



Drive to Surprise

0%

FINANCING ON ALL 2016s*

+

TEST DRIVE & WIN 1 OF 30^s \$10,000

POWER TO SURPRISE EXPERIENCES

11 DAYS! TEST DRIVE FROM MAY 5TH TO 15TH AND ONLY! RECEIVE A \$60 GIFT[™] TO BE USED IN THE DEALERSHIP TOWARDS PARTS, SERVICE AND KIA MERCHANDISE



AUTOMOBILE JOURNALISTS
ASSOCIATION OF CANADA

BEST NEW SUV
(\$35,000 - \$60,000)

ALL-NEW 2016 SORENTO 2.4L LX FWD

LEASE FROM **\$129** \$2,650 DOWN AT **1.9%** APR FOR 60/MO*

BI-WEEKLY* INCLUDES \$500 IN DISCOUNTS** AND \$500 COMPETITIVE BONUS** OR LOYALTY BONUS*

STANDARD FEATURES: HEATED FRONT SEATS
BLUETOOTH® CONNECTIVITY
AVAILABLE ALL-WHEEL DRIVE



Sorento SX Turbo AWD shown†



5-Star Safety Ratings
More Stars. Safer Cars.



2016 FORTE SEDAN LX MT

Forte SX AT shown†

WELL-EQUIPPED FROM **\$12,574*** INCLUDES **\$5,000***
IN CASH DISCOUNTS

INCLUDES \$500 COMPETITIVE BONUS** OR LOYALTY BONUS*

AVAILABLE FEATURES: HEATED FRONT & REAR SEATS
REARVIEW CAMERA



BEST CANADIAN RESIDUAL
VALUE IN ITS CLASS
3 YEARS IN A ROW

RESIDUAL VALUE
AWARD



2016 SOUL LX AT

Soul SX Luxury shown†

LEASE FROM **\$99** \$1,375 DOWN AT **0.9%** APR FOR 48/MO*

BI-WEEKLY* AVAILABLE FEATURES: HEATED FRONT SEATS
PANORAMIC SUNROOF

5 YEAR

100,000 KM WARRANTY

- POWERTRAIN
- COMPREHENSIVE
- ROADSIDE ASSISTANCE
- 100% TRANSFERABLE

kia.ca/drivetosurprise

Offer Ends May 31



The Power to Surprise

Offers available on select new 2016/2017 models through participating dealers to qualified retail customers who take delivery from May 3 to 31, 2016. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing and payments include delivery and destination fees up to \$1,725, \$5-DMV fee, \$29 title fee, and \$300 A/T charge (where applicable). Excludes other taxes, licensing, PPSA, registration, insurance, variable dealer administration fees, fuel-fill charges up to \$100, and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. *0% financing on all 2016 models. Available discount is deducted from the negotiated purchase price before taxes. Certain conditions apply. See your dealer for complete details. Representative Financing Example: Financing offer available on approved credit (OAC), on a new 2016 Forte Sedan LX MT (F054G) with a selling price of \$17,514 based on monthly payments of \$566 for 36 months at 0% with a \$0 down payment and first monthly payment due at finance inception. Offer also includes \$4,000 discount (\$3,500 loan credit and \$500 competitive bonus** or loyalty bonus**). Cost of borrowing is \$0 and total obligation is \$17,514. Other taxes, registration, insurance and licensing fees are excluded. Cash discounts vary by model and trim and are deducted from the negotiated selling price before taxes. **\$500/\$750 competitive bonus offer available on the retail purchase/lease of any new 2016 Forte, 2016 Sorento, 2016 Sportage, 2017 Sportage, 2016 Optima, 2016 Rio, 2016 Rios and 2016 Niroa/2016 Sedona and 2016 Optima Hybrid from participating dealers between May 3 and May 31, 2016 upon proof of current ownership/lease of a select competitive vehicle. Competitive models include specific VW, Toyota, Nissan, Mazda, Mitsubishi, Hyundai, Honda, GM, Ford, Jeep, Pontiac, Suzuki, Saturn, Chrysler, Chevrolet, Subaru, BMW, Mercedes-Benz, Lexus, Land Rover, Infiniti, Acura, Audi, Lincoln, Volvo, Buick and Jaguar vehicles. Some conditions apply. See your dealer or Kia.ca for complete details. \$500/\$750 loyalty bonus offer available on the retail purchase/lease of any new 2016 Forte, 2016 Sorento, 2016 Sportage, 2017 Sportage, 2016 Optima, 2016 Rio, 2016 Rios and 2016 Niroa/2016 Sedona and 2016 Optima Hybrid from participating dealers between May 3 and May 31, 2016 upon proof of current ownership/registration of Kia vehicle. Some conditions apply. See your dealer or Kia.ca for complete details. \$60 gift will be awarded in the form of 20,000 Kia Member Rewards Dealer Points which can be redeemed at the participating Kia dealership in Canada where the customer took the test drive. \$60 gift can be used towards the purchase of parts, services, accessories or maintenance. In order for the points to be awarded, customers must have a Kia Member Rewards account. The Kia Member Rewards Program is open to any licensed driver with a Canadian mailing address and enrollment in the Program is free for the purposes of this promotion. Further details about the Program and Dealer Points are available at kia.ca/member-rewards. †Four local dealer may be closed May 15. Visit kia.ca/ind-a-dealer for dealership hours. No Purchase Necessary. Enter by taking a test drive at a participating dealer or online at kia.ca/drivetosurprise. Open to Canadian residents over the age of majority. Contest begins May 5, 2016 and ends June 30, 2016 at 11:59 pm ET. 30 Prizes will be awarded (10 to Quebec residents, 20 to residents of rest of Canada). Each prize consists of winner's choice of a trip experience up to \$10,000, or \$10,000 towards a Kia vehicle purchase/lease. Complete contest rules in dealership or at kia.ca/drivetosurprise. Representative Leasing Example: Lease offer available on approved credit (OAC), on the 2016 Sorento 2.4L LX FWD (S054G/2016 Soul LX AT (S075G) with a selling price of \$29,954/\$21,754 (includes \$300/50 lease credit discount and \$500/50 competitive bonus** or loyalty bonus**) based on a total number of 36/36 bi-weekly payments of \$220/\$99 for 60/48 months at 1.9%/0.9%, with \$0 security deposit, \$2,650/\$1,375 down payment and first bi-weekly payment due at lease inception. Total lease obligation \$12,020/\$10,645 with the option to purchase at the end of the term for \$16,120/\$14,292. Lease has 15,000 km/yr allowance (other packages available and \$0.12/km for excess kilometers). Model shown Manufacturer Suggested Retail Price for 2016 Sorento SX Turbo AWD (S075G) 2016 Forte SX AT (F074G) 2016 Soul SX Luxury (S075G) is \$42,295/\$26,685/\$27,495. The Bluetooth® trademark and logo are registered trademarks and are owned by Bluetooth SIG, Inc. ALG is the industry benchmark for residual values and depreciation data. www.alg.com. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.SaferCar.gov). Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.