

Municipal Trust reopens in brand new Georgetown location

By PAUL FERREIRA
Special to The Independent/Free Press

Municipal Trust officially opened its new branch at the corner of

Mountainview Road and Guelph St. (Hwy. 7) on July 13.

The branch was formerly located on Main Street in downtown Georgetown.

"We're very excited about our new location," said branch manager Bill Price.

"Other than a more convenient location with parking," added Price,

"we haven't changed a thing. We have the same great staff and commitment to customer service that we had at our downtown branch."

The official ribbon-cutting ceremony was attended by Municipal Trust customers, senior management from the company's head office in Barrie and local politicians.

The highlight of the opening ceremony was the special Municipal Trust money ribbon containing \$290 — one \$10 bill from each of Municipal Trust's 29 branches. The money ribbon was donated to the United Way.

"This has always been a branch opening tradition here at Municipal Trust," said Paul McFeeters, the trust company's president and chief operating officer.

"Our position is to have both our company and staff make meaningful contributions to the communities we serve. The money ribbon is just one means of demonstrating

this philosophy," McFeeters said.

Municipal Trust conducted a series of customer surveys over the past year to determine whether or not existing customers preferred the former downtown location or a more accessible site along Highway 7.

"Of those customers surveyed, the majority felt that a new location at Highway 7 and Mountainview Road would be more convenient," Robert Stewart, vice-president in charge of marketing, said.

"We welcome all existing and new customers to join us at our new location with the promise that customers can expect the same level of excellent service that they enjoyed at our former downtown branch," Stewart added.

With headquarters in Barrie, Municipal Trust has assets in excess of \$1 billion and provides financial services through 29 full-service branches in Ontario's smaller cities and towns.



Municipal Trust officially opened its new branch at Mountainview Road and Highway 7 last Wednesday. As part of the ribbon cutting, 29 \$10 bills, one for each Municipal Trust branch, were donated to the United Way. On hand for the ceremony were (from left) branch assistant manager Jane Maiss, customer service reps Janet

Rice and Jamie Warnock, United Way representatives Kathleen Hayward and John Duncan, Halton Hills mayor Russ Miller, Municipal Trust president Paul McFeeters, Halton-Peel MP Julian Reed and branch manager Bill Price.

PAUL FERREIRA photo

Acton/Georgetown - Sunday, July 24, 1994 Page 5



HALTON HILLS CHAMBER OF COMMERCE

AS OF AUGUST 2/94
IS MOVING TO
170 GUELPH STREET

from 174 Guelph Street.
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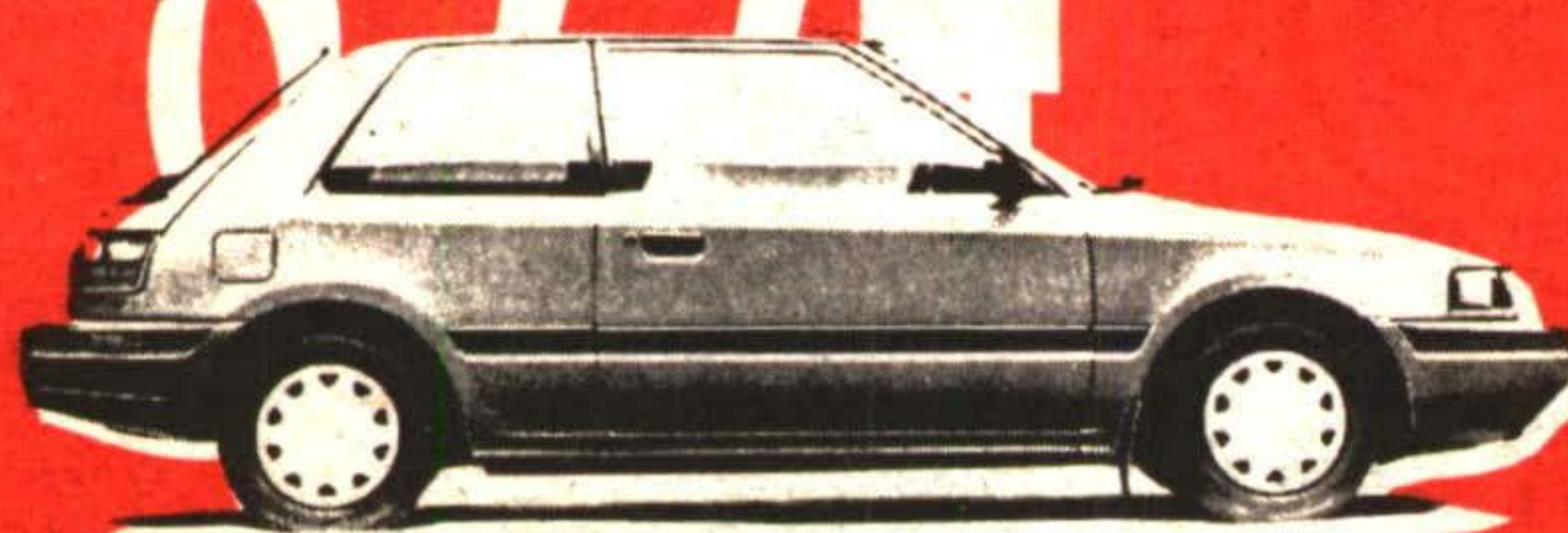
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2 Mountainview Rd. S., Georgetown 873-4077

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