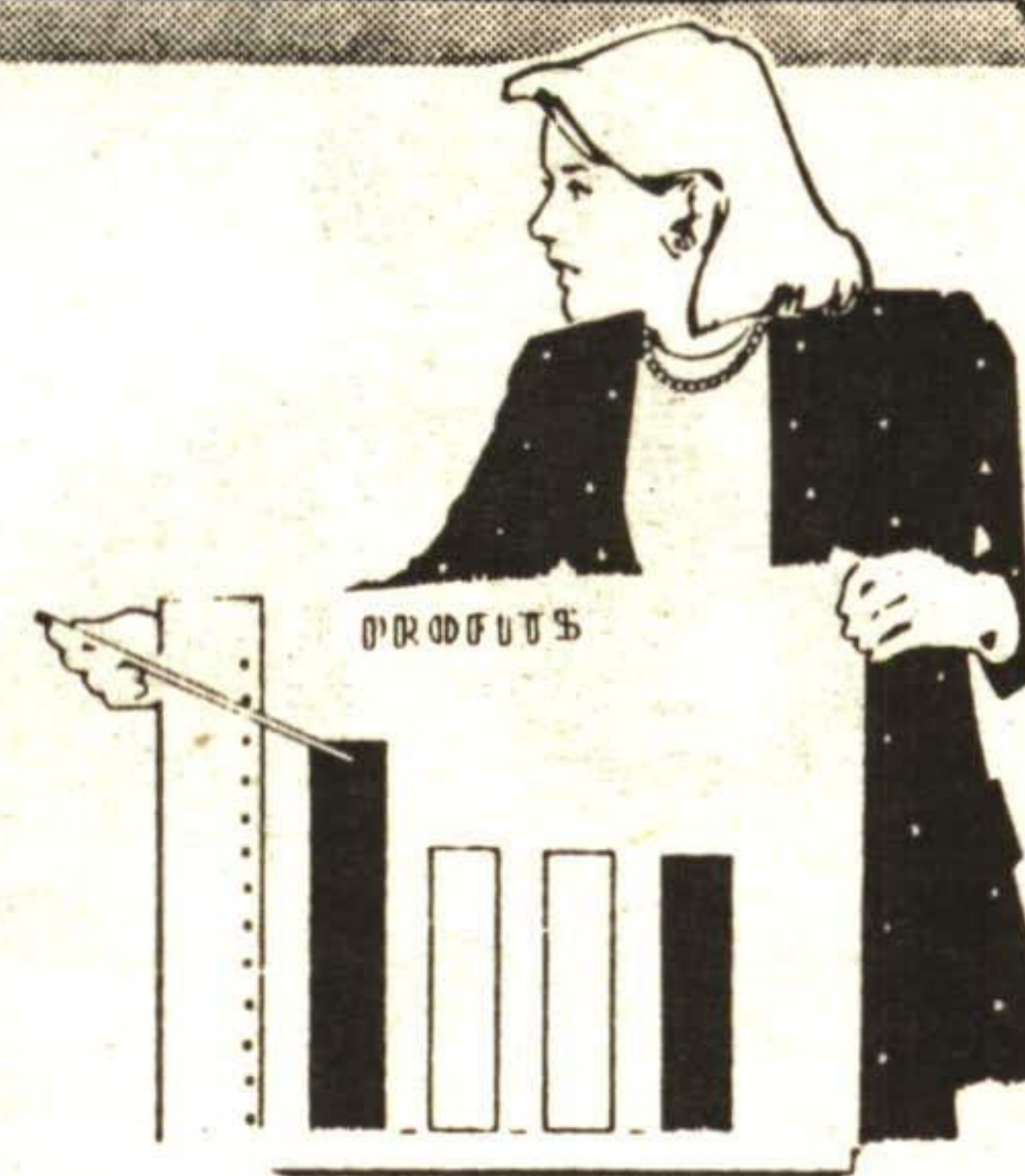




WOMEN IN BUSINESS



AMANDA ROGERS

Amanda Rogers

While the company she works for bears the name of a man, Amanda Rogers says Paul T. Armstrong is the only man working in the insurance brokerage.

"It's a man's name on the sign, but he has 10 women with him," she says.

Amanda started working there 17 years ago when she was in high school during the summer and after school. The company was started by her grandfather, J. T. Armstrong, in 1947 when it only sold life insurance. When Amanda's uncle Paul took over, he began dealing with general insurance, including home and car insurance, as well

as life insurance.

Amanda has had her license since 1981 and she is also the office manager, overseeing the rest of the employees.

"I enjoy dealing with people and helping them with something that they probably know nothing about," Amanda says. "This is a small town and people know they can trust us, they know they're being taken care of because we've been in business for so long."

The advantage of buying insurance through a brokerage rather than going directly to the insurance company is that the brokerage deals with several companies and can shop the market and chose a company that best suits the needs of the client, Amanda says.

AMANDA ROGERS

Registered Insurance Broker

for

Paul C. Armstrong
Insurance Brokers Ltd.

877-0133



IRIS IRWIN

Iris Irwin

Iris Irwin came to Georgetown from Ireland eight years ago along with her husband and two children.

"It was always an ambition to come and live in Canada," she says. "We had neighbors who had picked Georgetown and we came in '84 on a holiday and liked it so much we decided to stay here."

