THE POWER OF ZERO SALES EVENT

0%† UP TO 84 MONTHS ON SELECT MODELS +

TOTAL DISCOUNTS UP TO $10,850‡

INCLUDES $500 BONUS CASH | MARCH 18 - 31 HURRY IN!

Starting From Price for 2016 Ram 1500 Sport with Performance Hood shown: $42,135.[3]

2016 RAM 1500 QUAD CAB SXT 4X4

LEASE FOR **$295** MONTHLY➢ @ **2.99%** FOR 24 MONTHS WITH $578 DOWN/$500 SECURITY DEPOSIT

OR CHOOSE 0% FINANCING† FOR 84 MONTHS

AND GET LIMITED TIME $500 BONUS CASH OFFER!‡

2016 JEEP CHEROKEE SPORT FWD – BEST-IN-CLASS CAPABILITY[1]

LEASE FOR **$285** MONTHLY✧ @ **1.49%** FOR 48 MONTHS WITH $1,028 DOWN/$500 SECURITY DEPOSIT

OR CHOOSE LEASING✧ FOR 24 MONTHS OR FINANCING† FOR 84 MONTHS ON MOST MODELS

Starting From Price for 2016 Jeep Cherokee Limited shown: $34,540.[3]

Starting From Price for 2016 Dodge Grand Caravan Crew shown: $31,640.[3]

2016 DODGE GRAND CARAVAN CANADA VALUE PACKAGE

CANADA'S BEST-SELLING MINIVAN FOR MORE THAN 31 YEARS

LEASE FOR **$238** MONTHLY➢ @ **2.99%** FOR 36 MONTHS WITH $1,058 DOWN/$500 SECURITY DEPOSIT

OR CHOOSE 0% FINANCING† FOR 72 MONTHS ON MOST MODELS

STEP UP TO THE 2016 ULTIMATE FAMILY PACKAGE AND GET $10,850 IN TOTAL DISCOUNTS‡ — INCLUDES $500 BONUS CASH OFFER!‡

2016 DODGE JOURNEY CANADA VALUE PACKAGE

CANADA'S FAVOURITE CROSSOVER^

LEASE FOR **$248** MONTHLY† @ **3.49%** FOR 48 MONTHS WITH $898 DOWN/$500 SECURITY DEPOSIT

OR CHOOSE 0% FINANCING† FOR 60 MONTHS ON MOST MODELS

STEP UP TO THE 2016 ULTIMATE FAMILY PACKAGE AND GET $6,200 IN TOTAL DISCOUNTS‡ — INCLUDES $500 BONUS CASH OFFER!‡

Starting From Price for 2016 Dodge Journey Crossroad shown: $32,140.[3]

REBUILDING YOUR CREDIT?

SPECIAL RATES AS LOW AS 4.99% OAC

Your local retailer may charge additional fees for administration/pre-delivery that can range from $0 to $1,098 and anti-theft/safety products that can range from $0 to $1,298. Charges may vary by retailer.

