



**11 DAYS ONLY!**  
JUNE 9<sup>TH</sup> TO 19<sup>TH</sup>

**EVERY TEST DRIVE  
RECEIVES A \$60 GIFT\***  
TO BE USED IN THE DEALERSHIP TOWARDS PARTS, SERVICE AND KIA MERCHANDISE

**0%** FINANCING ON SELECT **2016s\***

**+** DRIVING A COMPETITOR'S VEHICLE?

GET A MINIMUM OF **\$500** COMPETITIVE BONUS\*\* ON MOST MODELS



AUTOMOBILE JOURNALISTS ASSOCIATION OF CANADA  
BEST NEW SUV (\$35,000 - \$60,000)

ALL-NEW 2016 **SORENTO** 2.4L LX FWD

LEASE FROM **\$63** WEEKLY\* \$2,975 DOWN AT **1.9%** APR FOR 60 MONTHS\*\*

INCLUDES \$500 IN DISCOUNTS\* AND \$500 COMPETITIVE BONUS\*\* OR LOYALTY BONUS\*

STANDARD FEATURES: HEATED FRONT SEATS  
BLUETOOTH® CONNECTIVITY  
AVAILABLE ALL-WHEEL DRIVE



Sorento SX Turbo AWD shown\*



5-Star Safety Ratings  
More Stars. Safer Cars.



2016 **FORTE** SEDAN

Forte SX AT shown\*

GET UP TO **0%** FINANCING FOR 60 MONTHS\* + **\$3,500\*** IN DISCOUNTS ON ALL FORTE SEDANS

INCLUDES \$500 COMPETITIVE BONUS\*\* OR LOYALTY BONUS\*

AVAILABLE FEATURES: HEATED FRONT & REAR SEATS  
REARVIEW CAMERA



BEST CANADIAN RESIDUAL VALUE IN ITS CLASS  
3 YEARS IN A ROW

RESIDUAL VALUE AWARD



2016 **SOUL** LX+ MT

Soul SX Luxury shown\*

LEASE FROM **\$38** WEEKLY\* \$2,500 DOWN AT **0.9%** APR FOR 60 MONTHS\*\*

STANDARD FEATURES: 16" ALLOY WHEELS  
AIR CONDITIONING | REMOTE KEYLESS ENTRY

**TEST DRIVE & WIN 1 OF 30 \$10,000 POWER TO SURPRISE EXPERIENCES**



The Power to Surprise

**5 YEAR**

**100,000 KM WARRANTY**

- POWERTRAIN
- COMPREHENSIVE
- ROADSIDE ASSISTANCE
- 100% TRANSFERABLE

[kia.ca/drivetosurprise](http://kia.ca/drivetosurprise)

