, Chevrolet, Subaru, BMW, Mercedes-Benz, Lexus, Land Rover, Infiniti, Acura, Audi, Lincoln, Volvo and Buick vehicles. *\$500/\$750 loyalty bonus offer available on the retail purchase/lease of any new 2016 Forte, 2016 Sorento, 2017 Sportage, 2016 Rio, 2016 Rio5 and 2016 Rondo/2016 Sedona and 2016 Optima from participating dealers between July 1 to August 2, 2016 upon proof of current ownership/registration of Kia vehicle. Some conditions apply. See your dealer or kia.ca for complete details. *Model shown Manufacturer Suggested Retail Price for 2016 Rio SX AT with Navigation (RO149G)/2016 Rondo EX Luxury (AT) 75 w/Nav 18" (RN756G)/2016 Forte SX AT (FO149G) is \$22,795/\$32,795/\$26,695. The 2016 Rio was awarded with the Clef d'or "Best in Class" by L'Annuel de l'Automobile 2016. Visit www.annuelauto.com for all the details. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.SaferCar.gov). Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.