CHRYSLER | DODGE | Jeep | RAM

Wise customers read the fine print: ‡ The Power of Zero Sales Event offers are limited time offers which apply to retail deliveries of selected in-stock new and unused models purchased/leased from participating retailers between March 18 and 31, 2016. Offers subject to change and may be extended or changed without notice. All pricing includes freight ($1,745), air-conditioning charge (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Financing and lease offers available to qualified customers on approved credit. Retailer order/trade may be necessary. Retailer may sell for less. 0% purchase financing for up to 84 months available on select new 2016 models to qualified customers on approved credit through RBC, Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Examples: 2016 Ram 1500 Quad Cab SXT 4x4 (25A+ADR)/2016 Jeep Cherokee Sport 4x4 (24A)/2016 Dodge Grand Caravan SXT (29E)/2016 Dodge Journey SXT (29E) with a Purchase Price of $29,868/$28,177/$27,735/$28,150 with a $908/$0/$908/$998 down payment, financed at 0% for 84/84/72/60 months equals 182/182/156/130 bi-weekly payments of $164/$155/$171/$209 with a cost of borrowing of $0 and a total obligation of $29,868/$28,177/$27,735/$28,150. ‡$10,850 in Package Value available on the new 2016 Dodge Grand Caravan SXT Ultimate Family Package model based on the following: $7,000 Consumer Cash Discount, $850 No Charge Uconnect Hands-Free Group, $2,500 Ultimate Family Package Savings and $500 Bonus Cash. $6,200 in Package Value available on the new 2016 Dodge Journey SXT Ultimate Family Package model based on the following MSRP options: $2,000 Consumer Cash, $2,500 DVD Bonus Cash, No-Cost Options of $1,200 and $500 Bonus Cash. See your retailer for complete details. •$500 Bonus Cash is available on select new 2015/2016 Chrysler, Dodge, Jeep, Ram and FIAT models purchased at participating Ontario/Atlantic retailers between March 18 and 31, 2016 including the following: 2015/2016 Chrysler 300/300C, 2015/2016 Chrysler Town & Country, 2015/2016 Dodge Charger & Challenger (excluding SRT Hellcat), 2015/2016 Dodge Grand Caravan (excluding CVP/SE Plus), 2015/2016 Dodge Journey (excluding CVP/SE Plus), 2015/2016 Jeep Grand Cherokee, 2015/2016 Ram 1500 (excluding Regular Cab 4x2 & 4x4) and Ram Heavy Duty. Bonus Cash will be deducted from the negotiated price after taxes. See your retailer for complete details. ➢2.99% lease financing for up to 36 months available through SCI Lease Corp. to qualified customers on applicable new 2016 models at participating retailers. SCI provides all credit approval, funding and leasing services. Retailer order/trade may be necessary. Examples: 2016 Ram 1500 Quad Cab SXT 4x4 (25A)/2016 Dodge Grand Caravan Canada Value Package (29E) with a Purchase Price of $29,290/$19,937 leased at 2.99% for 24/36 months with a $500 security deposit, $578/$1,058 down payment and first month's payment due at lease inception equals 24/36 monthly payments of $295/$238 with a cost of borrowing of $1,577.70/$1,461.91 (including $60.25 PPSA registration) and a total obligation of $7,723.95/$9,685.96. Kilometre allowance of 18,000/year. Cost of $0.16 per excess kilometre plus applicable taxes at lease termination. See your retailer for complete details. ≈1.49% lease financing for up to 48 months available through SCI Lease Corp. to qualified customers on applicable new 2016 models at participating retailers. SCI provides all credit approval, funding and leasing services. Retailer order/trade may be necessary. Example: 2016 Jeep Cherokee Sport FWD (24A) with a Purchase Price of $25,147 leased at 1.49% for 48 months with a $500 security deposit, $1,028 down payment and first month's payment due at lease inception equals 48 monthly payments of $285 with a cost of borrowing of $1,118.68 (including $60.25 PPSA registration) and a total obligation of $14,777.53. Kilometre allowance of 18,000/year. Cost of $0.16 per excess kilometre plus applicable taxes at lease termination. See your retailer for complete details. ✧0% lease financing for 24 months available through SCI Lease Corp. to qualified customers on applicable new 2016 models at participating retailers. SCI provides all credit approval, funding and leasing services. Retailer order/trade may be necessary. Example: 2016 Jeep Cherokee Sport FWD (24A) with a Purchase Price of $25,147 leased at 0% for 24 months with a $500 security deposit, $1,028 down payment and first month's payment due at lease inception equals 24 monthly payments of $376 with a cost of borrowing of $0 and a total obligation of $10,104.85. Kilometre allowance of 18,000/year. Cost of $0.16 per excess kilometre plus applicable taxes at lease termination. See your retailer for complete details. 3.49% lease financing for up to 48 months available through SCI Lease Corp. to qualified customers on applicable new 2016 models at participating retailers. SCI provides all credit approval, funding and leasing services. Retailer order/trade may be necessary. Example: 2016 Dodge Journey Canada Value Package (22F) with a Purchase Price of $19,252 leased at 3.49% for 48 months with a $500 security deposit, $898 down payment and first month's payment due at lease inception equals 48 monthly payments of $248 with a cost of borrowing of $1,991.30 (including $60.25 PPSA registration) and a total obligation of $12,865.55. Kilometre allowance of 18,000/year. Cost of $0.16 per excess kilometre plus applicable taxes at lease termination. See your retailer for complete details. *Consumer Cash/Jeep Cash Discounts are deducted from the negotiated price before taxes. ◆$1,500 Ram Truck Loyalty/Conquest/Skilled Trades Bonus Cash is available on the retail purchase/lease of 2015/2016 Ram 1500 (excludes Regular Cab), 2014/2015/2016 Ram 2500/3500 (Cab & Chassis), or 2015 Ram Cargo Van and is deducted from the negotiated price after taxes. Eligible customers include: 1. Current owners/lessees of a Dodge or Ram Pickup Truck or Large Van or any other manufacturer's Pickup Truck or Large Van. The vehicle must have been owned/leased by the eligible customer and registered in their name on or before March 1, 2016. Proof of ownership/lease agreement will be required. 2. Customers who are skilled tradesmen or are acquiring a skilled trade. This includes Licensed Tradesmen, Certified Journeymen or customers who have completed Apprenticeship Certification. A copy of the Trade Licence/Certification required. 3. Customers who are Beaumier Approved service providers. Proof of membership is required. Limit one $1,500 bonus cash offer per eligible truck transaction. Some conditions apply. See your retailer for complete details. ◆Non-prime financing available on select models on approved credit. 4.99%/6.99% financing available on select 2016 models. Financing examples: 2016 Ram 1500 Quad Cab SXT 4x4/2016 Dodge Grand Caravan Canada Value Package with a Purchase Price of $29,868/$20,995 financed at 4.99%/6.99% over 84 months, equals 182 bi-weekly payments of $188/$146 with a cost of borrowing of $5,394/$5,614 and a total finance obligation of $35,262.47/$26,608.53. Some conditions apply. See your retailer for complete details. §Starting From Prices for vehicles shown include Consumer Cash Discounts and do not include upgrades (e.g., paint). Upgrades available for additional cost. ¶Based on 2014 Ward's Middle Cross Utility segmentation. ^Based on IHS Automotive: Pole Canadian Vehicles in Operation data available as of July, 2014 for Crossover Segments as defined by FCA Canada Inc. *Jeep is a registered trademark of FCA US LLC used under license by FCA Canada Inc. **The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc.

SiriusXM | DODGE Caravan Kids — PROUD SPONSOR OF AMATEUR HOCKEY ACROSS CANADA