

Kia Sportage wins Top Safety Pick+ award

The all-new 2017 Kia Sportage has earned the highest designation possible— Top Safety Pick+ (TSP+)— from the U.S. Insurance Institute for Highway Safety (IIHS) when equipped with optional front crash prevention.

The rating reflects top scores in each of five crash-worthiness tests as well as the integration of driver assis-

tance technologies to aid in crash prevention.

IIHS testing parameters were changed for 2016, requiring each vehicle to earn “good” ratings in five crash-worthiness tests— small overlap front, moderate overlap front, side impact, roof strength and head restraints— as well as an “advanced” or “superior” rating for front

crash prevention in order to qualify for a TSP+.

The 2017 Sportage is available with a wide range of driving-assistance systems and safety features including Autonomous Emergency Braking (AEB), Lane Departure Warning System (LDWs) and Blind Spot Detection (BSD) with Lane Change Assist (LCA).



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Honours for Ford's F-150 for safety

Only truck to receive NHTSA laurel

The 2016 Ford F-150 is the only large pickup to earn a U.S. Insurance Institute for Highway Safety Top Safety Pick for SuperCrew and SuperCab configurations.

Class-leading crash test performance of the new Ford F-150 is enabled by the use of high-strength steel in the frame; high-strength, military-grade, aluminum alloy in the body; and smart engineering, which also help to save up to 700 pounds of weight to enable best-in-class ratings for towing, payload and EPA-estimated gasoline fuel economy.

A cross-functional group of Ford truck veterans worked thousands of hours to deliver improved durability, capability, fuel economy and safety. The team created 31 safety-related innovations – including new structures that manage crash forces, and joining methods that were tested virtually with supercomputer simulations, then re-

tested in Ford's advanced laboratories to engineer the safest F-150 ever.

These innovations include a patented extruded aluminum roof cross member and additional frame cross member to help improve crash resilience. To manage crash forces in the Insurance Institute for Highway Safety small overlap front crash test, Ford created a system of innovations that work together to help protect the driver. Nylon hinge pillar reinforcements save weight, and in conjunction with specially designed wheel blockers, work to control crash forces while also providing additional safety.

F-150 is the only full-size, light-duty truck to earn National Highway Traffic Safety Administration's highest rating, a five-star Overall Vehicle Score and a five-star rating for driver and passenger for all crash test modes and cab configurations.



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