



With the presentation of the prestigious Dealer of Distinction Award from Mazda, a number of representatives from Mazda Canada dropped by Achilles Motors Ltd., in Acton to recognize owner Les Pelitis. Those on hand included, (from left) Mazda Canada regional manager Mark Leroeye, owner Les Pelitis and his wife Litsa, Tosi Mori, president of Mazda Canada and Mazda district manager Tony Harold.  
Photo by SYLVIA GALBRAITH

*First ever for an Ontario dealership*

## National award for Achilles Motors

By **TED BROWN**  
Staff writer

For Les Pelitis, customer service is his number one priority.

And as a recognition of his commitment to serving his many customers, his business, Achilles Motors Ltd. of Acton has been honored with an unprecedented award.

Mazda Canada recently presented Pelitis with the prestigious Dealer of Distinction plaque, the first of its kind to be presented to an Ontario-based Mazda dealership.

The recipient is chosen for a perfect record in every department of the dealership; sales, parts, used car sales and service are all considered by Mazda Canada for the honor.

As a result of high profile advertising campaign in The Toronto Star compliments of Mazda Canada, Pelitis has been overwhelmed by the response, having received hundreds of calls of congratulations, even some from his competitors.

Pelitis is no stranger to awards from Mazda. Every year since 1984,

his dealership has received the Mazda Circle of Excellence Award for outstanding customer service.

"Our customers are very important to us," says Pelitis, "And we want to serve them the best we can. It can sometimes be difficult being in business and serving people in a small town, and I'm not saying we never make any mistakes, but we never make them on purpose."

The Dealer of Distinction award was awarded to 19 dealers across Canada, out of a total of 185. The presentation to Pelitis is for the 1993 calendar year, and Pelitis was quick to add he's "already working of 1994."

"The Mazda organization has been very good to us over the years," says Pelitis, "They (Mazda) not only show their dealers great support, but have one of the best products on the market."

As a result, Pelitis gives Mazda his undivided loyalty, and cites his family support as the other reason for the success of his business.

"Family support is the key," says Pelitis, "Without the cooperation of

my family at home, and a good staff at work, I'm sure we could never win those awards."

Pelitis employs 18 at his dealership and his wife Litsa and son Achilles both work there as well. Pelitis is pleased to have been a part of the community for the past 23 years, and likes to support local business and people as much as possible. Ninety per cent of his employees live in Halton Hills.

In addition to the business side of his dealership, he also supports local charities like the annual Bill Smith Invitational Golf Tournament in aid of the Canadian Cancer Society and contributes to scholarship awards at Acton High School.

"I'm pleased to be chosen, and I'm very proud of the organization I belong to, and every automobile we sell" says Pelitis. "Above all all, I'm proud of the job we do."

"I have so many to thank," adds Pelitis, "My family, my employees and all my loyal customers. They've made me stay in a high quality business all these years, and compete in the years ahead."

### Job Centre open

The hunt for summer jobs has begun at the Canada Employment Centre for Students (CEC-S) which opened its door on Monday, May 2 in Georgetown.

The Georgetown CEC-S provides free listings of summer jobs, assists with resume writing and job search skills and offers gov-

ernment program information to Georgetown, Erin and Acton students.

Anyone looking for more information can drop by the CEC-S at 232 Guelph St., unit 7, in Georgetown, Monday to Friday, from 8:30 a.m. to 5 p.m. or call (905) 877-7797 for additional help.



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DENTURIST

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