For the first while Iris stayed at home, but for the past four years she has been working at Johnson and Associates selling real estate.

It has been the most difficult four years in the business because of the recession. "The first two years were tough, as any business would be in a normal economic climate. But since then it has been a lot easier," she says.

Iris enjoys the challenge of selling real estate, and matching clients to property.

"I thought it would be interesting meeting people and it's challenging, that's for dead sure. But it's a very rewarding job when you see your buyer getting the house he wants and your vender is happy to be sold," she says. "My husband is very supportive, and that's very necessary to be in real estate."

Iris would like to wish all her clients, past, present and future, a very happy St. Patrick's Day.

ARTHUR F.
**JOHNSON &
ASSOCIATES**
LIMITED REALTOR

877-5165

247 Guelph Street
Georgetown, Ont. L7G 4A8



CHERYL O'BRIEN

Cheryl O'Brien

Cheryl O'Brien, a certified teacher, began her tutoring business because after she graduated from teacher's college she discovered there weren't many many full-time teaching opportunities.

Cheryl says the changes that are being made in the education system due to provincial funding cuts will impact on the students.

"I think that parents are going to be very disillusioned with the public school system," says Cheryl. "There will be larger class sizes and teachers won't be able to meet all the needs of the students."

Cheryl can fill that gap for students who need one on one tutoring. She has tutored kids of all ages, in all subjects, including math, French and English.

"The sessions are usually 90 minutes to two hours long and I prefer teaching at my home because there are less distractions," says Cheryl.

As a certified teacher Cheryl knows what is being taught in the school system, and the methods that are used. While many times she takes the same approach in teaching that is being done in schools she often incorporates a different learning technique.

"Each child is different, so the approaches are different." While much of her tutoring is done after school Cheryl says scheduling is flexible.

3R's



Tutoring Service

(905) 877-4947



LISA CULP

Lisa Culp

Lisa Culp had about 14 years worth of horticulture experience behind her when she opened, Flowers By Lisa in Moore Park Plaza.

She has enjoyed working with flowers since high school. "I like working with flowers because you get to use your creativity and judgment," says Lisa.

At her shop, Lisa does flowers arrangements for all occasions including weddings, funerals, birthdays, Mother's Day, Easter and Valentines Day.

She is currently gearing up for the wedding season. "I do all kinds of arrangement for weddings in fresh, silk and dried flowers. So many different flowers can be used" says Lisa.

Lisa works extensively with the brides in planning the flowers for her wedding, and they can peruse photos to help them make their selections.

Roses and orchids are still the most popular flowers for brides says Lisa.

Along with arrangements, Lisa also has a wide selection of baskets, stuffed animals, plants, and handmade crafts in the shop. She also makes custom-made grape vine wreaths.

She also offers Teleflora service. "We can send flowers anywhere in the world," she adds.

She also provides delivery in town, and delivery free of charge to the hospital and funeral home.

FLOWERS BY **LISA** (905) 877-0128

LISA CULP



68 Main St. N.
Georgetown, Ont., L7G 3H3



GABRIELLE ALLISON

Gabrielle Allison

Gabrielle Allison, a registered dietitian, began her nutrition consultation service three years ago.

Before she set out on her own she worked for several years as a clinical dietitian in various hospitals.

She enjoys private consulting because it gives her greater opportunity to work one on one with her clients.

"Nutrition counseling is personalized to meet the individual's nutritional needs, either in health or disease. Rather than lecturing, my role is to assess client's nutritional needs, educate them and act as a facilitator to set goals and achieve them," says Gabrielle.

Many of Gabrielle's clients come to her for help with weight management. But she also sees people struggling to get their cholesterol under control or those suffering from eating disorders. She also speaks to small groups occasionally.

"No matter what the issue the message promoted is overall healthy lifestyle changes and not simply changes in eating habits." Gabrielle encourages her clients to eat in moderation and incorporate exercise into their daily routines.

Gabrielle is a member of the Canadian and Ontario Dietetic Associations, the Consulting Dietitians of Ontario and the College of Dietitians.

"I have a genuine interest in helping people achieve their health goals and want to ensure my clients are receiving high quality, reliable nutritional care."

Gabrielle J. Allison B.A., Sc., R.D.

Private Nutrition Counselling

(905) 873-8283



CAROLYN WENN

Carolyn Wenn

Carolyn Wenn, an independent skin care consultant for Mary Kay Cosmetics for the past three years believes that the key to a radiant complexion is healthy skin, and she instills this philosophy in her clients.

Carolyn introduces a potential client to the Mary Kay line in the privacy of her studio. At this time she offers a skin care analysis and teaches skin care and glamour techniques.

"Because Mary Kay is the only cosmetic company which uses a teaching approach clients apply the products themselves with my guidance," says Carolyn.

All of the products are 100 per cent fragrance free (with a few exceptions) non-comedogenic (non pore clogging) and tested for skin irritancy and allergy.

With outstanding ethics and credibility Mary Kay Cosmetics is listed in the Fortune 500 magazine as one of the top 100 best companies to work for in North America, and the only cosmetic company.

Mary Kay Canada is continuing to grow and offers a very rewarding career opportunity.

"This career allows me to have a perfect balance. I own my own business, work from my home, and can always put my family first," says Caroline.

MARY KAY

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