IT'S SHOWTIME SALES EVENT

CANADA'S **#1 SELLING** AUTOMAKER

0% UP TO 72 MONTHS ON SELECT 2016 MODELS + GET UP TO $11,500 IN TOTAL DISCOUNTS

INCLUDES $1,000 SHOWTIME BONUS CASH ON FINANCE OFFERS | NO PAYMENTS FOR 90 DAYS ON FINANCE OFFERS

2016 RAM 1500 QUAD CAB SXT 4X4

LEASE FOR **$298** MONTHLY @ **2.99%** FOR 24 MONTHS WITH $598 DOWN | OR CHOOSE | **0%** FINANCING FOR 72 MONTHS | AND GET | LIMITED TIME $1,000 SHOWTIME BONUS CASH OFFER!

Starting From Price for 2016 Ram 1500 Sport with Performance Hood shown: $42,135.

Starting From Price for 2016 Jeep Cherokee Limited shown: $34,540.

2016 JEEP CHEROKEE SPORT FWD

BEST-IN-CLASS CAPABILITY[1]

LEASE FOR **$288** MONTHLY @ **1.99%** FOR 48 MONTHS WITH $998 DOWN | OR CHOOSE | **0%** LEASING FOR 24 MONTHS OR FINANCING FOR 72 MONTHS ON OUR MOST POPULAR MODELS | AND GET | LIMITED TIME $1,000 SHOWTIME BONUS CASH ON FINANCE OFFERS!

OR GET

2016 JEEP CHEROKEE NORTH 4X4 OR LIMITED 4X4 AND GET FREE FREIGHT!

2016 DODGE GRAND CARAVAN CANADA VALUE PACKAGE

CANADA'S BEST-SELLING MINIVAN FOR MORE THAN 31 YEARS

LEASE FOR **$238** MONTHLY @ **2.99%** FOR 36 MONTHS WITH $798 DOWN | OR CHOOSE | **0%** FINANCING FOR 72 MONTHS ON OUR MOST POPULAR MODELS | AND GET | LIMITED TIME $1,000 SHOWTIME BONUS CASH OFFER!

STEP UP TO

2016 CHRYSLER TOWN & COUNTRY TOURING WITH TOTAL DISCOUNTS OF UP TO $11,500!

Starting From Price for 2016 Dodge Grand Caravan Crew shown: $31,640.

Starting From Price for 2016 Dodge Journey Crossroad shown: $32,140.

2016 DODGE JOURNEY CANADA VALUE PACKAGE

CANADA'S FAVOURITE CROSSOVER^

LEASE FOR **$250** MONTHLY @ **3.99%** FOR 48 MONTHS WITH $898 DOWN | OR CHOOSE | **0%** FINANCING FOR 60 MONTHS ON OUR MOST POPULAR MODELS | AND GET | LIMITED TIME $1,000 SHOWTIME BONUS CASH OFFER!

REBUILDING YOUR CREDIT?

NON-PRIME RATES FROM ONLY 4.99% OAC

CHRYSLER DODGE Jeep RAM

Your local retailer may charge additional fees for administration/pre-delivery that can range from $0 to $1,098 and anti-theft/safety products that can range from $0 to $1,298. Charges may vary by retailer.

