



ORDER YOUR CAKE FOR VALENTINE'S DAY



menchie's georgetown • 905-873-1116
158 guelph st, unit 1, georgetown, on

@menchiestown
menchieageorgetown
Menchieageorgetown

CELEBRATE VALENTINE'S DAY

Cards have a history of love

By S. Biggs
Special to The IFP

Whether you plan to shower your sweetheart with candy, chocolate or other gifts, you will likely give at least one Valentine's Day card. If you are a parent of young school age children, then chances are that you have already prepared for a mass exchange by classmates of heart festooned cards with simple messages of friendship and appreciation. Or perhaps you have already bought a card for a family member or friend and skip the gifts in favour of a postage stamp.

Originally celebrated by various Christian denominations on Feb. 14 to commemorate several Christian martyrs bearing the name Valentine, St. Valentine's Day was associated with Spring and renewal.

Over centuries in England, Valentine's Day became associated with romantic love. As Valentine's Day celebrations spread across the globe in the 19th and early 20th centuries, various countries added their own customs, including acts of kindness and appreciation toward friends and family.

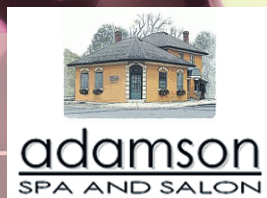
By the mid-19th century, intricate paper valentines with poetic verses were mass-

produced in factories and sent by post in England. Likewise, the United States introduced Valentine's Day cards in 1849.

By the early 20th century, Valentine's Day and other occasions continued to support the growth of the greeting card industry in England, Europe and the United States. Silk-postcard production became a huge industry during the First World War. Parisian factories made silk-embroidered postcards that became a very popular item for English, Canadian, and American soldiers stationed on the Western Front to purchase and send home to their wives and girlfriends.

Beautiful and bright, these postcards, like the one shown on pg. 39 from soldier Charles Hurst in the British Expeditionary Force and sent to his wife, Elizabeth, in 1916, were often displayed in homes as a symbol of love and hope.

After the mid-20th century, Valentine's Day gifts moved from cards to all kinds of gifts, including candy, chocolate and jewelry. Today, social media offers even more ways to celebrate Valentine's Day. From paper cards to eCards, with or without gifts, plan to celebrate Valentine's Day by sharing a few kind words with those you love and cherish.



Sweet treats & specials...
Just in time for Valentine's Day

www.adamsonspa.com 905-877-1604
2 Adamson Street, Norval, Ontario, L0P 1K0



The Premiere
All Inclusive Wedding
& Social Venue in Milton

Food, Dedication and Passion

Photo Credit: Karolina Kuras, Doug Elsey

Off Site Catering
Also Available

- Full Event Planning
- Rentals
- Staffing

- A modern, unique & elegant venue with all-inclusive wedding & social packages
- Two amazing banquet rooms for groups of 30 to 250.
 - Ideal location for weddings, showers, baptisms or birthdays.
 - All-inclusive packages, flexible to all types of events.
 - Full planning services provided in-house.
 - Amazing food choices made with fresh, local ingredients & diverse cultural menus.
 - Incredible service & professional staff.

Off-site catering also available.

Teatro
CONFERENCE & EVENT CENTRE

905.864.8511 | www.teatrocentre.ca
121 Chisholm Drive, Milton

Catering and
Venue Services by: **Alemilia**
enterprises inc.
HOSPITALITY GROUP

Valentine's
3 Diamond Event
SAVE 25% Until Feb. 14th

3 Diamonds representing your Past,
Present & Future.

fire & ICE
Close to home
Far from ordinary

905-873-4405
310 Guelph Street
Georgetown