**Offer Ends June 30**

Offer(s) available on select new 2016/2017 models through participating dealers to qualified retail customers who take delivery from June 1 to 30, 2016. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing and payments include delivery and destination fees up to \$1,725, \$5 (PNV) fee, \$29 tire fee, and \$300 A/C charge (where applicable). Excludes other taxes, licensing, paint charges (\$200, where applicable), PPSA, registration, insurance, variable dealer administration fees, fuel-fill charges up to \$100, and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. \*0% financing on select 2016 models. Available discount is deducted from the negotiated purchase price before taxes. Certain conditions apply. See your dealer for complete details. **Representative Financing Example:** Financing offer available on approved credit (OAC), on a new 2016 Forte Sedan LX AT (F0342G) with a selling price of \$20,474 is based on monthly payments of \$285 for 60 months at 0% with a \$0 down payment and first monthly payment due at finance inception. Offer also includes \$3,500 discount (\$3,000 loan credit and \$500 competitive bonus\*\* or loyalty bonus\*). Cost of borrowing is \$0 and total obligation is \$20,474. Other taxes, registration, insurance and licensing fees are excluded. \*\*Competitive Bonus offer available on the retail purchase/lease of any new 2016 Rio, 2016 Rio5, 2016 Forte, 2016 Forte Koup, 2016 Forte, 2016 Sorento, 2017 Sportage, and 2016 Rondo for the amount of \$500, and 2016 Rondo for the amount of \$500, and 2016 Sedona, 2016 Optima and 2016 Optima Hybrid for the amount of \$750 from participating dealers between June 1 and 30, 2016 upon proof of current ownership/lease of a select competitive vehicle in the relevant class/category. Competitive models include specific VW, Toyota, Nissan, Mazda, Mitsubishi, Hyundai, Honda, GM, Ford, Jeep, Pontiac, Suzuki, Saturn, Chrysler, Chevrolet, Subaru, BMW, Mercedes-Benz, Lexus, Land Rover, Infiniti, Acura, Audi, Lincoln, Volvo and Buick vehicles. \*\$500/\$750 loyalty bonus offer available on the retail purchase/lease of any new 2016 Forte, 2016 Sorento, 2017 Sportage, 2016 Rio, 2016 Rio5 and 2016 Rondo/2016 Sedona, 2016 Optima and 2016 Optima Hybrid from participating dealers between June 1 and 30, 2016 upon proof of current ownership/registration of Kia vehicle. Some conditions apply. See your dealer or [kia.ca](http://kia.ca) for complete details. **No Purchase Necessary.** Enter by taking a test drive at a participating dealer or online at [kia.ca/drivetosurprise](http://kia.ca/drivetosurprise). Open to Canadian residents over the age of majority. Contest begins May 5, 2016 and ends June 30, 2016 at 11:59 pm ET. 30 Prizes will be awarded (10 to Quebec residents, 20 to residents of rest of Canada). Each prize consists of winner's choice of a trip experience up to \$10,000, or \$10,000 towards a Kia vehicle purchase/lease. Complete contest rules in dealership or at [kia.ca/drivetosurprise](http://kia.ca/drivetosurprise). **Representative Leasing Example:** Lease offer available on approved credit (OAC), on the 2016 Sorento 2.4L LX FWD (SR754G)/2016 Soul LX+ MT (S0533G) with a selling price of \$29,554/\$26,854 (includes \$300/\$0 lease credit discount and \$500/\$0 competitive bonus\*\* or loyalty bonus\*) is based on a total number of 260 weekly payments of \$63/\$38 for 60 months at 1.9%/0.9%, with \$0 security deposit, \$2,975/\$2,500 down payment and first payment due at finance inception. Total lease obligation \$16,380/\$9,800 with the option to purchase at the end of the term for \$10,000/\$9,161. Lease has 16,000 km/yr allowance (other packages available and \$0.12/km for excess kilometers). \*\$60 gift will be awarded in the form of 20,000 Kia Member Rewards Dealer Points which can be redeemed at the participating Kia dealership in Canada where customer took the test drive. **Test drive participants are eligible for one gift only.** \$60 gift can be used towards the purchase of parts, service, accessories or maintenance. In order for the points to be awarded, customers must have a Kia Member account. The Kia Member Rewards Program is open to any licensed driver with a Canadian mailing address and enrollment in the Program is free for the purposes of this promotion. Further details about the Program and Dealer Points are available at [www.kia.ca/member-rewards](http://www.kia.ca/member-rewards). **Your local dealer may be closed June 19. Visit [kia.ca/lead-a-dealer](http://kia.ca/lead-a-dealer) for dealership hours.** Model shown Manufacturer Suggested Retail Price for 2016 Sorento SX Turbo AWD (SR756G)/2016 Forte SX AT (F0348G)/2016 Soul SX Luxury (S0758G) is \$42,295/\$26,695/\$27,495. The Bluetooth® wordmark and logo are registered trademarks and are owned by Bluetooth SIG, Inc. AIG is the industry benchmark for residual values and depreciation data. [www.aig.com](http://www.aig.com). Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.SaferCar.gov](http://www.SaferCar.gov)). Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit [kia.ca](http://kia.ca) or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.