Wise customers read the fine print: The It's Showtime Sales Event offers are limited time offers which apply to retail deliveries of selected in-stock new and unused models purchased/leased from participating retailers between February 17 and 29, 2016. Offers subject to change and may be extended or changed without notice. All pricing includes freight ($1,048), air-conditioning charge (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Financing and lease offers available to qualified customers on approved credit. Retailer order/trade may be necessary. Retailer may sell for less. 0% purchase financing for up to 72 months available on select new 2016 models to qualified customers on approved credit through RBC, Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Examples: 2016 Ram 1500 Quad Cab SXT 4x4/2016 Jeep Cherokee Sport 4x4/2016 Dodge Grand Caravan/2016 Dodge Journey with a purchase price of $29,368/$20,100/$24,873/$26,380 with a $998/$0/$0/$0 down payment, financed at 0% for 72/72/72/60 months equals 156/156/156/130 bi-weekly payments of $187/$104/$189/$203 with a cost of borrowing of $0 and a total obligation of $29,368/$20,100/$24,873/$26,380. $11,500 in Total Discounts is available on new 2016 Chrysler Town & Country Touring and consists of $9,000 in Consumer Cash Discounts, $1,500 Consumer Cash and $1,000 Showtime Bonus Cash. See your retailer for complete details. $1,000 Showtime Bonus Cash is available on select new 2015/2016 Chrysler, Dodge, Jeep, Ram and FIAT models purchased at participating Ontario retailers between February 12 and 29, 2016 including the following: 2015/2016 Chrysler 300/300C, 2015/2016 Chrysler Town & Country, 2015/2016 Dodge Charger & Challenger (excluding Hellcat), 2016/2016 Dodge Grand Caravan (excluding CVP / SE Plus), 2016/2016 Dodge Journey (excluding CVP / SE Plus), 2016/2016 Jeep Grand Cherokee, 2016/2016 Jeep Cherokee (excluding Sport 4x2), 2016/2016 Ram 1500 (excluding Regular Cab 4x2 & 4x4) and Ram Heavy Duty. Bonus Cash will be deducted from the negotiated price before taxes. See your retailer for complete details. The Make No Financing Payments for 90 Days offer is a limited time offer which applies to retail customers who finance a new 2016/2016 Chrysler, Jeep, Dodge, Ram or FIAT vehicle (excludes 2016/2016 Dodge Viper and Alfa Romeo) at a special fixed rate on approved credit for up to 96 months through Royal Bank of Canada and TD Auto Finance or for up to 90 months through Scotiabank. Monthly/bi-weekly payments will be deferred for 60 days and contracts will be extended accordingly. Interest charges will not accrue during the first 60 days of the contract. After 60 days, interest starts to accrue and the purchaser will repay principal and interest over the term of the contract but not until 90 days after the contract date. Customers will be responsible for any required down payment, licence, registration and insurance costs at time of contract. Some conditions apply. See your retailer for complete details. 2.99% lease financing for up to 36 months available through FCA Lease Corp. to qualified customers on applicable new 2016 models at participating retailers. FCA provides all credit approval, funding and leasing services. Retailer order/trade may be necessary. Examples: 2016 Ram 1500 Quad Cab 4x4 (DS6L)/2016 Dodge Grand Caravan Canada Value Package (29R) with a purchase price of $29,000/$20,190 leased at 2.99% for 24/36 months with a $800 security deposit, $598/$098 down payment and first month's payment due at lease inception equals 24/36 monthly payments of $298/$238 with a cost of borrowing of $1,604.86/$1,486.97 (including $60.78 OMVIC registration) and a total obligation of $9,818.01/$9,417.80. Kilometre allowance of 18,000/year. Cost of $0.16 per excess kilometre plus applicable taxes at lease termination. See your retailer for complete details. 1.99% lease financing for up to 48 months available through FCA Lease Corp. to qualified customers on applicable new 2016 models at participating retailers. FCA provides all credit approval, funding and leasing services. Retailer order/trade may be necessary. Example: 2016 Jeep Cherokee Sport FWD (KLJL74) with a purchase price of $28,100 leased at 1.99% for 48 months with a $800 security deposit, $998 down payment and first month's payment due at lease inception equals 48 monthly payments of $288 with a cost of borrowing of $1,800.78 (including $60.78 OMVIC registration) and a total obligation of $14,897.00. Kilometre allowance of 18,000/year. Cost of $0.16 per excess kilometre plus applicable taxes at lease termination. See your retailer for complete details. 0% lease financing for 24 months available through FCA Lease Corp. to qualified customers on applicable new 2016 models at participating retailers. FCA provides all credit approval, funding and leasing services. Retailer order/trade may be necessary. Example: 2016 Jeep Cherokee Sport FWD (KLJL74) with a purchase price of $28,100 leased at 0% for 24 months with a $800 security deposit, $998 down payment and first month's payment due at lease inception equals 24 monthly payments of $366 with a cost of borrowing of $0 and a total obligation of $9,831.78. Kilometre allowance of 18,000/year. Cost of $0.16 per excess kilometre plus applicable taxes at lease termination. See your retailer for complete details. Save the Freight offer applies to specially marked 2016 Jeep Cherokee North 4x4 (KLJM74 + 2GH + 25S + PX3) and 2016 Jeep Cherokee Limited 4x4 (KLJP74 + 2GS + 2BJ + PX3) models only. Offer available at participating Ontario retailers, while quantities last. 3.99% lease financing for up to 48 months available through FCA Lease Corp. to qualified customers on applicable new 2016 models at participating retailers. FCA provides all credit approval, funding and leasing services. Retailer order/trade may be necessary. Example: 2016 Dodge Journey Canada Value Package (JCDH49 + 22F) with a purchase price of $19,787 leased at 3.99% for 48 months with a $800 security deposit, $898 down payment and first month's payment due at lease inception equals 48 monthly payments of $250 with a cost of borrowing of $2,796.07 (including $60.78 OMVIC registration) and a total obligation of $17,930.80. Kilometre allowance of 18,000/year. Cost of $0.16 per excess kilometre plus applicable taxes at lease termination. See your retailer for complete details. Consumer Cash/Jeep Cash Discounts are deducted from the negotiated price before taxes. $1,500 Ram Truck Loyalty/Conquest/Skilled Trades Bonus Cash is available on the retail purchase/lease of 2015/2016 Ram 1500 (excludes Regular Cab), 2014/2015/2016 Ram 2500/3500/Cab & Chassis, or 2015 Ram Cargo Van and is deducted from the negotiated price after taxes. Eligible customers include: 1. Current owners/lessees of a Dodge or Ram pickup truck or large van or any other manufacturer's pickup truck or large van. The vehicle must have been owned/leased by the eligible customer and registered in their name on or before February 7, 2016. Proof of ownership/lease agreement will be required. 2. Customers who are skilled tradesmen or are acquiring a skilled trade. This includes Licensed Tradesmen, Certified Journeyman or customers who have completed an Apprenticeship Certification. A copy of the Trade Licence/Certification required. 3. Customers who are Commercial Approved service providers. Proof of membership is required. Limit one $1,500 bonus cash offer per eligible truck transaction. Some conditions apply. See your retailer for complete details. Non-prime financing available on select models on approved credit. 4.99%/6.99% financing available on select 2016 models. Financing examples: 2016 Ram 1500 Quad Cab 4x4/2016 Dodge Grand Caravan Canada Value Package with a purchase price of $29,368/$20,998 financed at 4.99%/6.99% over 84 months, equals 182 bi-weekly payments of $188/$146 with a cost of borrowing of $8,301/$8,614 and a total finance obligation of $34,669.04/$26,608.83. Some conditions apply. See your retailer for complete details. Starting from prices for vehicles shown include Consumer Cash Discounts and do not include upgrades (e.g. paint). Upgrades available for additional cost. Based on 2014 Ward's Middle Cross Utility segmentation. Based on IHS Automotive: Polk Canadian Vehicles in Operation data available as of July, 2015 for Crossover segments as defined by FCA Canada Inc. Jeep is a registered trademark of FCA US LLC used under licence by FCA Canada Inc. The Sirius XM logo is a registered trademark of Sirius XM Satellite Radio Inc.

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DODGE CARAVAN KIDS