

THE POWER

OF

ZERO

SALES EVENT

0% UP TO 84 MONTHS ON MOST MODELS

TOTAL DISCOUNTS UP TO **\$10,850***

INCLUDES **\$500 BONUS CASH** MARCH 18 - 31 HURRY IN!



2016 RAM 1500 QUAD CAB SXT 4X4

LEASE FOR **\$295** @ **2.99%** MONTHLY* FOR 24 MONTHS WITH \$578 DOWN/\$500 SECURITY DEPOSIT

OR CHOOSE **0%** FINANCING¹ FOR 84 MONTHS

LIMITED TIME **\$500 BONUS CASH OFFER!**

Starting From Price for 2016 Ram 1500 Sport with Performance Hood shown: \$42,135¹

2016 JEEP CHEROKEE SPORT FWD - BEST-IN-CLASS CAPABILITY²

LEASE FOR **\$285** @ **1.49%** MONTHLY* FOR 48 MONTHS WITH \$1,028 DOWN/\$500 SECURITY DEPOSIT

OR CHOOSE **0%** LEASING³ FOR 24 MONTHS OR FINANCING¹ FOR 84 MONTHS ON MOST MODELS



Starting From Price for 2016 Jeep Cherokee Limited shown: \$34,540¹

2016 DODGE GRAND CARAVAN CANADA VALUE PACKAGE CANADA'S BEST-SELLING MINIVAN FOR MORE THAN 31 YEARS



LEASE FOR **\$238** @ **2.99%** MONTHLY* FOR 36 MONTHS WITH \$1,058 DOWN/\$500 SECURITY DEPOSIT

OR CHOOSE **0%** FINANCING¹ FOR 72 MONTHS ON MOST MODELS

THE 2016 ULTIMATE FAMILY PACKAGE AND GET \$10,850 IN TOTAL DISCOUNTS!
INCLUDES \$500 BONUS CASH OFFER!

Starting From Price for 2016 Dodge Grand Caravan Crew shown: \$31,640¹

2016 DODGE JOURNEY CANADA VALUE PACKAGE CANADA'S FAVOURITE CROSSOVER⁴

LEASE FOR **\$248** @ **3.49%** MONTHLY* FOR 48 MONTHS WITH \$898 DOWN/\$500 SECURITY DEPOSIT

OR CHOOSE **0%** FINANCING¹ FOR 60 MONTHS ON MOST MODELS

THE 2016 ULTIMATE FAMILY PACKAGE AND GET \$6,200 IN TOTAL DISCOUNTS!
INCLUDES \$500 BONUS CASH OFFER!



Starting From Price for 2016 Dodge Journey Crossover shown: \$32,140¹

REBUILDING YOUR CREDIT? SPECIAL RATES AS LOW AS 4.99% OAC*

Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.



Wise customers read the fine print: *The Power of Zero Sales Event offers are limited time offers which apply to retail deliveries of selected in-stock new and unused models purchased/leased from participating retailers between March 18 and 31, 2016. Offers subject to change and may be extended or changed without notice. All pricing includes freight (\$1,745), air-conditioning (charge if applicable), title levy and OHWAC fee. Pricing excludes license, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Financing and lease offers available to qualified customers on approved credit. Retailer order/trade may be necessary. Retailer price after taxes. See your retailer for complete details. Example: 2016 Ram 1500 Quad Cab SXT 4x4 (25A+4GR/2016 Jeep Cherokee Sport 4x4 (24A)/2016 Dodge Grand Caravan SXT (29E) with a Purchase Price of \$29,868/\$29,177/\$27,351/\$26,150 with a \$998/\$0/\$998/\$998 down payment, financed at 0% for 84/84/72/60 months equals 182/182/156/130 bi-weekly payments of \$164/\$155/\$171/\$209 with a cost of borrowing of \$0 and a total obligation of \$29,868/\$29,177/\$27,351/\$26,150. \$10,850 in Package Value available on the new 2016 Dodge Grand Caravan SXT Ultimate Family Package model based on the following: \$2,000 Consumer Cash Discount, \$850 No Charge Unconnect Hands-Free Grade, \$2,500 Ultimate Family Package Savings and \$500 Bonus Cash. \$6,200 in Package Value available on the new 2016 Dodge Journey SXT Ultimate Family Package model based on the following: MSRP options: \$2,000 Consumer Cash, \$2,500 DVD Bonus Cash, No-Cost Options of \$1,200 and \$500 Bonus Cash. See your retailer for complete details. Example: 2016 Jeep Cherokee Sport FWD (24A) with a Purchase Price of \$25,147 leased at 1.49% for 48 months with \$1,028 down payment and first month's payment due at lease inception equals 48 monthly payments of \$285 with a cost of borrowing of \$1,158.66 including \$80.25 PPSA registration and a total obligation of \$14,777.53. Mileage allowance of 18,000/year. Cost of \$0.16 per excess kilometre plus applicable taxes at lease termination. See your retailer for complete details. Example: 2016 Dodge Grand Caravan SXT (29E) with a Purchase Price of \$31,640 leased at 2.99% for 36 months with \$1,058 down payment and first month's payment due at lease inception equals 36 monthly payments of \$238 with a cost of borrowing of \$0 and a total obligation of \$10,104.85. Mileage allowance of 18,000/year. Cost of \$0.16 per excess kilometre plus applicable taxes at lease termination. See your retailer for complete details. Example: 2016 Dodge Journey Crossover (22F) with a Purchase Price of \$32,140 leased at 3.49% for 48 months with \$898 down payment and first month's payment due at lease inception equals 48 monthly payments of \$248 with a cost of borrowing of \$1,901.30 including \$60.25 PPSA registration and a total obligation of \$12,865.55. Mileage allowance of 18,000/year. Cost of \$0.16 per excess kilometre plus applicable taxes at lease termination. See your retailer for complete details. *Consumer Cash/Jeep Cash Discounts are deducted from the negotiated price before taxes. Eligible customers include: 1. Current owners/lessees of a Dodge or Ram Pickup Truck or Large Van or any other manufacturer's Pickup Truck or Large Van. The vehicle must have been owned/leased by the eligible customer and registered in their name on or before March 1, 2016. Proof of ownership/lease agreement will be required. 2. Customers who are skilled tradesmen or are occupying a skilled trade. This includes Licensed Tradesmen, Certified Journeymen or customers who have completed Apprenticeship Certificates. A copy of the Trade License/Certification is required. 3. Customers who are Boarder Approved service providers. Proof of membership is required. Limit one \$1,500 bonus cash offer per eligible truck transaction. Some conditions apply. See your retailer for complete details. **Not-prime financing available on select models on approved credit. 4.99%-6.99% Financing available on select 2016 models. Financing examples: 2016 Ram 1500 Quad Cab SXT 4x4/2016 Dodge Grand Caravan Canada Value Package with a Purchase Price of \$29,868/\$29,995 financed at 4.99%/6.99% over 84 months, equals 182 bi-weekly payments of \$189/\$146 with a cost of borrowing of \$5,394/\$5,614 and a total finance obligation of \$35,262.47/\$26,608.53. Some conditions apply. See your retailer for complete details. \$Starting From Prices for vehicles shown include Consumer Cash Discounts and do not include upgrades (e.g., paint). Upgrades available for additional cost. ¹Based on 2014 Midsize Crossover Utility segmentation. ²Based on J.D. Power's 2015 Midsize Crossover Vehicle in Operation data available as of July, 2014 for Crossover Segments as defined by FCA US LLC. ³Jeep is a registered trademark of FCA US LLC used under license by FCA Canada Inc. ⁴The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc.